

MTD Sales
2,156.64 L

Brand Share %
12.36 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.36 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| Air-Cond | 2,155.57 | 12.39 % |
| D-Freez | 1.07 | 2.11 % |
| Dummy-AC | | 0.00 % |
| Total | 2,156.64 | 12.36 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| CHENNAI-01 | 387.55 | 16.37 % |
| CHENNAI-02 | 331.07 | 16.83 % |
| SOUTH-03 | 323.97 | 14.61 % |
| SOUTH-01 | 297.21 | 10.74 % |
| TRICHY-01 | 280.16 | 11.54 % |
| NORTH ARCOT | 144.65 | 11.11 % |
| SOUTH ARCOT | 136.26 | 11.11 % |
| WEST-01 | 130.14 | 8.89 % |
| WEST-02 | 125.63 | 7.34 % |
| Total | 2,156.64 | 12.36 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 387.35 | 16.39 % |
| D-Freez | 0.20 | 5.13 % |
| Total | 387.55 | 16.37 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH05 | 19.37 | 12.02 % |
| CH47 | 17.16 | 10.01 % |
| GUD1 | 11.51 | 11.03 % |
| CH25 | 11.05 | 11.70 % |
| CH38 | 6.30 | 10.04 % |
| CH22 | 5.99 | 9.11 % |
| KNR1 | 5.08 | 11.94 % |
| GUD2 | 4.60 | 11.51 % |
| CH37 | 4.42 | 9.42 % |
| CH39 | 2.80 | 6.51 % |
| CZWH | 2.57 | 6.74 % |
| MC09 | | 0.00 % |
| Total | 387.55 | 16.37 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 331.07 | 16.85 % |
| Total | 331.07 | 16.83 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH17 | 7.14 | 7.75 % |
| CH34 | 6.23 | 8.74 % |
| CH33 | 5.38 | 7.68 % |
| CH46 | 5.22 | 11.20 % |
| PON1 | 4.83 | 10.57 % |
| CH44 | 3.86 | 7.01 % |
| UKI1 | 3.69 | 10.36 % |
| CH27 | 2.81 | 9.17 % |
| CH01 | | 0.00 % |
| Total | 331.07 | 16.83 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 323.75 | 14.65 % |
| D-Freez | 0.22 | 3.28 % |
| Total | 323.97 | 14.61 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| KRR1 | 5.23 | 3.48 % |
| MDU4 | 5.11 | 8.68 % |
| TMM1 | 3.49 | 5.07 % |
| SVG1 | 3.23 | 6.40 % |
| MDU5 | 2.51 | 6.76 % |
| PNI1 | 1.94 | 5.36 % |
| KPT1 | 1.71 | 7.53 % |
| NKI1 | 1.67 | 8.37 % |
| TEN2 | 1.66 | 9.59 % |
| TEN1 | 1.61 | 5.06 % |
| MNM1 | 1.27 | 4.84 % |
| MLR1 | 1.13 | 2.64 % |
| USL1 | 1.04 | 2.83 % |
| BNR1 | 0.95 | 4.05 % |
| BTU1 | 0.92 | 4.23 % |
| SGP1 | 0.31 | 1.60 % |
| CBM1 | 0.29 | 0.77 % |
| ADP1 | 0.28 | 1.29 % |
| CMR1 | | 0.00 % |
| NTM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| Total | 323.97 | 14.61 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 297.21 | 10.77 % |
| Total | 297.21 | 10.74 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1 | 39.31 | 11.03 % |
| TUT2 | 16.20 | 11.62 % |
| TKS1 | 8.18 | 10.73 % |
| TCN1 | 7.17 | 9.82 % |
| ERL2 | 6.68 | 9.23 % |
| TKS2 | 6.45 | 5.24 % |
| MAR1 | 5.02 | 5.28 % |
| KGL1 | 4.64 | 8.86 % |
| PKD1 | 4.64 | 7.02 % |
| SVK1 | 4.17 | 5.10 % |
| ASM1 | 3.53 | 8.90 % |
| TKY1 | 3.26 | 10.48 % |
| KYR1 | 3.17 | 10.38 % |
| TYI1 | 2.65 | 5.69 % |
| APK1 | 2.22 | 5.37 % |
| MMT1 | 2.18 | 4.35 % |
| ARM1 | 2.18 | 5.11 % |
| VNR1 | 2.05 | 7.30 % |
| RND1 | 1.98 | 1.99 % |
| PDI1 | 1.82 | 5.32 % |
| VNR2 | 1.76 | 1.99 % |
| VKM1 | 1.33 | 5.48 % |
| STU2 | 1.30 | 3.69 % |
| APK2 | 1.21 | 4.09 % |
| KSM1 | 0.94 | 7.10 % |
| SKD1 | 0.62 | 2.41 % |
| WHTV | -0.90 | 7.87 % |
| Total | 297.21 | 10.74 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 279.94 | 11.58 % |
| D-Freez | 0.22 | 2.21 % |
| Total | 280.16 | 11.54 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| PBR2 | 12.53 | 8.44 % |
| MVM1 | 10.58 | 7.83 % |
| PTK1 | 9.55 | 10.89 % |
| MDI1 | 7.21 | 10.50 % |
| TRY4 | 7.10 | 11.32 % |
| TRY2 | 6.52 | 8.74 % |
| MSI1 | 4.33 | 8.83 % |
| PBR1 | 4.02 | 7.43 % |
| TVR2 | 3.90 | 3.36 % |
| TTP1 | 3.59 | 8.14 % |
| KUM1 | 1.89 | 1.53 % |
| KRN1 | 1.67 | 4.39 % |
| KIK1 | 1.55 | 2.25 % |
| AYR1 | 1.37 | 2.70 % |
| TVR1 | 1.27 | 2.69 % |
| NMM1 | 1.21 | 5.01 % |
| NCK1 | 0.31 | 1.27 % |
| WTRZ | -0.37 | 2.65 % |
| Total | 280.16 | 11.54 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 144.65 | 11.18 % |
| Total | 144.65 | 11.11 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| SBR1 | 7.67 | 9.32 % |
| VNB1 | 4.89 | 9.47 % |
| GDM1 | 4.63 | 8.42 % |
| KPM1 | 4.53 | 10.20 % |
| VEL1 | 3.90 | 5.35 % |
| ABR1 | 2.51 | 3.32 % |
| ANI1 | 2.38 | 7.83 % |
| SLG1 | 2.25 | 7.20 % |
| TRR1 | 2.21 | 2.38 % |
| WJD1 | 2.06 | 5.66 % |
| VSI1 | 1.80 | 3.53 % |
| CYR1 | 1.53 | 4.95 % |
| WJP1 | 1.40 | 3.15 % |
| ARC2 | 0.99 | 2.11 % |
| CGM1 | 0.28 | 1.29 % |
| PLR1 | 0.28 | 1.16 % |
| BGR1 | | 0.00 % |
| WHVL | -0.24 | 2.14 % |
| Total | 144.65 | 11.11 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 136.04 | 11.13 % |
| D-Freez | 0.22 | 5.57 % |
| Total | 136.26 | 11.11 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| POY1 | 14.44 | 10.13 % |
| TRK1 | 6.29 | 10.92 % |
| PRT1 | 6.17 | 10.28 % |
| KKI2 | 4.44 | 6.22 % |
| CDM1 | 3.70 | 5.69 % |
| VCM1 | 3.10 | 10.86 % |
| ULP1 | 2.72 | 4.68 % |
| TVM1 | 1.84 | 5.51 % |
| TDM1 | 1.66 | 3.70 % |
| SJI2 | 1.42 | 2.09 % |
| STP1 | 1.25 | 6.37 % |
| VPM1 | 0.62 | 3.78 % |
| KML1 | 0.32 | 0.79 % |
| Total | 136.26 | 11.11 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 129.93 | 8.90 % |
| D-Freez | 0.22 | 6.26 % |
| Total | 130.14 | 8.89 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| CBE4 | 8.15 | 8.37 % |
| CBE6 | 6.17 | 10.41 % |
| TPR2 | 6.05 | 4.96 % |
| KMR1 | 5.22 | 6.96 % |
| CBE1 | 5.21 | 8.07 % |
| SUL1 | 4.43 | 11.86 % |
| TPR1 | 3.20 | 4.07 % |
| GBM1 | 2.45 | 5.33 % |
| UMP1 | 1.99 | 4.75 % |
| TPR3 | 1.92 | 6.21 % |
| ANR1 | 1.69 | 11.01 % |
| KMD1 | 1.61 | 5.96 % |
| MPM1 | 1.39 | 2.08 % |
| AVI1 | 1.23 | 2.34 % |
| DPM2 | 1.07 | 2.70 % |
| PDM1 | 1.00 | 3.24 % |
| TPR4 | 0.96 | 5.00 % |
| SYM2 | 0.39 | 1.70 % |
| CBE5 | 0.33 | 1.13 % |
| CBE3 | 0.33 | 2.04 % |
| KGM1 | 0.31 | 1.08 % |
| PPI1 | 0.29 | 1.66 % |
| CNR1 | | 0.00 % |
| GDR1 | | 0.00 % |
| UAM1 | | 0.00 % |
| WHCB | -1.21 | 6.04 % |
| Total | 130.14 | 8.89 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 125.63 | 7.36 % |
| Dummy-AC | | 0.00 % |
| Total | 125.63 | 7.34 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| ERD2 | 16.22 | 8.69 % |
| ERD1 | 11.39 | 5.79 % |
| SLM3 | 8.62 | 11.20 % |
| NKL2 | 7.00 | 7.69 % |
| ATU1 | 5.27 | 8.58 % |
| HSR1 | 4.53 | 8.52 % |
| SLM2 | 4.07 | 5.52 % |
| RSP1 | 3.53 | 7.14 % |
| APN1 | 2.67 | 11.91 % |
| WHKP | 2.57 | 11.06 % |
| HSR2 | 2.23 | 4.91 % |
| DPR2 | 2.23 | 7.25 % |
| OML1 | 2.08 | 5.81 % |
| DPR1 | 2.02 | 7.27 % |
| TCG1 | 1.88 | 3.99 % |
| EPI1 | 1.65 | 5.14 % |
| EDP1 | 1.62 | 7.14 % |
| CMI1 | 1.02 | 4.44 % |
| TRM1 | 0.99 | 3.07 % |
| MTR1 | 0.96 | 2.30 % |
| KVP1 | 0.86 | 3.15 % |
| KMM1 | 0.76 | 2.53 % |
| PLC1 | 0.75 | 2.83 % |
| SGG1 | 0.64 | 3.73 % |
| KRI1 | 0.62 | 0.99 % |
| VPD1 | 0.62 | 1.95 % |
| KAM1 | 0.61 | 3.08 % |
| MCR1 | 0.61 | 2.02 % |
| PDR1 | 0.30 | 1.03 % |
| VKL1 | 0.29 | 1.45 % |
| BMD1 | 0.29 | 1.62 % |
| SGI1 | 0.27 | 1.83 % |
| PMP1 | | 0.00 % |
| WHPD | | 0.00 % |
| Total | 125.63 | 7.34 % |