



# TN : DAIKIN Sales Performance 17/03/2026 9:20 AM

MTD Sales  
1,062.89 L

Brand Share %  
14.89 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,062.00	14.93 %
D-Freez	0.89	3.95 %
Dummy-AC		22.73 %
<b>Total</b>	<b>1,062.89</b>	<b>14.89 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	201.56	18.12 %
TRICHY-01	192.42	17.95 %
SOUTH-03	187.14	20.81 %
CHENNAI-02	155.82	17.61 %
SOUTH-01	117.65	11.92 %
NORTH ARCOT	62.71	12.66 %
SOUTH ARCOT	54.00	11.67 %
WEST-02	45.90	7.19 %
WEST-01	45.70	7.81 %
<b>Total</b>	<b>1,062.89</b>	<b>14.89 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	201.36	18.18 %
D-Freez	0.20	4.54 %
<b>Total</b>	<b>201.56</b>	<b>18.12 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	9.97	14.15 %
CH49	7.49	13.23 %
CH08	6.89	10.85 %
CH25	5.19	11.56 %
GUD1	3.96	10.29 %
CH45	3.92	11.58 %
CH28	3.87	10.09 %
KNR1	3.15	12.58 %
CH30	3.10	9.62 %
GUD2	2.88	13.68 %
CH38	1.73	9.16 %
CH39	1.58	7.90 %
CH26	1.25	10.20 %
TKM1	1.15	11.46 %
CH37	0.88	4.17 %
CH29	0.32	9.59 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>201.56</b>	<b>18.12 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	192.42	17.96 %
Dummy-AC		100.00 %
<b>Total</b>	<b>192.42</b>	<b>17.95 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	6.69	14.17 %
PBR2	3.94	7.01 %
TVR2	3.24	7.83 %
TNJ2	3.19	6.41 %
JKM1	3.04	11.86 %
MVM1	3.00	5.99 %
PDK1	2.81	12.33 %
NGT1	2.53	13.33 %
TVR1	2.40	12.21 %
KIK1	2.15	12.12 %
TYR1	1.42	6.13 %
MSI1	1.42	7.40 %
PBR1	1.33	8.02 %
AYR1	1.11	5.55 %
ORU1	0.91	9.81 %
KRN1	0.28	2.02 %
APM1	0.27	3.94 %
<b>Total</b>	<b>192.42</b>	<b>17.95 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	187.14	20.86 %
<b>Total</b>	<b>187.14</b>	<b>20.81 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	6.85	13.82 %
MDU6	4.64	12.73 %
MDU7	4.54	14.57 %
KRR1	2.09	4.77 %
PVI1	1.79	11.16 %
TPT1	1.67	8.22 %
TEN2	1.60	8.94 %
ODM1	1.41	13.80 %
CMR1	0.87	6.31 %
MDU4	0.83	4.03 %
BTU1	0.81	8.03 %
BNR1	0.79	6.94 %
TEN1	0.75	4.83 %
PKM1	0.72	9.20 %
NTM1	0.66	11.71 %
MDU5	0.59	4.14 %
KPT1	0.54	6.84 %
USL1	0.53	3.92 %
TMM1	0.32	1.42 %
NKI1	0.30	4.03 %
PNI1	0.30	1.81 %
ADP1	0.24	2.19 %
CBM1		0.00 %
MLR1		0.00 %
<b>Total</b>	<b>187.14</b>	<b>20.81 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	155.82	17.63 %
Dummy-AC		10.53 %
<b>Total</b>	<b>155.82</b>	<b>17.61 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	10.47	10.99 %
CH03	9.47	12.79 %
CH24	7.43	13.86 %
CH21	6.52	13.73 %
CH12	6.51	12.01 %
CH51	4.74	13.82 %
CH18	3.66	12.49 %
CH17	2.77	8.23 %
PON1	2.73	13.95 %
UKI1	2.36	12.48 %
CH44	2.29	8.72 %
CH23	1.97	10.40 %
CH36	1.17	7.87 %
CH27	0.54	4.92 %
<b>Total</b>	<b>155.82</b>	<b>17.61 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	117.17	11.95 %
D-Freez	0.48	7.87 %
<b>Total</b>	<b>117.65</b>	<b>11.92 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	27.04	12.95 %
NGR1	8.87	14.23 %
PKD1	3.51	13.61 %
TKS2	3.34	7.61 %
VNR1	2.22	10.44 %
S2SD	2.22	13.00 %
APK2	2.19	11.97 %
TKS1	1.94	7.57 %
SDI1	1.63	9.87 %
SVK1	1.42	4.61 %
SNL1	1.39	13.04 %
TYI1	1.03	8.85 %
KYR1	0.95	10.57 %
RND1	0.95	3.43 %
MAR1	0.85	3.80 %
UDN1	0.84	7.78 %
PDI1	0.73	4.69 %
ASM1	0.72	5.03 %
ARM1	0.72	8.11 %
KGL1	0.61	4.03 %
ERL2	0.56	4.82 %
SGT1	0.54	9.69 %
STU2	0.38	3.35 %
MMT1	0.31	2.49 %
APK1	0.30	1.95 %
SKD1	0.29	3.76 %
VNR2	0.25	0.79 %
COL1		0.00 %
KSM1		0.00 %
VKM1		0.00 %
<b>Total</b>	<b>117.65</b>	<b>11.92 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	62.71	12.74 %
<b>Total</b>	<b>62.71</b>	<b>12.66 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	4.51	11.64 %
VEL2	4.16	10.37 %
VEL1	2.23	9.00 %
TRR1	1.69	6.73 %
WJD1	1.29	7.15 %
SLG1	0.99	7.04 %
CYR1	0.93	9.13 %
ABR1	0.92	4.43 %
VSI1	0.83	4.93 %
WJP1	0.61	4.64 %
PLR1	0.61	6.10 %
VNB1	0.59	4.63 %
GDM1	0.29	2.55 %
PTU1	0.29	5.13 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>62.71</b>	<b>12.66 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	53.78	11.69 %
D-Freez	0.22	8.74 %
<b>Total</b>	<b>54.00</b>	<b>11.67 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	6.91	14.65 %
NVL2	3.13	10.14 %
TDM1	2.36	11.58 %
KKI2	1.92	9.20 %
KML1	1.89	14.52 %
VCM1	1.29	6.59 %
TRK1	1.23	6.68 %
PRT1	1.17	7.46 %
MKM1	0.88	5.18 %
STP1	0.66	11.03 %
ULP1	0.61	3.75 %
SJI2	0.33	1.43 %
CDM1	0.29	1.44 %
TVM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>54.00</b>	<b>11.67 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	45.91	7.21 %
Dummy-AC		100.00 %
D-Freez	-0.01	-1.54 %
<b>Total</b>	<b>45.90</b>	<b>7.19 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	3.49	10.02 %
ERD1	2.66	5.22 %
SLM2	1.88	6.87 %
NKL2	1.63	4.70 %
RSP1	1.56	9.92 %
HSR1	1.22	9.19 %
APN1	1.10	11.48 %
ATU1	0.99	4.15 %
ERD2	0.93	1.55 %
EPI1	0.85	6.41 %
VKL1	0.84	11.79 %
PDR1	0.83	6.80 %
EDP1	0.79	5.93 %
DPR2	0.71	4.24 %
HSR2	0.65	4.21 %
OML1	0.63	4.12 %
PMP1	0.61	5.49 %
TCG1	0.58	3.13 %
DPR1	0.40	2.94 %
KMM1	0.31	3.76 %
HRR1	0.29	1.94 %
KVP1	0.26	2.40 %
TRM1	0.26	1.65 %
BMD1		0.00 %
CMI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>45.90</b>	<b>7.19 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	45.70	7.83 %
<b>Total</b>	<b>45.70</b>	<b>7.81 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	22.90	14.89 %
CBE1	3.34	11.70 %
CBE4	3.13	7.35 %
SNR1	2.78	11.39 %
TPR2	2.63	5.33 %
KMR1	2.35	6.93 %
CBE6	1.68	6.84 %
MPM1	1.02	5.67 %
UMP1	0.67	4.37 %
TPR4	0.58	4.70 %
PLI1	0.55	3.00 %
CBE5	0.39	3.17 %
TPR1	0.32	1.16 %
ANR1	0.29	7.98 %
PDM1	0.27	2.29 %
AVI1	0.27	1.77 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>45.70</b>	<b>7.81 %</b>