

MTD Sales
221.45 L

Brand Share %
16.91 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	220.75	17.11 %
D-Freez	0.69	3.55 %
Total	221.45	16.91 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	51.44	27.49 %
CHENNAI-01	41.44	17.02 %
SOUTH-03	38.28	25.58 %
SOUTH-01	30.97	16.13 %
TRICHY-01	23.52	11.11 %
SOUTH ARCOT	10.31	8.59 %
NORTH ARCOT	9.67	13.91 %
WEST-01	7.78	13.06 %
WEST-02	5.42	8.66 %
KL-SOUTH	2.60	18.73 %
Total	221.45	16.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	51.44	27.71 %
Total	51.44	27.49 %

Branch *	MTD Sales L	Brand Share %
CH06	1.18	16.00 %
CH33	0.95	16.51 %
CH21	0.95	13.43 %
CH03	0.89	6.88 %
CH17	0.68	8.92 %
PON1	0.32	13.01 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	51.44	27.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.44	17.21 %
Total	41.44	17.02 %

Branch *	MTD Sales L	Brand Share %
CH42	2.56	11.34 %
AVD1	2.13	16.02 %
CH19	2.12	12.12 %
CH22	1.23	14.24 %
GUD1	0.70	10.91 %
CH11	0.64	9.92 %
SKL1	0.64	9.63 %
CZWH	0.44	2.45 %
KNR1	0.39	13.24 %
CH38	0.37	12.04 %
CH45	0.32	3.14 %
CGL1	0.29	7.98 %
CH26		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD2		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.69	15.36 %
Total	41.44	17.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	38.28	25.69 %
Total	38.28	25.58 %

Branch *	MTD Sales L	Brand Share %
ATG1	0.52	9.58 %
KRR1	0.39	11.96 %
TEN1	0.29	13.12 %
SVG1	0.27	5.84 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	38.28	25.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.99	16.31 %
D-Freez	-0.01	-0.73 %
Total	30.97	16.13 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.64	15.76 %
TUT2	1.59	12.92 %
SVK1	0.66	14.18 %
TKS2	0.59	12.00 %
MMT1	0.55	16.67 %
TCN1	0.51	14.69 %
TKS1	0.36	9.64 %
PKD1	0.31	8.14 %
UDN1	0.31	7.51 %
APK2	0.29	8.88 %
RND1	0.28	3.07 %
TVL2	0.28	4.72 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
VNR1	-0.01	-0.21 %
SNL1	-0.03	-0.82 %
APK1	-0.38	-9.46 %
KVT1	-0.61	-8.04 %
Total	30.97	16.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.52	11.16 %
Total	23.52	11.11 %

Branch *	MTD Sales L	Brand Share %
TVR2	2.15	16.66 %
TRY2	2.15	12.15 %
TNJ1	1.82	13.16 %
PBR2	1.51	11.33 %
PTK1	1.43	16.40 %
MDI1	0.81	11.52 %
KIK1	0.75	12.73 %
TRY3	0.61	4.83 %
TTP1	0.59	10.22 %
AYR1	0.56	9.44 %
PDK1	0.32	4.00 %
JKM1	0.32	13.79 %
KRN1	0.30	15.04 %
MSI1	0.30	9.47 %
APM1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	23.52	11.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.55	8.87 %
D-Freez	-0.23	-21.21 %
Total	10.31	8.59 %

Branch *	MTD Sales L	Brand Share %
POY2	3.00	12.29 %
POY1	1.69	12.00 %
NVL2	1.17	15.91 %
VCM1	1.12	13.60 %
CUD1	0.86	8.95 %
VPM2	0.64	12.40 %
TRK1	0.05	5.72 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	10.31	8.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.45	14.32 %
D-Freez	0.23	6.36 %
Total	9.67	13.91 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.98	13.22 %
TRL1	0.86	11.16 %
KPM1	0.75	15.08 %
SBR1	0.43	6.16 %
VSI1	0.23	5.64 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	9.67	13.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.06	12.38 %
D-Freez	0.72	28.71 %
Total	7.78	13.06 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.55	12.81 %
TPR1	0.37	11.63 %
SNR1	0.31	15.51 %
CBE1	0.30	7.80 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	7.78	13.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.42	9.09 %
Total	5.42	8.66 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.59	9.17 %
PMP1	0.31	10.31 %
ATU1	0.29	9.88 %
SLM1	0.29	3.45 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	5.42	8.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.60	21.11 %
Total	2.60	18.73 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	2.60	18.73 %