

MTD Sales
299.59 L

Brand Share %
14.20 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	296.09	14.24 %
D-Freez	3.50	11.91 %
Total	299.59	14.20 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	69.01	18.76 %
CHENNAI-02	57.02	22.23 %
SOUTH-01	51.54	12.13 %
SOUTH-03	41.64	16.33 %
TRICHY-01	32.82	10.80 %
SOUTH ARCOT	16.86	11.02 %
NORTH ARCOT	11.62	10.60 %
WEST-01	10.12	9.86 %
WEST-02	7.33	6.42 %
KL-SOUTH	1.64	7.50 %
Total	299.59	14.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	68.59	18.82 %
D-Freez	0.42	12.27 %
Total	69.01	18.76 %

Branch *	MTD Sales L	Brand Share %
CH05	3.02	14.01 %
CH16	2.95	11.10 %
CH28	2.22	13.71 %
CH22	1.52	13.18 %
CH30	1.38	8.32 %
CH45	1.26	13.40 %
CH39	0.65	8.16 %
CH38	0.39	5.28 %
GUD2	0.36	6.55 %
KNR1	0.36	4.90 %
CH37	0.32	10.16 %
MC10	0.31	13.62 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	69.01	18.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	56.78	22.26 %
D-Freez	0.24	17.39 %
Total	57.02	22.23 %

Branch *	MTD Sales L	Brand Share %
CH03	2.40	9.59 %
CH21	2.05	13.97 %
CH33	1.60	13.18 %
CH41	1.17	13.66 %
CH17	0.33	7.54 %
GPD1	0.31	7.15 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
UKI1		0.00 %
Total	57.02	22.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.56	12.07 %
D-Freez	0.98	16.43 %
Total	51.54	12.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.96	13.19 %
KVT1	1.84	10.56 %
TUT2	1.51	6.53 %
PKD1	0.87	5.38 %
MMT1	0.79	13.45 %
TKS1	0.61	4.98 %
TKS2	0.58	4.33 %
KGL1	0.36	8.68 %
APK1	0.34	5.16 %
UDN1	0.32	3.88 %
MAR1	0.31	5.10 %
ASM1	0.29	5.69 %
RND1	0.28	2.83 %
SDI1	0.26	8.09 %
APK2		0.00 %
COL1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	51.54	12.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	40.94	16.38 %
D-Freez	0.70	13.76 %
Total	41.64	16.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.93	5.88 %
SVG1	0.88	8.16 %
TEN1	0.87	12.01 %
MDU3	0.55	6.28 %
PVI1	0.54	13.60 %
MNM1	0.32	8.09 %
MPA1	0.31	3.97 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	41.64	16.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.34	10.76 %
D-Freez	0.47	14.43 %
Total	32.82	10.80 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.47	13.43 %
TRY3	1.25	6.23 %
PTK1	0.88	7.23 %
JKM1	0.73	13.92 %
PDK1	0.42	4.68 %
APM1	0.39	10.07 %
TVR2	0.31	2.70 %
TVR1	0.31	5.96 %
MVM1	0.30	2.62 %
ORU1	0.29	8.45 %
TTP1	0.29	10.31 %
TYR1	0.24	3.78 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TZSD		0.00 %
Total	32.82	10.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.65	11.05 %
D-Freez	0.21	8.78 %
Total	16.86	11.02 %

Branch *	MTD Sales L	Brand Share %
POY1	3.46	13.99 %
NVL2	1.44	12.40 %
CUD1	1.30	8.95 %
POY2	1.18	6.03 %
TRK1	0.83	13.10 %
SJI2	0.66	5.30 %
TDM1	0.36	6.78 %
PRT1	0.32	6.62 %
KLM1	0.29	3.69 %
KKI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	16.86	11.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.38	10.58 %
D-Freez	0.24	11.44 %
Total	11.62	10.60 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.93	11.69 %
SBR1	0.36	5.01 %
TRT1	0.29	3.26 %
UGI1		0.00 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	11.62	10.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.89	9.84 %
D-Freez	0.23	10.71 %
Total	10.12	9.86 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.28	4.40 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	10.12	9.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.33	6.58 %
Total	7.33	6.42 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.67	11.08 %
SLM1	1.24	10.73 %
ERD1	1.23	8.02 %
SLM3	1.01	7.97 %
RSP1	0.36	10.45 %
NKL2	0.31	3.83 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	7.33	6.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.64	7.76 %
Total	1.64	7.50 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.36	8.89 %
KLR1	0.28	7.23 %
PAS1		0.00 %
Total	1.64	7.50 %