

MTD Sales
161.71 L

Brand Share %
4.51 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	161.30	4.57 %
D-Freez	0.41	0.79 %
Total	161.71	4.51 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	38.60	8.23 %
CHENNAI-01	29.40	4.90 %
SOUTH-03	29.33	7.13 %
TRICHY-01	25.29	4.52 %
SOUTH-01	21.71	3.18 %
NORTH ARCOT	7.65	2.75 %
WEST-01	3.88	4.86 %
SOUTH ARCOT	2.77	1.13 %
WEST-02	2.76	2.07 %
WEST-03	0.32	0.26 %
Total	161.71	4.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.60	8.30 %
Total	38.60	8.23 %

Branch *	MTD Sales L	Brand Share %
CH15	2.10	4.31 %
CH03	1.61	3.41 %
CH17	0.64	3.34 %
CH24	0.64	2.64 %
CH44	0.64	3.84 %
CH34	0.62	3.91 %
CH51	0.32	1.72 %
CH43	0.31	3.29 %
CH33	0.29	1.63 %
CH01		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	38.60	8.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.26	4.93 %
D-Freez	0.14	2.21 %
Total	29.40	4.90 %

Branch *	MTD Sales L	Brand Share %
CH19	1.63	4.51 %
CH49	1.29	4.35 %
CH42	0.95	3.36 %
CH47	0.95	2.73 %
CH48	0.95	4.14 %
CH16	0.94	2.40 %
GUD1	0.64	2.99 %
CH08	0.32	1.87 %
CH22	0.32	1.97 %
KNR1	0.32	2.59 %
CH45	0.32	1.53 %
AVD1	0.32	1.35 %
CH38	0.31	2.46 %
CH39	0.14	1.02 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	29.40	4.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	29.33	7.21 %
Total	29.33	7.13 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.40	2.21 %
TMM1	0.32	2.36 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	29.33	7.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.29	4.56 %
Total	25.29	4.52 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.02	3.48 %
TVR2	0.92	3.23 %
MDI1	0.62	3.88 %
KIK1	0.34	1.65 %
PTK1	0.33	1.43 %
PDK2	0.32	1.86 %
TRY3	0.31	1.45 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	25.29	4.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.58	3.21 %
D-Freez	0.14	1.57 %
Total	21.71	3.18 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.01	3.52 %
RPM1	1.24	3.74 %
TUT2	0.94	2.78 %
KVT1	0.64	1.71 %
TCN1	0.64	4.22 %
PKD1	0.32	2.04 %
TKS1	0.32	2.22 %
SVK1	0.31	1.74 %
MMT1	0.29	3.28 %
TKY1	0.26	2.93 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	21.71	3.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.65	2.82 %
Total	7.65	2.75 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.12	3.78 %
SBR1	0.63	2.70 %
KPM2	0.63	2.58 %
TRL1	0.62	2.97 %
VEL2	0.59	2.94 %
KPM1	0.32	2.96 %
TRT1	0.32	4.36 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VS11		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.65	2.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.88	4.99 %
Total	3.88	4.86 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.33	3.35 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	3.88	4.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.77	1.17 %
Total	2.77	1.13 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.61	4.10 %
NVL2	0.34	2.41 %
CDM1	0.32	1.77 %
CUD1	0.32	1.28 %
POY2	0.32	1.92 %
TVM2	0.28	2.56 %
KLM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	2.77	1.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.63	2.02 %
D-Freez	0.14	3.80 %
Total	2.76	2.07 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.27	3.28 %
HSR2	0.14	2.76 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	2.76	2.07 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.32	0.26 %
Total	0.32	0.26 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	0.32	0.26 %