

MTD Sales
1,680.72 L

Brand Share %
17.03 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,680.22	17.10 %
D-Freez	0.50	1.19 %
Total	1,680.72	17.03 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	314.29	22.28 %
CHENNAI-01	262.67	16.12 %
SOUTH-03	256.05	21.13 %
TRICHY-01	248.36	16.07 %
SOUTH-01	247.16	17.78 %
SOUTH ARCOT	110.17	14.76 %
NORTH ARCOT	107.89	15.02 %
WEST-02	80.45	10.90 %
WEST-01	53.67	11.26 %
Total	1,680.72	17.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	314.29	22.31 %
Total	314.29	22.28 %

Branch *	MTD Sales L	Brand Share %
CH15	20.11	15.04 %
CH03	19.67	14.32 %
CH17	9.93	14.40 %
CH33	7.41	14.68 %
CH46	4.22	13.94 %
CH51	3.31	7.40 %
CH27	2.90	15.16 %
CH32	0.63	7.33 %
Total	314.29	22.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	262.67	16.18 %
Total	262.67	16.12 %

Branch *	MTD Sales L	Brand Share %
CH05	19.01	16.33 %
CH28	12.24	16.69 %
CH47	10.84	11.49 %
CH42	10.09	14.96 %
CH49	9.93	15.29 %
CH16	6.87	8.77 %
CZWH	6.67	7.42 %
GUD1	5.15	9.61 %
CH22	5.15	10.31 %
CH38	4.83	14.10 %
CH39	3.77	11.76 %
KNR1	3.33	9.52 %
CH37	2.87	11.12 %
CH26	0.88	7.32 %
CH29	0.61	11.12 %
CH40	0.32	7.28 %
WHC3	0.15	4.95 %
Total	262.67	16.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	255.76	21.21 %
D-Freez	0.29	5.17 %
Total	256.05	21.13 %

Branch *	MTD Sales L	Brand Share %
DGL1	25.88	15.38 %
MDU2	11.37	16.40 %
SVG1	5.29	16.69 %
KRR1	4.96	8.00 %
CMR1	4.51	13.77 %
TMM1	2.86	10.45 %
MLR1	2.54	14.23 %
PNV2	2.31	11.46 %
TPT1	1.96	8.60 %
PNI1	1.93	11.57 %
TEN1	1.64	10.48 %
MDU5	1.49	11.70 %
CBM1	1.39	9.92 %
USL1	1.34	8.90 %
NTM1	1.19	16.12 %
NKI1	0.95	9.14 %
TEN2	0.64	4.26 %
PKM1	0.32	3.39 %
MNM1	0.01	0.10 %
ADP1		0.00 %
BNR1		0.00 %
WHMD	-1.87	16.27 %
Total	256.05	21.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	248.36	16.15 %
Total	248.36	16.07 %

Branch *	MTD Sales L	Brand Share %
MVM1	12.54	13.28 %
TVR2	11.16	13.05 %
PTK1	7.66	10.79 %
PBR2	6.67	7.28 %
TRY3	6.25	13.89 %
TRY2	5.57	16.96 %
KUM1	5.34	6.39 %
KIK1	5.08	10.87 %
TRY4	4.79	11.61 %
TVR1	4.38	13.37 %
MDI1	3.76	6.66 %
KUM2	3.58	10.33 %
TYR1	2.70	6.81 %
NMM1	2.39	10.87 %
KRN1	2.18	10.80 %
NCK1	1.88	9.71 %
AYR1	1.87	4.66 %
PBR1	1.55	3.75 %
TTP1	1.52	5.03 %
TZSD		0.00 %
WTRZ	-2.04	13.18 %
Total	248.36	16.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	247.16	17.86 %
Total	247.16	17.78 %

Branch *	MTD Sales L	Brand Share %
NGR1	13.39	15.71 %
RND1	6.30	9.47 %
TKS2	6.28	14.22 %
PKD1	5.31	14.12 %
TKS1	3.94	13.25 %
VNR2	3.64	7.19 %
ARM1	3.59	15.84 %
UDN1	3.46	16.89 %
VNR1	3.26	13.90 %
MAR1	3.06	8.38 %
ERL2	2.84	12.49 %
KGL1	2.82	16.31 %
SNL1	2.81	13.33 %
SVK1	2.74	6.12 %
SKD1	2.54	10.77 %
TYI1	2.49	9.10 %
MMT1	2.47	10.82 %
APK2	2.14	11.24 %
SDI1	2.04	12.98 %
PDI1	1.96	13.08 %
KYR1	1.77	12.69 %
TKY1	1.73	12.08 %
STU2	1.25	6.54 %
VKM1	0.94	5.03 %
APK1	0.59	2.44 %
KSM1		0.00 %
Total	247.16	17.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	110.17	14.84 %
Total	110.17	14.76 %

Branch *	MTD Sales L	Brand Share %
VPM2	5.60	13.42 %
TRK1	4.92	13.29 %
KKI2	4.56	8.66 %
PRT1	4.50	13.63 %
ULP1	4.41	13.39 %
CDM1	3.84	6.03 %
SJI2	3.44	10.82 %
VCM2	2.50	9.81 %
TVM1	2.32	9.41 %
KML1	1.99	5.20 %
TDM1	1.61	7.41 %
MKM1	1.24	7.33 %
VCM1	0.30	2.55 %
VPM1	0.29	2.63 %
WHUT	-0.31	2.60 %
Total	110.17	14.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	107.89	15.14 %
Total	107.89	15.02 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.10	14.64 %
SBR1	9.05	15.25 %
TRT1	4.97	16.20 %
VEL1	4.25	8.62 %
VSI1	3.68	13.34 %
KPM1	2.85	9.27 %
CYR1	2.53	13.14 %
ABR1	2.25	7.51 %
ANI1	2.18	11.99 %
GDM1	1.56	7.94 %
TRR1	1.02	2.53 %
CGM1	0.91	13.01 %
ARC2	0.66	3.00 %
WJP1	0.63	2.85 %
UGI1	0.59	7.49 %
PLR1	0.40	2.84 %
BGR1	0.30	4.18 %
PTU1		0.00 %
WHVL	-2.33	11.08 %
Total	107.89	15.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	80.45	10.93 %
Total	80.45	10.90 %

Branch *	MTD Sales L	Brand Share %
ERD1	12.43	15.26 %
ERD2	10.77	13.12 %
SLM3	7.09	14.48 %
NKL2	5.86	15.65 %
ATU1	4.60	15.36 %
MTR1	3.12	10.70 %
HSR2	2.47	14.62 %
TCG1	2.14	9.95 %
KMM1	2.09	13.87 %
HRR1	1.96	16.47 %
SLM2	1.67	3.35 %
HSR1	1.66	13.04 %
OML1	0.96	6.90 %
RSP1	0.96	4.60 %
SGG1	0.88	12.59 %
PMP1	0.85	9.94 %
EDP1	0.65	4.32 %
DPR1	0.64	6.86 %
VPD1	0.61	3.84 %
DPR2	0.59	5.31 %
KRI1	0.59	2.64 %
EPI1	0.41	5.60 %
PLC1	0.34	4.78 %
CMI1	0.31	2.90 %
TRM1	0.30	2.10 %
BMD1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	80.45	10.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.47	11.28 %
D-Freez	0.20	7.32 %
Total	53.67	11.26 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.25	13.67 %
KMR1	2.70	9.68 %
TPR2	2.46	8.89 %
CBE1	2.28	8.86 %
SNR1	2.20	10.15 %
PLI1	2.13	10.17 %
TPR3	1.85	14.25 %
TPR4	1.83	12.98 %
UMP1	1.33	7.90 %
CBE6	1.30	7.01 %
PDM1	1.28	13.40 %
TPR1	0.92	3.00 %
MPM1	0.63	2.50 %
DPM2	0.34	3.12 %
PPI1	0.31	4.94 %
ANR1	0.31	5.69 %
CBE5	0.30	6.47 %
KMD1	0.28	2.98 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.67 %
Total	53.67	11.26 %