



TN : DAIKIN Sales Performance 16/04/2026 9:20 AM

MTD Sales
2,015.19 L

Brand Share %
12.27 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,014.12	12.30 %
D-Freez	1.07	2.22 %
Dummy-AC		0.00 %
Total	2,015.19	12.27 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	369.02	16.14 %
SOUTH-03	308.76	14.78 %
CHENNAI-02	306.10	16.34 %
SOUTH-01	272.61	10.77 %
TRICHY-01	268.21	11.73 %
SOUTH ARCOT	130.85	11.15 %
NORTH ARCOT	127.65	10.49 %
WEST-02	116.47	7.25 %
WEST-01	115.53	8.50 %
Total	2,015.19	12.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	368.82	16.16 %
D-Freez	0.20	5.89 %
Total	369.02	16.14 %

Branch *	MTD Sales L	Brand Share %
CH05	19.03	12.20 %
CH47	15.95	9.68 %
GUD1	10.79	10.71 %
CH25	10.39	11.63 %
CH38	6.30	10.09 %
CH22	5.99	9.48 %
KNR1	5.08	12.22 %
GUD2	3.89	10.18 %
CH39	2.80	6.64 %
CZWH	2.57	6.74 %
CH37	2.34	5.32 %
MC09		0.00 %
Total	369.02	16.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	308.53	14.81 %
D-Freez	0.22	3.28 %
Total	308.76	14.78 %

Branch *	MTD Sales L	Brand Share %
MDU4	5.11	9.27 %
KRR1	4.95	3.48 %
TMM1	3.49	5.63 %
SVG1	3.23	6.70 %
MDU5	2.51	7.07 %
PNI1	1.94	5.69 %
KPT1	1.71	7.95 %
NKI1	1.67	8.60 %
TEN1	1.61	5.42 %
MLR1	1.13	2.74 %
USL1	1.04	3.11 %
MNM1	0.96	4.08 %
BNR1	0.95	4.56 %
TEN2	0.91	5.59 %
BTU1	0.63	2.97 %
SGP1	0.31	1.68 %
CBM1	0.29	0.83 %
ADP1	0.28	1.36 %
CMR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
Total	308.76	14.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	306.10	16.35 %
Total	306.10	16.34 %

Branch *	MTD Sales L	Brand Share %
CH17	7.14	8.06 %
CH51	6.71	11.97 %
CH34	6.23	9.11 %
CH33	5.07	7.51 %
PON1	4.83	10.87 %
CH46	3.96	9.13 %
CH44	3.86	7.29 %
UKI1	3.36	9.92 %
CH36	2.87	9.27 %
CH27	2.81	9.36 %
CH01		0.00 %
Total	306.10	16.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	272.61	10.81 %
Total	272.61	10.77 %

Branch *	MTD Sales L	Brand Share %
TVL1	37.25	11.18 %
TKS1	6.97	9.99 %
ERL2	6.68	9.97 %
TCN1	6.22	9.22 %
TKS2	6.11	5.76 %
SDI1	4.84	12.12 %
PKD1	4.64	7.54 %
MAR1	4.41	5.22 %
KGL1	4.34	8.84 %
SVK1	3.55	4.63 %
SNL1	3.49	11.80 %
KYR1	3.17	11.09 %
TKY1	2.93	10.05 %
ASM1	2.92	8.17 %
TYI1	2.65	6.09 %
MMT1	2.18	4.78 %
VNR1	2.05	7.72 %
RND1	1.98	2.14 %
VNR2	1.76	2.24 %
APK1	1.60	4.16 %
ARM1	1.57	4.16 %
PDI1	1.49	5.42 %
VKM1	1.33	6.11 %
APK2	1.21	4.45 %
STU2	0.99	3.16 %
KSM1	0.94	7.74 %
SKD1	0.31	1.35 %
WHTV	-0.90	7.87 %
Total	272.61	10.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	267.99	11.77 %
D-Freez	0.22	2.27 %
Total	268.21	11.73 %

Branch *	MTD Sales L	Brand Share %
PBR2	11.91	8.51 %
MVM1	10.56	8.18 %
PTK1	9.55	11.53 %
MDI1	6.57	10.22 %
TRY2	6.52	9.08 %
TRY4	6.47	11.02 %
MSI1	4.04	8.80 %
PBR1	4.02	7.61 %
TVR2	3.35	3.07 %
TTP1	3.21	7.86 %
KUM1	1.89	1.62 %
KIK1	1.55	2.35 %
KRN1	1.30	3.59 %
TVR1	1.27	2.88 %
NMM1	1.21	5.39 %
AYR1	0.77	1.71 %
NCK1	0.31	1.35 %
WTRZ	-0.37	2.65 %
Total	268.21	11.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	130.64	11.17 %
D-Freez	0.22	5.57 %
Total	130.85	11.15 %

Branch *	MTD Sales L	Brand Share %
POY1	13.81	9.99 %
TRK1	6.29	11.34 %
PRT1	5.54	9.75 %
KKI2	4.44	6.69 %
CDM1	3.70	6.06 %
VCM1	3.10	11.56 %
TVM1	1.84	5.68 %
ULP1	1.50	2.81 %
SJI2	1.42	2.15 %
TDM1	1.37	3.27 %
STP1	1.25	6.81 %
VPM1	0.62	3.86 %
KML1		0.00 %
Total	130.85	11.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	127.65	10.56 %
Total	127.65	10.49 %

Branch *	MTD Sales L	Brand Share %
SBR1	6.67	8.74 %
VNB1	4.57	8.99 %
GDM1	4.26	8.21 %
KPM1	4.21	9.97 %
VEL1	3.63	5.40 %
SLG1	2.25	7.53 %
TRR1	2.21	2.50 %
ABR1	2.14	3.04 %
ANI1	2.08	7.12 %
WJD1	2.06	5.81 %
VSI1	1.80	3.89 %
CYR1	1.53	5.27 %
WJP1	1.01	2.39 %
ARC2	0.99	2.25 %
CGM1	0.28	1.33 %
PLR1	0.28	1.26 %
BGR1		0.00 %
WHVL	-0.24	2.19 %
Total	127.65	10.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	116.47	7.27 %
Dummy-AC		0.00 %
Total	116.47	7.25 %

Branch *	MTD Sales L	Brand Share %
ERD2	14.33	8.10 %
ERD1	11.07	5.90 %
SLM3	8.29	11.28 %
NKL2	6.72	8.17 %
ATU1	4.89	8.49 %
SLM2	3.75	5.29 %
HSR1	3.47	7.33 %
RSP1	3.12	6.98 %
WHKP	2.57	11.06 %
DPR2	2.23	8.15 %
DPR1	2.02	7.35 %
HSR2	1.84	4.35 %
OML1	1.74	4.99 %
TCG1	1.57	3.70 %
EDP1	1.34	6.32 %
CMI1	1.02	4.59 %
TRM1	0.99	3.36 %
EPI1	0.96	3.41 %
MTR1	0.96	2.43 %
KVP1	0.86	3.54 %
KMM1	0.76	2.70 %
PLC1	0.75	2.89 %
SGG1	0.64	3.80 %
KRI1	0.62	1.03 %
VPD1	0.62	2.13 %
KAM1	0.61	3.24 %
MCR1	0.61	2.07 %
PDR1	0.30	1.11 %
VKL1	0.29	1.60 %
BMD1	0.29	1.65 %
SGI1	0.27	2.05 %
PMP1		0.00 %
WHPD		0.00 %
Total	116.47	7.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	115.31	8.51 %
D-Freez	0.22	6.26 %
Total	115.53	8.50 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.05	5.30 %
CBE4	5.97	6.91 %
CBE6	5.16	9.42 %
CBE1	4.50	7.52 %
KMR1	3.70	5.57 %
TPR1	2.89	4.10 %
GBM1	2.13	4.92 %
ANR1	1.69	11.31 %
UMP1	1.64	4.12 %
KMD1	1.61	6.50 %
TPR3	1.27	4.36 %
AVI1	1.23	2.43 %
PDM1	1.00	3.45 %
TPR4	0.96	5.00 %
DPM2	0.75	2.02 %
SYM2	0.39	1.99 %
CBE5	0.33	1.15 %
CBE3	0.33	2.04 %
MPM1	0.32	0.53 %
KGM1	0.31	1.13 %
PPI1	0.29	1.84 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-1.21	6.33 %
Total	115.53	8.50 %