

MTD Sales
278.32 L

Brand Share %
14.15 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	275.11	14.17 %
D-Freez	3.21	12.53 %
Total	278.32	14.15 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	66.82	19.09 %
CHENNAI-02	54.62	22.22 %
SOUTH-01	48.38	12.34 %
SOUTH-03	38.17	16.24 %
TRICHY-01	27.03	9.77 %
SOUTH ARCOT	14.17	10.22 %
NORTH ARCOT	11.62	10.91 %
WEST-01	9.19	9.71 %
WEST-02	6.94	6.53 %
KL-SOUTH	1.36	6.39 %
Total	278.32	14.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.40	19.16 %
D-Freez	0.42	12.27 %
Total	66.82	19.09 %

Branch *	MTD Sales L	Brand Share %
CH16	3.29	12.62 %
CH22	1.52	13.85 %
CH30	1.38	8.44 %
CH45	1.26	13.40 %
CH39	0.65	8.16 %
CH38	0.39	5.70 %
GUD2	0.36	6.97 %
KNR1	0.36	5.09 %
CH37	0.32	11.18 %
MC10	0.31	13.62 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	66.82	19.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	54.38	22.24 %
D-Freez	0.24	17.39 %
Total	54.62	22.22 %

Branch *	MTD Sales L	Brand Share %
CH03	2.40	10.14 %
CH12	2.11	13.10 %
CH21	1.75	12.37 %
CH33	1.60	13.55 %
CH17	0.33	7.54 %
PON1	0.32	8.09 %
GPD1	0.31	7.65 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
UKI1		0.00 %
Total	54.62	22.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.70	12.33 %
D-Freez	0.69	13.32 %
Total	48.38	12.34 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.36	13.41 %
KVT1	1.84	10.93 %
TUT2	1.19	5.57 %
PKD1	0.87	5.59 %
TKS1	0.61	5.27 %
TKS2	0.58	4.93 %
KGL1	0.36	8.68 %
APK1	0.34	5.63 %
UDN1	0.32	3.95 %
MAR1	0.31	5.59 %
RND1	0.28	2.92 %
SDI1	0.26	8.75 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	48.38	12.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	37.47	16.27 %
D-Freez	0.70	14.93 %
Total	38.17	16.24 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.93	5.88 %
SVG1	0.88	8.16 %
TEN1	0.87	12.01 %
PVI1	0.54	13.60 %
MPA1	0.31	4.52 %
MDU3	0.27	3.16 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	38.17	16.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.56	9.69 %
D-Freez	0.47	17.27 %
Total	27.03	9.77 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.47	13.81 %
TRY4	1.33	13.71 %
TRY3	1.25	6.31 %
PTK1	0.52	4.91 %
PDK1	0.42	5.24 %
APM1	0.39	10.07 %
TVR2	0.31	3.33 %
TVR1	0.31	6.30 %
MVM1	0.30	2.76 %
ORU1	0.29	9.32 %
TTP1	0.29	10.31 %
TYR1	0.24	3.95 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TZSD		0.00 %
Total	27.03	9.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.96	10.19 %
D-Freez	0.21	12.49 %
Total	14.17	10.22 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.16	10.90 %
CUD1	0.99	7.12 %
POY2	0.87	4.82 %
TRK1	0.83	13.68 %
SJI2	0.66	5.30 %
TDM1	0.36	7.91 %
PRT1	0.32	7.03 %
KLM1	0.29	3.82 %
KKI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	14.17	10.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.38	10.87 %
D-Freez	0.24	13.72 %
Total	11.62	10.91 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.93	11.69 %
SBR1	0.36	5.20 %
TRT1	0.29	3.40 %
UGI1		0.00 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	11.62	10.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.96	9.63 %
D-Freez	0.23	14.06 %
Total	9.19	9.71 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.28	4.40 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	9.19	9.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.94	6.67 %
Total	6.94	6.53 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.67	11.57 %
SLM1	1.24	12.08 %
SLM3	1.01	8.37 %
ERD1	0.84	6.09 %
RSP1	0.36	10.45 %
NKL2	0.31	4.14 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	6.94	6.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.36	6.62 %
Total	1.36	6.39 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.08	7.36 %
KLR1	0.28	7.23 %
PAS1		0.00 %
Total	1.36	6.39 %