

MTD Sales
141.92 L

Brand Share %
4.15 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	141.51	4.20 %
D-Freez	0.41	0.81 %
Total	141.92	4.15 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	37.03	8.42 %
TRICHY-01	24.59	4.56 %
CHENNAI-01	23.83	4.20 %
SOUTH-01	21.71	3.32 %
SOUTH-03	20.04	5.15 %
NORTH ARCOT	7.34	2.71 %
WEST-02	2.49	1.94 %
SOUTH ARCOT	2.46	1.06 %
WEST-01	2.11	2.77 %
WEST-03	0.32	0.27 %
Total	141.92	4.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.03	8.49 %
Total	37.03	8.42 %

Branch *	MTD Sales L	Brand Share %
CH03	1.61	3.45 %
CH15	1.47	3.61 %
CH17	0.64	3.47 %
CH24	0.64	2.71 %
CH44	0.64	4.15 %
CH51	0.32	1.78 %
CH34	0.32	2.09 %
CH43	0.31	3.68 %
CH33	0.29	1.84 %
CH01		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	37.03	8.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.59	4.61 %
Total	24.59	4.56 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.02	3.63 %
TVR2	0.92	3.27 %
KIK1	0.34	1.82 %
PTK1	0.33	1.45 %
PDK2	0.32	2.04 %
TRY3	0.31	1.45 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	24.59	4.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.69	4.23 %
D-Freez	0.14	2.21 %
Total	23.83	4.20 %

Branch *	MTD Sales L	Brand Share %
CH47	0.95	2.76 %
CH16	0.94	2.46 %
CH42	0.64	2.29 %
CH08	0.32	1.91 %
CH22	0.32	2.09 %
GUD1	0.32	1.52 %
KNR1	0.32	2.88 %
CH45	0.32	1.65 %
AVD1	0.32	1.43 %
CH38	0.31	2.52 %
CH39	0.14	1.02 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CZWH		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	23.83	4.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.58	3.34 %
D-Freez	0.14	1.57 %
Total	21.71	3.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.01	3.64 %
RPM1	1.24	4.14 %
TUT2	0.94	2.86 %
KVT1	0.64	1.79 %
PKD1	0.32	2.04 %
TKS1	0.32	2.27 %
SVK1	0.31	1.77 %
MMT1	0.29	3.42 %
TKY1	0.26	3.04 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	21.71	3.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.04	5.22 %
Total	20.04	5.15 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.64	3.56 %
MDU6	0.59	3.76 %
KRR1	0.40	2.21 %
TDI1	0.32	3.81 %
TPT1	0.32	3.70 %
DGL2	0.32	2.58 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	20.04	5.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.34	2.77 %
Total	7.34	2.71 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.12	3.81 %
SBR1	0.63	2.70 %
TRL1	0.62	3.05 %
VEL2	0.59	2.99 %
KPM1	0.32	3.02 %
KPM2	0.32	1.36 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.34	2.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.36	1.88 %
D-Freez	0.14	3.80 %
Total	2.49	1.94 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.14	2.76 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	2.49	1.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.46	1.09 %
Total	2.46	1.06 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.34	2.51 %
CUD1	0.32	1.28 %
POY2	0.32	2.07 %
TVM2	0.28	2.74 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	2.46	1.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.11	2.85 %
Total	2.11	2.77 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.33	3.57 %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.11	2.77 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.32	0.27 %
Total	0.32	0.27 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	0.32	0.27 %