



TN : DAIKIN Sales Performance 15/09/2025 9:20 AM

MTD Sales
197.35 L

Brand Share %
14.33 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	195.67	14.47 %
D-Freez	1.69	6.74 %
Total	197.35	14.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	43.54	14.77 %
CHENNAI-01	42.74	15.75 %
CHENNAI-02	32.52	16.63 %
TRICHY-01	28.63	15.08 %
SOUTH-03	17.68	12.57 %
NORTH ARCOT	9.81	13.88 %
SOUTH ARCOT	9.48	9.94 %
WEST-02	6.03	11.16 %
WEST-01	5.60	11.35 %
KL-SOUTH	1.32	8.41 %
Total	197.35	14.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.54	14.80 %
D-Freez	1.00	13.85 %
Total	43.54	14.77 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.44	10.52 %
KVT1	1.17	9.01 %
MAR1	1.11	8.62 %
TYI1	0.85	13.26 %
UDN1	0.80	13.01 %
TCN1	0.77	11.52 %
ERL2	0.59	8.32 %
RND1	0.58	4.87 %
TKY1	0.57	11.34 %
TKS1	0.52	12.26 %
SNL1	0.39	9.07 %
SVK1	0.30	3.97 %
APK1	0.29	9.88 %
SKD1	0.28	8.81 %
VNR2	0.24	3.88 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	43.54	14.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.74	15.94 %
Total	42.74	15.75 %

Branch *	MTD Sales L	Brand Share %
CH16	2.12	12.81 %
AVD1	1.29	14.32 %
CH45	1.23	10.70 %
CH19	1.19	6.07 %
CH28	1.12	12.05 %
CH11	0.84	8.04 %
KNR1	0.61	9.59 %
GUD1	0.58	7.37 %
CZWH	0.52	13.73 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	42.74	15.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.52	16.81 %
Total	32.52	16.63 %

Branch *	MTD Sales L	Brand Share %
CH03	1.82	13.69 %
CH21	1.78	11.67 %
CH33	1.23	11.74 %
CH18	1.23	12.00 %
CH12	1.21	12.14 %
CH24	0.91	10.11 %
CH17	0.62	9.61 %
CH43	0.30	6.44 %
GPD1	0.29	8.73 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	32.52	16.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.41	15.11 %
D-Freez	0.22	12.16 %
Total	28.63	15.08 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.20	14.16 %
NGT1	1.10	13.48 %
PDK1	0.88	13.46 %
TRY2	0.82	10.61 %
KUM1	0.59	6.17 %
TYR1	0.29	6.47 %
TTP1	0.27	13.17 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	28.63	15.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.45	12.62 %
D-Freez	0.23	9.83 %
Total	17.68	12.57 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.88	11.68 %
PNV1	0.59	11.40 %
MDU6	0.30	4.03 %
TMM1	0.29	7.10 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	17.68	12.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.81	14.09 %
Total	9.81	13.88 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.27	5.95 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	9.81	13.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.25	10.13 %
D-Freez	0.23	5.74 %
Total	9.48	9.94 %

Branch *	MTD Sales L	Brand Share %
POY1	1.61	11.93 %
CDM1	0.85	13.33 %
VPM2	0.75	11.52 %
NVL2	0.61	14.17 %
PRT1	0.37	6.79 %
KLM1	0.31	3.64 %
TDM1	0.31	7.96 %
KKI2	0.30	7.51 %
KML1	0.30	9.26 %
TRK1	0.23	6.21 %
SJI1		0.00 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	9.48	9.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.03	11.41 %
Total	6.03	11.16 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.32	6.15 %
SLM1	0.27	5.49 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	6.03	11.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.60	11.67 %
Total	5.60	11.35 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.30	11.62 %
CBE6	0.29	11.01 %
MPM1	0.29	12.55 %
CBE5	0.28	3.34 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
GBM1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	5.60	11.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.32	8.74 %
Total	1.32	8.41 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.06	9.83 %
PAS1	0.26	8.04 %
KLR1		0.00 %
Total	1.32	8.41 %