



# TN : DAIKIN Sales Performance 15/05/2026 9:20 AM

MTD Sales  
1,646.67 L

Brand Share %  
17.09 %

Information:

MTD : 01-05-2026 To 14-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,646.18	17.16 %
D-Freez	0.50	1.25 %
Total	1,646.67	17.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	306.36	22.23 %
CHENNAI-01	258.56	16.31 %
SOUTH-03	250.16	21.12 %
TRICHY-01	244.18	16.11 %
SOUTH-01	242.50	17.97 %
SOUTH ARCOT	108.92	14.83 %
NORTH ARCOT	106.04	15.10 %
WEST-02	77.22	10.76 %
WEST-01	52.73	11.30 %
Total	1,646.67	17.09 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	306.36	22.26 %
Total	306.36	22.23 %

Branch *	MTD Sales L	Brand Share %
CH15	20.11	15.32 %
CH03	19.67	14.56 %
CH17	9.93	14.64 %
CH34	7.29	16.98 %
CH33	7.09	14.39 %
CH46	4.22	14.65 %
CH51	3.31	7.62 %
CH27	2.90	15.66 %
CH32	0.63	7.61 %
Total	306.36	22.23 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	258.56	16.37 %
<b>Total</b>	<b>258.56</b>	<b>16.31 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	19.01	16.62 %
CH28	12.24	17.05 %
CH47	10.19	11.26 %
CH49	9.93	15.69 %
CH42	9.44	14.49 %
CH16	6.87	8.80 %
CZWH	6.11	6.84 %
CH22	5.15	10.37 %
CH38	4.83	14.10 %
GUD1	4.83	9.48 %
CH39	3.77	12.46 %
KNR1	3.33	9.80 %
CH37	2.87	11.74 %
CH26	0.88	7.32 %
CH29	0.61	11.12 %
CH40	0.32	7.28 %
WHC3	0.15	4.95 %
<b>Total</b>	<b>258.56</b>	<b>16.31 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	249.87	21.19 %
D-Freez	0.29	5.17 %
<b>Total</b>	<b>250.16</b>	<b>21.12 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	25.55	15.32 %
MDU2	11.37	16.78 %
KRR1	4.96	8.08 %
CMR1	4.51	13.77 %
PNV2	2.31	11.63 %
MLR1	2.26	13.07 %
TMM1	2.20	8.97 %
TPT1	1.96	9.14 %
PNI1	1.93	11.84 %
TEN1	1.64	10.88 %
MDU5	1.49	11.70 %
CBM1	1.39	9.92 %
USL1	1.34	9.25 %
NTM1	1.19	16.12 %
NKI1	0.95	10.32 %
TEN2	0.64	4.44 %
PKM1	0.32	3.39 %
MNM1	0.01	0.10 %
ADP1		0.00 %
BNR1		0.00 %
<b>Total</b>	<b>250.16</b>	<b>21.12 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	244.18	16.18 %
Total	244.18	16.11 %

Branch *	MTD Sales L	Brand Share %
MVM1	12.22	13.28 %
TVR2	11.16	13.14 %
PTK1	7.66	11.12 %
PBR2	6.35	7.10 %
TRY3	6.25	14.36 %
KUM1	5.34	6.48 %
KIK1	5.08	10.99 %
TRY4	4.79	11.70 %
TVR1	4.38	13.67 %
MDI1	3.76	6.66 %
KUM2	3.58	10.57 %
NMM1	2.39	11.06 %
TYR1	2.35	6.00 %
AYR1	1.87	4.86 %
KRN1	1.86	9.68 %
NCK1	1.55	8.15 %
TTP1	1.52	5.08 %
PBR1	1.21	3.08 %
TZSD		0.00 %
WTRZ	-2.04	14.15 %
Total	244.18	16.11 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	242.50	18.05 %
<b>Total</b>	<b>242.50</b>	<b>17.97 %</b>

Branch *	MTD Sales L	Brand Share %
NGR1	13.35	16.30 %
RND1	6.30	9.69 %
TKS2	6.28	14.62 %
PKD1	5.31	14.60 %
TKS1	3.94	13.70 %
VNR2	3.64	7.47 %
ARM1	3.59	16.38 %
VNR1	3.26	14.82 %
ERL2	2.84	12.49 %
KGL1	2.82	16.31 %
SNL1	2.81	13.75 %
MAR1	2.78	8.10 %
SVK1	2.74	6.33 %
SKD1	2.54	11.65 %
MMT1	2.47	11.00 %
TYI1	2.18	8.64 %
APK2	2.14	11.56 %
SDI1	2.04	13.20 %
PDI1	1.96	12.92 %
KYR1	1.77	13.23 %
TKY1	1.73	12.39 %
STU2	1.25	6.79 %
VKM1	0.94	5.38 %
APK1	0.59	2.47 %
KSM1		0.00 %
<b>Total</b>	<b>242.50</b>	<b>17.97 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	108.92	14.90 %
<b>Total</b>	<b>108.92</b>	<b>14.83 %</b>

Branch *	MTD Sales L	Brand Share %
VPM2	5.60	13.42 %
TRK1	4.92	13.39 %
KKI2	4.56	8.90 %
PRT1	4.50	13.75 %
ULP1	4.41	13.39 %
CDM1	3.84	6.13 %
SJI2	3.44	11.07 %
VCM2	2.50	9.98 %
TVM1	2.32	10.07 %
KML1	1.99	5.28 %
TDM1	1.61	7.51 %
MKM1	1.24	7.60 %
VCM1	0.30	2.55 %
VPM1	0.29	2.80 %
WHUT	-0.31	2.76 %
<b>Total</b>	<b>108.92</b>	<b>14.83 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	106.04	15.21 %
Total	106.04	15.10 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.10	14.88 %
SBR1	8.77	15.05 %
TRT1	4.97	16.20 %
VEL1	4.25	8.90 %
VSI1	3.68	13.47 %
KPM1	2.85	9.87 %
CYR1	2.53	13.52 %
ANI1	2.18	11.99 %
ABR1	1.93	6.51 %
GDM1	1.56	7.94 %
TRR1	1.02	2.56 %
CGM1	0.91	14.22 %
ARC2	0.66	3.04 %
WJP1	0.63	2.94 %
UGI1	0.59	7.49 %
PLR1	0.40	2.92 %
BGR1	0.30	4.43 %
PTU1		0.00 %
WHVL	-2.33	11.27 %
Total	106.04	15.10 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	77.22	10.79 %
Total	77.22	10.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.00	17.08 %
ERD1	11.82	14.95 %
ERD2	10.77	13.62 %
SLM3	6.77	14.01 %
NKL2	5.20	14.57 %
ATU1	4.60	15.52 %
MTR1	3.12	10.86 %
HSR2	2.47	14.62 %
TCG1	2.14	10.36 %
KMM1	2.09	14.88 %
HRR1	1.96	16.89 %
SLM2	1.67	3.42 %
RSP1	0.96	4.84 %
SGG1	0.88	13.19 %
PMP1	0.85	10.28 %
EDP1	0.65	4.32 %
OML1	0.64	4.80 %
DPR1	0.64	6.86 %
VPD1	0.61	3.84 %
DPR2	0.59	5.31 %
KRI1	0.59	2.64 %
EPI1	0.41	5.81 %
PLC1	0.34	4.78 %
CMI1	0.31	3.00 %
HSR1	0.30	2.89 %
TRM1	0.30	2.10 %
BMD1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHKP	-1.31	16.30 %
WHPD	-1.85	17.02 %
Total	77.22	10.76 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	52.52	11.32 %
D-Freez	0.20	7.32 %
<b>Total</b>	<b>52.73</b>	<b>11.30 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	14.25	14.05 %
KMR1	2.70	9.78 %
TPR2	2.46	8.89 %
AVI1	2.45	16.65 %
CBE1	2.28	8.86 %
SNR1	2.20	10.29 %
PLI1	2.13	10.37 %
TPR4	1.83	13.26 %
UMP1	1.33	8.04 %
CBE6	1.30	7.01 %
PDM1	1.28	13.40 %
TPR3	1.20	10.08 %
TPR1	0.92	3.06 %
MPM1	0.63	2.56 %
DPM2	0.34	3.23 %
PPI1	0.31	4.94 %
ANR1	0.31	5.69 %
CBE5	0.30	6.47 %
KMD1	0.28	3.07 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.70 %
<b>Total</b>	<b>52.73</b>	<b>11.30 %</b>