

MTD Sales  
266.74 L

Brand Share %  
14.33 %

Information:

MTD : 01-10-2025 To 13-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.33 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 263.77      | 14.36 %       |
| D-Freez  | 2.97        | 12.17 %       |
| Total    | 266.74      | 14.33 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 65.14       | 19.80 %       |
| CHENNAI-02  | 49.79       | 21.50 %       |
| SOUTH-01    | 46.80       | 12.65 %       |
| SOUTH-03    | 35.46       | 15.72 %       |
| TRICHY-01   | 26.85       | 10.35 %       |
| SOUTH ARCOT | 14.17       | 10.48 %       |
| NORTH ARCOT | 10.76       | 10.57 %       |
| WEST-01     | 9.49        | 10.66 %       |
| WEST-02     | 6.94        | 6.96 %        |
| KL-SOUTH    | 1.36        | 6.68 %        |
| Total       | 266.74      | 14.33 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 64.72       | 19.85 %       |
| D-Freez  | 0.42        | 14.50 %       |
| Total    | 65.14       | 19.80 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 2.91        | 12.22 %       |
| CH28     | 2.22        | 14.28 %       |
| CH30     | 1.38        | 8.76 %        |
| CH45     | 0.95        | 10.47 %       |
| CH39     | 0.65        | 8.69 %        |
| CH38     | 0.39        | 5.95 %        |
| GUD2     | 0.36        | 7.86 %        |
| KNR1     | 0.36        | 6.00 %        |
| CH37     | 0.32        | 11.18 %       |
| MC10     | 0.31        | 13.62 %       |
| CGL1     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 65.14       | 19.80 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 49.55       | 21.52 %       |
| D-Freez  | 0.24        | 17.39 %       |
| Total    | 49.79       | 21.50 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 2.40        | 10.39 %       |
| CH12     | 2.11        | 13.10 %       |
| CH41     | 1.17        | 14.13 %       |
| CH17     | 0.33        | 8.06 %        |
| PON1     | 0.32        | 8.09 %        |
| GPD1     | 0.31        | 8.22 %        |
| CH01     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 49.79       | 21.50 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 46.12       | 12.64 %       |
| D-Freez  | 0.69        | 13.32 %       |
| Total    | 46.80       | 12.65 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 8.08        | 13.47 %       |
| KVT1     | 1.84        | 11.51 %       |
| TCN1     | 0.92        | 8.19 %        |
| PKD1     | 0.87        | 5.82 %        |
| TUT2     | 0.83        | 4.37 %        |
| TKS1     | 0.61        | 5.27 %        |
| TKS2     | 0.58        | 5.21 %        |
| KGL1     | 0.36        | 9.30 %        |
| APK1     | 0.34        | 5.97 %        |
| UDN1     | 0.32        | 5.05 %        |
| MAR1     | 0.31        | 6.22 %        |
| RND1     | 0.28        | 3.00 %        |
| SDI1     | 0.26        | 9.78 %        |
| APK2     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| SVK1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| Total    | 46.80       | 12.65 %       |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 34.75       | 15.72 %       |
| D-Freez  | 0.70        | 15.96 %       |
| Total    | 35.46       | 15.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 2.17        | 12.92 %       |
| MDU1     | 0.93        | 5.88 %        |
| SVG1     | 0.88        | 8.61 %        |
| TEN1     | 0.87        | 12.01 %       |
| PVI1     | 0.54        | 13.60 %       |
| MPA1     | 0.31        | 4.75 %        |
| MDU3     | 0.27        | 3.07 %        |
| TMM1     | 0.22        | 5.73 %        |
| ADP1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 35.46       | 15.72 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 26.37       | 10.28 %       |
| D-Freez  | 0.47        | 17.27 %       |
| Total    | 26.85       | 10.35 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY2     | 1.45        | 11.16 %       |
| TRY3     | 1.25        | 6.49 %        |
| TRY4     | 0.69        | 13.41 %       |
| PTK1     | 0.52        | 5.57 %        |
| PDK1     | 0.42        | 5.62 %        |
| APM1     | 0.39        | 10.07 %       |
| TVR2     | 0.31        | 3.44 %        |
| TVR1     | 0.31        | 6.69 %        |
| MVM1     | 0.30        | 2.91 %        |
| ORU1     | 0.29        | 9.32 %        |
| TTP1     | 0.29        | 11.47 %       |
| TYR1     | 0.24        | 3.95 %        |
| AYR1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| TNJ2     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 26.85       | 10.35 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 13.96       | 10.45 %       |
| D-Freez  | 0.21        | 12.49 %       |
| Total    | 14.17       | 10.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NVL2     | 1.16        | 10.90 %       |
| CUD1     | 0.99        | 7.52 %        |
| POY2     | 0.87        | 4.97 %        |
| TRK1     | 0.83        | 13.68 %       |
| SJI2     | 0.66        | 5.30 %        |
| TDM1     | 0.36        | 7.91 %        |
| PRT1     | 0.32        | 7.03 %        |
| KLM1     | 0.29        | 4.16 %        |
| KKI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| Total    | 14.17       | 10.48 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.76       | 10.73 %       |
| Total    | 10.76       | 10.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.93        | 11.69 %       |
| SBR1     | 0.36        | 5.65 %        |
| TRT1     | 0.29        | 3.64 %        |
| UGI1     |             | 0.00 %        |
| ABR1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 10.76       | 10.57 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 9.25        | 10.60 %       |
| D-Freez  | 0.23        | 14.06 %       |
| Total    | 9.49        | 10.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE4     | 0.28        | 5.39 %        |
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 9.49        | 10.66 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 6.94        | 7.11 %        |
| Total    | 6.94        | 6.96 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 1.67        | 13.15 %       |
| SLM1     | 1.24        | 12.41 %       |
| SLM3     | 1.01        | 8.57 %        |
| ERD1     | 0.84        | 6.70 %        |
| RSP1     | 0.36        | 13.41 %       |
| NKL2     | 0.31        | 4.09 %        |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 6.94        | 6.96 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.36        | 6.93 %        |
| Total    | 1.36        | 6.68 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 1.08        | 7.68 %        |
| KLR1     | 0.28        | 7.79 %        |
| PAS1     |             | 0.00 %        |
| Total    | 1.36        | 6.68 %        |