



TN : DAIKIN Sales Performance 14/09/2025 9:20 AM

MTD Sales
189.75 L

Brand Share %
14.34 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	188.07	14.47 %
D-Freez	1.69	7.13 %
Total	189.75	14.34 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	42.31	14.96 %
CHENNAI-01	39.65	15.39 %
CHENNAI-02	31.28	16.71 %
TRICHY-01	28.33	15.19 %
SOUTH-03	17.40	12.84 %
SOUTH ARCOT	9.48	10.16 %
NORTH ARCOT	8.90	13.20 %
WEST-02	6.03	11.61 %
WEST-01	5.31	11.44 %
KL-SOUTH	1.06	7.25 %
Total	189.75	14.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.31	14.98 %
D-Freez	1.00	14.35 %
Total	42.31	14.96 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.18	11.67 %
NGR1	1.44	10.52 %
KVT1	1.17	9.19 %
MAR1	1.11	9.42 %
TYI1	0.85	13.26 %
UDN1	0.80	13.01 %
TCN1	0.77	12.76 %
ERL2	0.59	8.71 %
RND1	0.58	5.10 %
TKY1	0.57	14.02 %
SNL1	0.39	9.73 %
SVK1	0.30	3.97 %
APK1	0.29	9.88 %
SKD1	0.28	8.81 %
VNR2	0.24	3.88 %
TKS1	0.21	5.38 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	42.31	14.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.65	15.59 %
Total	39.65	15.39 %

Branch *	MTD Sales L	Brand Share %
CH16	2.12	13.47 %
CH48	1.71	14.33 %
AVD1	1.29	14.32 %
CH45	1.23	11.59 %
CH19	1.19	6.07 %
CH28	1.12	13.77 %
CH11	0.84	8.30 %
KNR1	0.61	9.59 %
GUD1	0.58	7.37 %
CZWH	0.52	13.73 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	39.65	15.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	31.28	16.88 %
Total	31.28	16.71 %

Branch *	MTD Sales L	Brand Share %
CH03	1.82	14.32 %
CH21	1.78	12.19 %
CH33	1.23	11.74 %
CH18	1.23	13.17 %
CH12	1.21	13.28 %
CH17	0.62	9.60 %
CH24	0.62	7.08 %
CH43	0.30	6.44 %
GPD1	0.29	9.65 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	31.28	16.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.11	15.20 %
D-Freez	0.22	13.37 %
Total	28.33	15.19 %

Branch *	MTD Sales L	Brand Share %
NGT1	1.10	13.48 %
PDK1	0.88	13.46 %
TRY2	0.82	10.61 %
KUM1	0.59	6.17 %
TYR1	0.29	6.87 %
TTP1	0.27	13.17 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	28.33	15.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.17	12.87 %
D-Freez	0.23	10.67 %
Total	17.40	12.84 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.88	11.68 %
PNV1	0.59	11.40 %
MDU6	0.30	4.03 %
TMM1	0.29	7.68 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	17.40	12.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.25	10.33 %
D-Freez	0.23	6.18 %
Total	9.48	10.16 %

Branch *	MTD Sales L	Brand Share %
POY1	1.61	12.38 %
CDM1	0.85	13.33 %
VPM2	0.75	11.52 %
NVL2	0.61	14.17 %
PRT1	0.37	7.64 %
KLM1	0.31	3.64 %
TDM1	0.31	8.59 %
KKI2	0.30	7.51 %
KML1	0.30	9.26 %
TRK1	0.23	6.21 %
SJI1		0.00 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	9.48	10.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.90	13.36 %
Total	8.90	13.20 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.27	5.95 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	8.90	13.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.03	11.89 %
Total	6.03	11.61 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.32	6.49 %
SLM1	0.27	6.82 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	6.03	11.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.31	11.78 %
Total	5.31	11.44 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.30	11.62 %
CBE6	0.29	11.01 %
MPM1	0.29	12.55 %
CBE5	0.28	3.48 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
GBM1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	5.31	11.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.06	7.56 %
Total	1.06	7.25 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.80	8.03 %
PAS1	0.26	8.04 %
KLR1		0.00 %
Total	1.06	7.25 %