



TN : DAIKIN Sales Performance 14/05/2026 9:20 AM

MTD Sales
1,602.60 L

Brand Share %
17.21 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,602.10	17.27 %
D-Freez	0.50	1.35 %
Total	1,602.60	17.21 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	298.24	22.37 %
CHENNAI-01	248.10	16.37 %
SOUTH-03	244.52	21.20 %
TRICHY-01	240.83	16.35 %
SOUTH-01	236.04	18.15 %
SOUTH ARCOT	106.48	14.88 %
NORTH ARCOT	101.95	15.02 %
WEST-02	74.64	10.77 %
WEST-01	51.80	11.47 %
Total	1,602.60	17.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	298.24	22.41 %
Total	298.24	22.37 %

Branch *	MTD Sales L	Brand Share %
CH15	19.15	14.98 %
CH03	19.05	14.97 %
CH17	9.93	15.54 %
CH33	7.09	15.05 %
CH34	6.01	14.79 %
CH46	4.22	15.30 %
CH51	2.99	7.09 %
CH27	2.90	15.91 %
CH32	0.63	8.11 %
Total	298.24	22.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	248.10	16.44 %
Total	248.10	16.37 %

Branch *	MTD Sales L	Brand Share %
CH05	18.08	16.31 %
CH28	11.63	17.03 %
CH47	9.87	11.76 %
CH42	9.13	14.22 %
CH49	8.91	15.10 %
CH16	6.87	8.87 %
CZWH	6.11	7.94 %
CH22	5.15	10.71 %
GUD1	4.83	9.75 %
CH38	4.23	12.68 %
CH39	3.77	12.73 %
KNR1	3.33	9.88 %
CH37	2.87	12.00 %
CH26	0.88	8.24 %
CH29	0.61	11.79 %
CH40	0.32	7.28 %
WHC3	0.15	5.02 %
MC10		0.00 %
Total	248.10	16.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	244.23	21.27 %
D-Freez	0.29	5.50 %
Total	244.52	21.20 %

Branch *	MTD Sales L	Brand Share %
DGL1	25.22	15.28 %
MDU2	10.73	16.11 %
SVG1	4.98	16.55 %
KRR1	4.96	8.16 %
CMR1	4.51	13.77 %
PNV2	2.31	12.17 %
MLR1	2.26	14.16 %
TMM1	2.20	9.08 %
TPT1	1.96	9.14 %
PNI1	1.93	12.08 %
TEN1	1.64	11.58 %
CBM1	1.39	10.91 %
USL1	1.34	9.61 %
NTM1	1.19	16.12 %
MDU5	1.17	9.47 %
TEN2	0.64	5.15 %
NKI1	0.63	7.32 %
PKM1	0.32	3.48 %
MNM1	0.01	0.10 %
ADP1		0.00 %
BNR1		0.00 %
Total	244.52	21.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	240.83	16.41 %
Total	240.83	16.35 %

Branch *	MTD Sales L	Brand Share %
MVM1	12.22	13.81 %
TVR2	11.16	13.31 %
PTK1	7.66	11.45 %
PBR2	6.35	7.32 %
TRY3	5.93	14.24 %
KUM1	5.34	6.70 %
KIK1	5.08	11.24 %
TRY4	4.50	11.36 %
TVR1	4.38	13.97 %
MDI1	3.76	6.92 %
KUM2	3.25	9.77 %
NMM1	2.39	11.89 %
TYR1	2.35	6.19 %
AYR1	1.87	5.06 %
KRN1	1.86	10.93 %
NCK1	1.55	8.28 %
TTP1	1.52	5.13 %
PBR1	1.21	3.27 %
TZSD		0.00 %
WTRZ	-2.04	15.58 %
Total	240.83	16.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	236.04	18.22 %
Total	236.04	18.15 %

Branch *	MTD Sales L	Brand Share %
NGR1	13.35	16.78 %
RND1	6.30	10.11 %
TKS2	6.28	15.10 %
PKD1	5.31	15.26 %
TKS1	3.94	13.70 %
UDN1	3.18	16.69 %
ARM1	3.13	14.62 %
VNR2	3.04	6.47 %
VNR1	2.94	13.76 %
SNL1	2.81	14.14 %
MAR1	2.78	8.56 %
SVK1	2.74	6.53 %
SKD1	2.54	12.29 %
MMT1	2.47	11.36 %
TY11	2.18	8.85 %
ERL2	2.17	10.25 %
SDI1	2.04	13.52 %
PDI1	1.96	13.35 %
KYR1	1.77	13.23 %
APK2	1.76	9.73 %
TKY1	1.41	10.85 %
STU2	1.25	7.12 %
COL1	1.18	16.32 %
VKM1	0.94	5.70 %
APK1	0.28	1.20 %
KSM1		0.00 %
Total	236.04	18.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	106.48	14.95 %
Total	106.48	14.88 %

Branch *	MTD Sales L	Brand Share %
VPM2	5.60	13.53 %
TRK1	4.92	13.82 %
KKI2	4.56	9.07 %
PRT1	4.18	13.67 %
ULP1	4.14	13.10 %
CDM1	3.84	6.29 %
SJI2	3.12	10.16 %
VCM2	2.50	10.74 %
TVM1	2.32	10.07 %
KML1	1.99	5.49 %
TDM1	1.61	7.51 %
MKM1	1.24	7.75 %
VCM1	0.30	2.55 %
VPM1	0.29	2.80 %
WHUT	-0.31	3.09 %
Total	106.48	14.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	101.95	15.14 %
Total	101.95	15.02 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.10	15.28 %
SBR1	8.46	15.11 %
TRT1	4.64	15.96 %
VEL1	4.25	9.04 %
VSI1	3.68	13.61 %
KPM1	2.85	10.05 %
ANI1	2.18	11.99 %
ABR1	1.93	6.64 %
CYR1	1.88	10.57 %
TRR1	1.02	2.64 %
CGM1	0.91	13.06 %
ARC2	0.66	3.08 %
WJP1	0.63	2.98 %
UGI1	0.59	7.79 %
GDM1	0.58	3.38 %
PLR1	0.40	3.20 %
BGR1	0.30	5.93 %
PTU1		0.00 %
WHVL	-2.33	12.10 %
Total	101.95	15.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	74.64	10.80 %
Total	74.64	10.77 %

Branch *	MTD Sales L	Brand Share %
ERD1	11.21	14.53 %
ERD2	10.14	13.36 %
SLM3	6.77	14.39 %
ATU1	4.28	14.88 %
NKL2	4.23	12.27 %
MTR1	3.12	11.35 %
HSR2	2.16	13.27 %
TCG1	2.14	10.36 %
KMM1	2.09	15.22 %
SLM2	1.67	3.78 %
RSP1	0.96	5.01 %
SGG1	0.88	13.19 %
PMP1	0.85	10.68 %
OML1	0.64	4.94 %
DPR1	0.64	6.86 %
VPD1	0.61	4.07 %
DPR2	0.59	5.31 %
EPI1	0.41	5.81 %
PLC1	0.34	4.78 %
EDP1	0.32	2.26 %
CMI1	0.31	3.24 %
HSR1	0.30	2.98 %
TRM1	0.30	2.15 %
KRI1	0.29	1.32 %
BMD1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-0.94	12.93 %
Total	74.64	10.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.60	11.49 %
D-Freez	0.20	7.81 %
Total	51.80	11.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.92	14.09 %
KMR1	2.70	10.11 %
TPR2	2.46	9.21 %
CBE1	2.28	9.10 %
PLI1	2.13	10.52 %
TPR4	1.83	13.26 %
SNR1	1.60	8.42 %
UMP1	1.33	8.58 %
CBE6	1.30	7.39 %
PDM1	1.28	13.83 %
TPR3	1.20	10.31 %
TPR1	0.92	3.18 %
MPM1	0.63	2.59 %
DPM2	0.34	3.32 %
PPI1	0.31	4.94 %
ANR1	0.31	5.69 %
CBE5	0.30	6.91 %
KMD1	0.28	3.26 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.74 %
Total	51.80	11.47 %