

MTD Sales
165.47 L

Brand Share %
15.47 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	164.76	15.63 %
D-Freez	0.70	4.46 %
Total	165.47	15.47 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	33.18	23.35 %
CHENNAI-01	29.89	14.83 %
SOUTH-01	26.64	17.26 %
SOUTH-03	22.84	20.00 %
TRICHY-01	21.45	11.60 %
NORTH ARCOT	8.56	16.11 %
SOUTH ARCOT	8.16	7.97 %
WEST-01	7.78	15.15 %
WEST-02	5.11	9.58 %
KL-SOUTH	1.85	14.75 %
Total	165.47	15.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.18	23.51 %
Total	33.18	23.35 %

Branch *	MTD Sales L	Brand Share %
CH41	0.96	14.48 %
CH03	0.89	8.35 %
CH17	0.68	12.48 %
CH33	0.64	13.30 %
CH21	0.63	11.47 %
PON1	0.32	15.06 %
CH46	0.31	12.73 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	33.18	23.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.89	15.04 %
Total	29.89	14.83 %

Branch *	MTD Sales L	Brand Share %
CH42	1.70	7.93 %
AVD1	1.49	14.34 %
CH19	1.48	11.09 %
GUD1	0.70	14.64 %
SKL1	0.64	11.99 %
CZWH	0.44	2.52 %
KNR1	0.39	14.58 %
CH38	0.37	12.04 %
CH11	0.33	5.34 %
MRM1	0.33	8.08 %
CH45	0.32	4.91 %
CGL1	0.29	8.69 %
CH39	0.27	5.51 %
CH26		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD2		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	29.89	14.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.65	17.44 %
D-Freez	-0.01	-0.97 %
Total	26.64	17.26 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.24	12.21 %
PKD1	0.31	8.85 %
UDN1	0.31	8.08 %
TKS2	0.30	11.41 %
APK2	0.29	8.88 %
RND1	0.28	4.26 %
TVL2	0.28	5.25 %
MMT1	0.27	11.01 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
SNL1	-0.29	-9.40 %
APK1	-0.38	-9.50 %
KVT1	-0.61	-9.69 %
Total	26.64	17.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.84	20.11 %
Total	22.84	20.00 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.59	11.85 %
ATG1	0.52	9.58 %
KRR1	0.39	13.16 %
SVG1	0.27	9.49 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	22.84	20.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.45	11.65 %
Total	21.45	11.60 %

Branch *	MTD Sales L	Brand Share %
TRY2	2.15	13.07 %
PBR2	1.19	10.57 %
KIK1	0.75	12.73 %
TTP1	0.59	12.41 %
MDI1	0.56	9.39 %
AYR1	0.56	15.01 %
PDK1	0.32	4.75 %
MSI1	0.30	10.58 %
APM1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	21.45	11.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.56	16.98 %
Total	8.56	16.11 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.86	12.17 %
SBR1	0.43	6.69 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	8.56	16.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.16	8.04 %
Total	8.16	7.97 %

Branch *	MTD Sales L	Brand Share %
POY2	2.71	13.87 %
POY1	1.28	10.52 %
CUD1	0.86	9.81 %
VPM2	0.64	15.05 %
NVL2	0.57	8.41 %
VCM1	0.32	4.84 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	8.16	7.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.06	14.33 %
D-Freez	0.72	34.55 %
Total	7.78	15.15 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.37	13.95 %
CBE1	0.30	8.47 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	7.78	15.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.11	9.93 %
Total	5.11	9.58 %

Branch *	MTD Sales L	Brand Share %
PMP1	0.31	12.44 %
ATU1	0.29	9.88 %
SLM1	0.29	4.02 %
SLM2	0.28	5.01 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	5.11	9.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.85	16.65 %
Total	1.85	14.75 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	1.85	14.75 %