

MTD Sales
57.13 L

Brand Share %
2.18 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	57.00	2.21 %
D-Freez	0.14	0.32 %
Total	57.13	2.18 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	17.63	5.57 %
TRICHY-01	15.73	3.67 %
SOUTH-01	8.34	1.70 %
CHENNAI-01	6.04	1.41 %
NORTH ARCOT	3.22	1.53 %
WEST-01	2.11	3.55 %
SOUTH ARCOT	1.54	0.84 %
WEST-02	1.29	1.34 %
SOUTH-03	1.22	0.39 %
WEST-03		0.00 %
Total	57.13	2.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.63	5.63 %
Total	17.63	5.57 %

Branch *	MTD Sales L	Brand Share %
CH03	0.66	1.84 %
CH01		0.00 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
CH12	-0.31	-1.77 %
Total	17.63	5.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.73	3.71 %
Total	15.73	3.67 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.33	1.79 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	15.73	3.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.21	1.70 %
D-Freez	0.14	1.66 %
Total	8.34	1.70 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.20	2.10 %
VLV1	0.29	1.38 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	8.34	1.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.04	1.42 %
Total	6.04	1.41 %

Branch *	MTD Sales L	Brand Share %
CH45	0.32	2.11 %
CH47	0.31	1.25 %
CH16	0.29	1.02 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	6.04	1.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.22	1.56 %
Total	3.22	1.53 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.32	1.75 %
TRL1	0.31	1.91 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VS11		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.22	1.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.11	3.66 %
Total	2.11	3.55 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.11	3.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.54	0.88 %
Total	1.54	0.84 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	1.54	0.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.29	1.39 %
Total	1.29	1.34 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.29	1.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.22	0.39 %
Total	1.22	0.39 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	1.22	0.39 %

WEST-03

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total		0.00 %