

MTD Sales
177.18 L

Brand Share %
14.25 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	176.01	14.39 %
D-Freez	1.17	5.62 %
Total	177.18	14.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	40.64	15.23 %
CHENNAI-01	37.71	15.32 %
CHENNAI-02	28.37	16.20 %
TRICHY-01	26.70	15.05 %
SOUTH-03	13.50	11.40 %
SOUTH ARCOT	9.48	10.60 %
NORTH ARCOT	8.37	13.31 %
WEST-02	6.03	12.16 %
WEST-01	5.31	12.20 %
KL-SOUTH	1.06	7.40 %
Total	177.18	14.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.93	15.34 %
D-Freez	0.70	10.88 %
Total	40.64	15.23 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.91	10.84 %
NGR1	1.44	10.90 %
KVT1	1.17	9.65 %
MAR1	1.11	9.58 %
ERL2	0.59	9.59 %
RND1	0.58	5.10 %
TYI1	0.55	9.95 %
SNL1	0.39	11.45 %
TCN1	0.39	7.25 %
SVK1	0.30	4.14 %
APK1	0.29	9.88 %
SKD1	0.28	8.81 %
VNR2	0.24	3.88 %
TKS1	0.21	5.38 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	40.64	15.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.71	15.51 %
Total	37.71	15.32 %

Branch *	MTD Sales L	Brand Share %
CH16	1.81	11.72 %
CH45	1.23	11.98 %
CH19	1.19	6.07 %
CH28	1.12	13.77 %
KNR1	0.61	10.61 %
CH11	0.59	6.51 %
GUD1	0.58	7.95 %
CZWH	0.52	13.73 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	37.71	15.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.37	16.37 %
Total	28.37	16.20 %

Branch *	MTD Sales L	Brand Share %
CH15	2.81	13.98 %
CH21	1.78	12.44 %
CH33	1.23	11.74 %
CH12	1.21	13.64 %
CH18	0.92	10.82 %
CH17	0.62	10.02 %
CH24	0.62	7.61 %
CH43	0.30	6.44 %
GPD1	0.29	10.59 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	28.37	16.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.70	15.15 %
Total	26.70	15.05 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.92	11.97 %
KIK1	0.88	11.90 %
PDK1	0.88	13.46 %
TRY2	0.82	10.93 %
NGT1	0.81	10.26 %
KUM1	0.59	7.04 %
TYR1	0.29	6.87 %
TTP1	0.27	13.17 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	26.70	15.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	13.27	11.40 %
D-Freez	0.23	11.32 %
Total	13.50	11.40 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.88	11.68 %
PNV1	0.59	12.03 %
MDU6	0.30	4.19 %
TMM1	0.29	8.99 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	13.50	11.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.25	10.73 %
D-Freez	0.23	7.32 %
Total	9.48	10.60 %

Branch *	MTD Sales L	Brand Share %
POY1	1.61	13.01 %
CDM1	0.85	13.33 %
VPM2	0.75	12.58 %
PRT1	0.37	7.64 %
KLM1	0.31	3.64 %
TDM1	0.31	8.59 %
KKI2	0.30	10.71 %
KML1	0.30	10.14 %
TRK1	0.23	6.21 %
SJI1		0.00 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	9.48	10.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.37	13.45 %
Total	8.37	13.31 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.27	6.57 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	8.37	13.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.03	12.42 %
Total	6.03	12.16 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.32	7.62 %
SLM1	0.27	7.87 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	6.03	12.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.31	12.45 %
Total	5.31	12.20 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.29	12.55 %
CBE5	0.28	3.48 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
GBM1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	5.31	12.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.06	7.73 %
Total	1.06	7.40 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.80	8.28 %
PAS1	0.26	8.04 %
KLR1		0.00 %
Total	1.06	7.40 %