



TN : DAIKIN Sales Performance 12/10/2025 9:20 AM

MTD Sales
215.05 L

Brand Share %
13.99 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	212.58	14.01 %
D-Freez	2.47	12.26 %
Total	215.05	13.99 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	53.31	20.27 %
SOUTH-01	39.76	12.57 %
CHENNAI-02	36.57	20.55 %
SOUTH-03	27.72	14.58 %
TRICHY-01	22.04	10.05 %
SOUTH ARCOT	11.43	9.79 %
NORTH ARCOT	8.76	10.71 %
WEST-01	8.56	11.71 %
WEST-02	6.63	8.06 %
KL-SOUTH	0.28	1.67 %
Total	215.05	13.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.89	20.30 %
D-Freez	0.42	17.17 %
Total	53.31	20.27 %

Branch *	MTD Sales L	Brand Share %
CH16	2.25	11.67 %
CH30	1.38	12.92 %
AVD1	0.66	13.06 %
CH39	0.65	10.20 %
GUD2	0.36	8.94 %
KNR1	0.36	8.75 %
CH45	0.33	4.75 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	53.31	20.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.07	12.55 %
D-Freez	0.69	13.82 %
Total	39.76	12.57 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.54	12.27 %
KVT1	1.55	11.41 %
TCN1	0.92	13.93 %
PKD1	0.87	5.80 %
TUT2	0.83	5.01 %
TKS1	0.61	5.54 %
TKS2	0.58	5.82 %
KGL1	0.36	10.81 %
APK1	0.34	6.60 %
UDN1	0.32	6.48 %
MAR1	0.31	6.93 %
RND1	0.28	3.52 %
SDI1	0.26	12.62 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	39.76	12.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	36.33	20.58 %
D-Freez	0.24	16.06 %
Total	36.57	20.55 %

Branch *	MTD Sales L	Brand Share %
CH03	2.40	12.58 %
CH21	0.85	11.46 %
CH17	0.33	8.94 %
PON1	0.32	9.99 %
CH41	0.31	5.02 %
GPD1	0.31	10.52 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	36.57	20.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	27.51	14.74 %
D-Freez	0.21	5.99 %
Total	27.72	14.58 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.32	10.03 %
MDU1	0.93	6.32 %
SVG1	0.88	9.34 %
TEN1	0.87	13.55 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	27.72	14.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.56	9.91 %
D-Freez	0.47	26.30 %
Total	22.04	10.05 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.64	12.92 %
TRY2	1.45	12.62 %
TRY3	0.95	5.62 %
PDK1	0.42	7.39 %
TVR2	0.31	3.56 %
TVR1	0.31	6.69 %
MVM1	0.30	3.50 %
PTK1	0.24	3.07 %
TYR1	0.24	4.12 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TZSD		0.00 %
Total	22.04	10.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.22	9.70 %
D-Freez	0.21	19.10 %
Total	11.43	9.79 %

Branch *	MTD Sales L	Brand Share %
POY1	2.83	13.91 %
NVL2	1.16	10.90 %
CUD1	0.70	6.29 %
SJI2	0.66	5.58 %
POY2	0.59	4.00 %
TDM1	0.36	9.78 %
PRT1	0.32	10.34 %
KLM1	0.29	5.31 %
KKI2		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	11.43	9.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.76	10.88 %
Total	8.76	10.71 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.83	10.46 %
KPM2	0.61	8.53 %
SBR1	0.36	6.99 %
TRT1	0.29	5.26 %
UGI1		0.00 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	8.76	10.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.33	11.62 %
D-Freez	0.23	16.22 %
Total	8.56	11.71 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.28	7.35 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	8.56	11.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.63	8.22 %
Total	6.63	8.06 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.01	9.99 %
ERD1	0.84	8.30 %
NKL2	0.31	4.09 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	6.63	8.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.28	1.73 %
Total	0.28	1.67 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.28	1.67 %