



TN : DAIKIN Sales Performance 12/05/2026 9:20 AM

MTD Sales
1,495.28 L

Brand Share %
17.06 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,494.78	17.11 %
D-Freez	0.50	1.71 %
Total	1,495.28	17.06 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	270.53	21.87 %
CHENNAI-01	236.42	16.63 %
SOUTH-01	226.38	18.43 %
SOUTH-03	224.66	20.66 %
TRICHY-01	220.12	16.00 %
SOUTH ARCOT	100.75	14.86 %
NORTH ARCOT	97.64	15.15 %
WEST-02	71.05	10.79 %
WEST-01	47.75	11.05 %
Total	1,495.28	17.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	270.53	21.91 %
Total	270.53	21.87 %

Branch *	MTD Sales L	Brand Share %
CH03	19.39	16.18 %
CH15	17.49	14.72 %
CH17	9.93	15.82 %
CH33	5.50	12.27 %
CH34	5.11	13.57 %
CH46	3.95	15.98 %
CH51	2.33	5.89 %
CH27	2.27	14.62 %
CH32	0.32	4.67 %
Total	270.53	21.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	236.42	16.67 %
Total	236.42	16.63 %

Branch *	MTD Sales L	Brand Share %
CH05	16.86	16.66 %
CH47	9.87	12.48 %
CH49	8.42	15.10 %
CH42	7.85	13.08 %
CH16	6.56	8.93 %
CZWH	6.11	7.94 %
CH22	5.15	11.48 %
GUD1	4.83	9.94 %
CH38	4.23	14.11 %
CH39	3.46	12.60 %
KNR1	3.33	10.16 %
CH37	2.87	12.48 %
CH26	0.88	8.24 %
CH29	0.61	12.55 %
CH40	0.32	7.28 %
WHC3	0.15	14.83 %
MC10		0.00 %
Total	236.42	16.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	226.38	18.50 %
Total	226.38	18.43 %

Branch *	MTD Sales L	Brand Share %
NGR1	12.72	16.73 %
RND1	6.30	10.27 %
TKS2	6.28	16.51 %
PKD1	4.97	14.97 %
TKS1	3.59	13.21 %
UDN1	2.86	15.87 %
SNL1	2.81	15.01 %
VNR2	2.77	6.28 %
KGL1	2.54	16.78 %
MAR1	2.45	8.55 %
VNR1	2.32	11.33 %
ARM1	2.22	12.06 %
SKD1	2.22	11.03 %
TYI1	2.18	9.44 %
MMT1	2.17	10.50 %
ERL2	2.17	11.32 %
SDI1	2.04	12.93 %
KYR1	1.77	13.54 %
APK2	1.76	10.21 %
PDI1	1.66	12.75 %
SVK1	1.53	4.01 %
TKY1	1.41	11.13 %
VKM1	0.94	5.82 %
STU2	0.93	6.07 %
APK1	0.28	1.21 %
KSM1		0.00 %
Total	226.38	18.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	224.36	20.72 %
D-Freez	0.29	6.51 %
Total	224.66	20.66 %

Branch *	MTD Sales L	Brand Share %
DGL1	24.52	15.03 %
MDU2	10.45	16.03 %
KRR1	4.96	8.38 %
SVG1	4.64	15.98 %
CMR1	4.51	13.77 %
PNV2	2.31	13.67 %
TMM1	2.20	9.68 %
PNI1	1.93	12.08 %
TPT1	1.65	8.14 %
MLR1	1.58	11.03 %
USL1	1.34	10.07 %
TEN1	1.33	9.64 %
MDU5	1.17	9.92 %
CBM1	1.04	9.07 %
BTU1	0.97	12.78 %
TEN2	0.64	5.91 %
NKI1	0.63	7.67 %
PKM1	0.32	3.76 %
MNM1	0.01	0.11 %
ADP1		0.00 %
BNR1		0.00 %
Total	224.66	20.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	220.12	16.05 %
Total	220.12	16.00 %

Branch *	MTD Sales L	Brand Share %
MVM1	11.25	13.56 %
TVR2	10.55	13.61 %
PTK1	7.66	12.39 %
PBR2	6.35	8.05 %
TRY3	5.60	15.88 %
KIK1	5.08	11.84 %
KUM1	4.68	6.18 %
TRY4	4.50	11.74 %
TVR1	4.06	13.20 %
KUM2	3.25	10.87 %
MDI1	2.84	5.46 %
NMM1	2.39	12.10 %
TYR1	2.01	5.85 %
NCK1	1.55	8.67 %
KRN1	1.54	10.25 %
AYR1	1.53	4.39 %
TTP1	1.52	5.55 %
PBR1	1.21	3.64 %
WTRZ	-1.72	15.17 %
Total	220.12	16.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	100.75	14.91 %
Total	100.75	14.86 %

Branch *	MTD Sales L	Brand Share %
VPM2	5.32	13.80 %
TRK1	4.92	14.41 %
KKI2	4.56	9.97 %
CDM1	3.84	6.75 %
ULP1	3.82	12.68 %
PRT1	3.47	12.17 %
SJI2	2.79	9.83 %
VCM2	2.50	11.33 %
TVM1	1.99	9.30 %
KML1	1.70	4.89 %
TDM1	1.61	7.98 %
MKM1	0.95	6.45 %
VCM1	0.30	2.65 %
VPM1	0.29	2.88 %
WHUT	-0.31	4.20 %
Total	100.75	14.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	97.64	15.25 %
Total	97.64	15.15 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.10	15.79 %
SBR1	8.14	15.12 %
TRT1	4.64	16.35 %
VSI1	3.68	14.47 %
VEL1	3.27	7.37 %
KPM1	2.85	11.41 %
ANI1	2.18	12.71 %
ABR1	1.53	5.76 %
TRR1	1.02	3.01 %
CYR1	0.91	5.52 %
CGM1	0.91	14.58 %
ARC2	0.66	3.08 %
WJP1	0.63	2.98 %
UGI1	0.59	8.09 %
GDM1	0.58	3.49 %
PLR1	0.40	3.50 %
BGR1	0.30	6.91 %
PTU1		0.00 %
WHVL	-2.33	14.41 %
Total	97.64	15.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	71.05	10.81 %
Total	71.05	10.79 %

Branch *	MTD Sales L	Brand Share %
ERD1	11.21	15.05 %
ERD2	10.14	14.32 %
SLM3	6.48	14.19 %
ATU1	4.28	15.05 %
NKL2	3.96	12.52 %
MTR1	3.12	12.33 %
HSR2	2.16	14.43 %
TCG1	2.14	10.36 %
APN1	2.12	15.81 %
KMM1	1.77	13.85 %
SLM2	1.67	3.84 %
RSP1	0.96	5.40 %
SGG1	0.88	13.19 %
PMP1	0.85	10.68 %
OML1	0.64	5.05 %
DPR1	0.64	7.40 %
VPD1	0.61	4.16 %
DPR2	0.59	5.46 %
EPI1	0.41	6.10 %
PLC1	0.34	5.02 %
EDP1	0.32	2.40 %
CMI1	0.31	3.24 %
HSR1	0.30	3.58 %
TRM1	0.30	2.20 %
KRI1	0.29	1.49 %
BMD1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.62	11.35 %
Total	71.05	10.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.54	11.06 %
D-Freez	0.20	9.44 %
Total	47.75	11.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.16	11.02 %
KMR1	2.70	10.35 %
TPR2	2.46	9.94 %
CBE1	2.28	9.10 %
PLI1	2.13	10.89 %
TPR4	1.83	13.26 %
SNR1	1.60	8.58 %
UMP1	1.33	9.41 %
CBE6	1.30	7.55 %
PDM1	1.28	16.75 %
TPR3	1.20	10.93 %
TPR1	0.63	2.40 %
MPM1	0.63	2.78 %
DPM2	0.34	3.42 %
PPI1	0.31	4.94 %
ANR1	0.31	5.69 %
CBE5	0.30	6.91 %
KMD1	0.28	3.39 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB	-0.29	2.46 %
Total	47.75	11.05 %