

MTD Sales
193.34 L

Brand Share %
14.14 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	191.60	14.19 %
D-Freez	1.74	10.16 %
Total	193.34	14.14 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	51.72	21.14 %
SOUTH-01	37.18	13.68 %
CHENNAI-02	33.07	20.14 %
SOUTH-03	21.78	13.75 %
TRICHY-01	19.90	9.77 %
SOUTH ARCOT	9.25	8.84 %
WEST-01	8.06	11.87 %
NORTH ARCOT	6.06	9.88 %
WEST-02	6.04	7.97 %
KL-SOUTH	0.28	1.87 %
Total	193.34	14.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.30	21.16 %
D-Freez	0.42	18.80 %
Total	51.72	21.14 %

Branch *	MTD Sales L	Brand Share %
CH16	1.96	10.33 %
CH30	1.05	11.16 %
CH22	0.82	11.54 %
AVD1	0.66	13.06 %
CH39	0.65	11.28 %
GUD2	0.36	7.75 %
KNR1	0.36	8.75 %
CH45	0.33	5.29 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	51.72	21.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.75	13.74 %
D-Freez	0.43	9.91 %
Total	37.18	13.68 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.55	12.84 %
PKD1	0.87	10.68 %
VLY1	0.87	13.88 %
TUT2	0.83	6.17 %
TKS2	0.58	5.99 %
KGL1	0.36	10.81 %
APK1	0.34	7.45 %
UDN1	0.32	6.87 %
MAR1	0.31	8.90 %
TKS1	0.31	2.90 %
RND1	0.28	4.33 %
KYR1	0.21	9.63 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	37.18	13.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.83	20.11 %
D-Freez	0.24	27.38 %
Total	33.07	20.14 %

Branch *	MTD Sales L	Brand Share %
CH15	3.45	12.67 %
CH03	2.09	12.12 %
CH21	0.85	11.46 %
CH17	0.33	9.69 %
CH41	0.31	5.56 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	33.07	20.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	21.58	13.85 %
D-Freez	0.21	7.65 %
Total	21.78	13.75 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.32	11.98 %
MDU1	0.93	6.74 %
SVG1	0.88	10.63 %
TEN1	0.87	13.84 %
PNV1	0.28	10.49 %
MDU6	0.27	6.01 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	21.78	13.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.66	9.73 %
D-Freez	0.24	15.32 %
Total	19.90	9.77 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.64	13.31 %
TRY2	1.45	13.32 %
PBR2	1.27	13.79 %
TRY3	0.65	3.94 %
PDK1	0.42	7.77 %
TVR2	0.31	3.80 %
TVR1	0.31	7.82 %
MVM1	0.30	3.76 %
TYR1	0.24	4.54 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TZSD		0.00 %
PTK1	-0.06	-0.80 %
Total	19.90	9.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.04	8.73 %
D-Freez	0.21	19.10 %
Total	9.25	8.84 %

Branch *	MTD Sales L	Brand Share %
POY1	2.19	12.77 %
NVL2	1.16	10.90 %
CUD1	0.70	6.98 %
SJI2	0.66	5.86 %
POY2	0.59	4.41 %
TDM1	0.36	10.57 %
PRT1	0.32	11.59 %
KLM1	0.29	5.98 %
CDM1		0.00 %
KKI2		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	9.25	8.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.06	12.13 %
Total	8.06	11.87 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.28	7.35 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	8.06	11.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.06	10.06 %
Total	6.06	9.88 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.61	9.33 %
SBR1	0.36	7.38 %
VEL2	0.32	5.86 %
UGI1		0.00 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	6.06	9.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.04	8.11 %
Total	6.04	7.97 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.73	7.40 %
ERD1	0.54	6.45 %
NKL2	0.31	4.09 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	6.04	7.97 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.28	1.95 %
Total	0.28	1.87 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.28	1.87 %