

MTD Sales
148.32 L

Brand Share %
13.32 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	147.36	13.45 %
D-Freez	0.96	5.26 %
Total	148.32	13.32 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.18	15.40 %
CHENNAI-01	30.35	14.10 %
TRICHY-01	25.27	15.24 %
CHENNAI-02	20.47	13.26 %
SOUTH-03	11.75	10.83 %
SOUTH ARCOT	7.74	9.89 %
NORTH ARCOT	6.87	12.59 %
WEST-01	5.02	12.21 %
WEST-02	2.61	6.17 %
KL-SOUTH	1.06	8.73 %
Total	148.32	13.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.69	15.56 %
D-Freez	0.49	8.65 %
Total	37.18	15.40 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.56	9.54 %
MAR1	1.11	10.06 %
KVT1	0.86	8.02 %
SNL1	0.39	11.45 %
TCN1	0.39	8.71 %
SVK1	0.30	4.29 %
APK1	0.29	11.22 %
SKD1	0.28	9.87 %
TYI1	0.27	5.83 %
ERL2	0.27	4.71 %
RND1	0.27	2.67 %
VNR2	0.24	4.10 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKS2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	37.18	15.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.35	14.30 %
Total	30.35	14.10 %

Branch *	MTD Sales L	Brand Share %
CH16	1.81	12.99 %
CH45	1.23	12.66 %
CH19	1.19	7.17 %
AVD1	0.99	11.79 %
CH11	0.59	6.71 %
GUD1	0.58	8.60 %
KNR1	0.30	6.76 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	30.35	14.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.27	15.34 %
Total	25.27	15.24 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.92	13.15 %
KIK1	0.88	12.62 %
TRY2	0.82	10.93 %
KUM1	0.59	7.35 %
NGT1	0.56	7.96 %
TYR1	0.29	6.87 %
TTP1	0.27	13.17 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	25.27	15.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.47	13.41 %
Total	20.47	13.26 %

Branch *	MTD Sales L	Brand Share %
CH33	1.23	11.74 %
CH21	1.17	9.12 %
CH17	0.62	12.50 %
CH24	0.62	9.18 %
CH18	0.60	7.31 %
CH43	0.30	6.83 %
GPD1	0.29	11.35 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	20.47	13.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.51	10.80 %
D-Freez	0.23	12.52 %
Total	11.75	10.83 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.88	11.68 %
PNV1	0.59	12.03 %
DGL1	0.36	6.45 %
MDU6	0.30	4.88 %
TMM1	0.29	11.89 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	11.75	10.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.51	9.88 %
D-Freez	0.23	10.12 %
Total	7.74	9.89 %

Branch *	MTD Sales L	Brand Share %
POY1	1.03	10.02 %
PRT1	0.37	7.64 %
KLM1	0.31	4.30 %
KML1	0.30	10.14 %
TRK1	0.23	6.71 %
CDM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	7.74	9.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.87	12.70 %
Total	6.87	12.59 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.27	6.57 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.87	12.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.02	12.41 %
Total	5.02	12.21 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.28	3.48 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
GBM1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	5.02	12.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.61	6.32 %
Total	2.61	6.17 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.32	7.62 %
SLM1	0.27	7.87 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.61	6.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.06	9.19 %
Total	1.06	8.73 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.80	10.26 %
PAS1	0.26	8.90 %
KLR1		0.00 %
Total	1.06	8.73 %