

MTD Sales
264.74 L

Brand Share %
15.39 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	261.52	15.37 %
D-Freez	3.22	17.36 %
Total	264.74	15.39 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	72.67	18.76 %
CHENNAI-02	54.14	21.41 %
TRICHY-01	37.12	14.28 %
SOUTH-01	26.44	10.54 %
SOUTH-03	24.86	14.35 %
SOUTH ARCOT	17.04	12.91 %
NORTH ARCOT	13.62	12.66 %
WEST-02	13.40	13.90 %
WEST-01	4.62	9.22 %
KL-SOUTH	0.83	8.93 %
Total	264.74	15.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.22	18.78 %
D-Freez	0.45	15.26 %
Total	72.67	18.76 %

Branch *	MTD Sales L	Brand Share %
CH05	3.56	13.01 %
CH16	3.49	12.59 %
CH48	3.14	12.81 %
CH19	2.75	12.05 %
CH45	1.81	13.59 %
CH22	1.28	11.03 %
CH30	1.22	12.58 %
CH39	1.22	13.39 %
CH40	0.72	11.61 %
MRM1	0.62	8.12 %
CH38	0.58	11.12 %
CH26	0.31	10.00 %
CH35	0.27	5.03 %
CH29		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	72.67	18.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	54.14	21.47 %
Total	54.14	21.41 %

Branch *	MTD Sales L	Brand Share %
CH03	2.38	8.96 %
CH24	1.44	11.96 %
CH33	0.87	10.11 %
CH20	0.73	6.43 %
CH17	0.62	7.26 %
GPD1	0.59	11.64 %
PON1	0.31	5.58 %
CH32	0.31	11.55 %
CH44	0.30	3.61 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	54.14	21.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.67	14.19 %
D-Freez	0.45	29.09 %
Total	37.12	14.28 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.49	15.32 %
JKM1	1.05	14.86 %
KUM1	0.91	4.81 %
TRY3	0.62	6.34 %
KIK1	0.58	5.00 %
PBR2	0.57	3.29 %
TYR1	0.30	6.76 %
TRY2	0.30	4.88 %
TVR1	0.30	3.61 %
TTP1	0.27	4.83 %
MSI1	0.25	6.60 %
AYR1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
Total	37.12	14.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.78	10.44 %
D-Freez	0.66	16.68 %
Total	26.44	10.54 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.67	14.06 %
TUT1	4.26	12.44 %
TCN1	1.43	13.61 %
KVT1	1.18	7.59 %
NGR1	0.82	9.75 %
RPM1	0.77	8.53 %
MAR1	0.75	10.55 %
RND1	0.65	7.16 %
ASM1	0.62	11.74 %
TUT2	0.57	3.75 %
TKY1	0.37	13.27 %
TKS1	0.35	5.33 %
S2SD	0.34	14.34 %
VNR1	0.31	10.29 %
VNR2	0.30	3.53 %
KYR1	0.23	10.97 %
APK1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	26.44	10.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.39	14.19 %
D-Freez	0.46	33.65 %
Total	24.86	14.35 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.59	9.11 %
PNV1	0.57	14.58 %
MDU6	0.37	3.06 %
MDU3	0.30	2.75 %
SVG1	0.30	7.43 %
TEN2	0.24	7.84 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	24.86	14.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.84	12.31 %
D-Freez	1.20	36.22 %
Total	17.04	12.91 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.14	14.96 %
POY1	2.12	10.97 %
VPM2	1.15	14.82 %
KML1	0.96	12.34 %
KLM1	0.93	10.48 %
MKM1	0.63	14.91 %
POY2	0.60	12.11 %
CDM1	0.31	2.92 %
VCM1	0.31	5.85 %
KKI2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
ULP1		0.00 %
WHNV		0.00 %
Total	17.04	12.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.62	12.86 %
Total	13.62	12.66 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.62	9.77 %
TRT1	0.37	7.55 %
GDM1	0.34	11.73 %
WJD1	0.31	10.92 %
CPT1	0.27	14.11 %
VEL1	0.25	5.34 %
VSI1		0.07 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	13.62	12.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.40	14.06 %
Total	13.40	13.90 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.88	10.19 %
SLM1	0.72	4.67 %
SLM3	0.62	11.92 %
MTR1	0.34	5.36 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	13.40	13.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.62	9.48 %
Total	4.62	9.22 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.30	6.68 %
AVI1		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	4.62	9.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.83	9.56 %
Total	0.83	8.93 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.56	8.16 %
PAS1	0.27	11.08 %
Total	0.83	8.93 %