



# TN : DAIKIN Sales Performance 11/05/2026 9:20 AM

MTD Sales  
1,445.20 L

Brand Share %  
16.99 %

Information:

MTD : 01-05-2026 To 10-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,444.71	17.03 %
D-Freez	0.50	1.91 %
Total	1,445.20	16.99 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	258.12	21.64 %
CHENNAI-01	226.69	16.41 %
SOUTH-01	223.01	18.88 %
TRICHY-01	215.75	16.08 %
SOUTH-03	213.08	20.08 %
SOUTH ARCOT	99.47	15.02 %
NORTH ARCOT	94.19	15.09 %
WEST-02	67.81	10.52 %
WEST-01	47.10	11.29 %
Total	1,445.20	16.99 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	258.12	21.67 %
Total	258.12	21.64 %

Branch *	MTD Sales L	Brand Share %
CH03	18.07	16.00 %
CH15	17.14	14.74 %
CH17	9.29	15.36 %
CH33	5.19	12.21 %
CH34	4.47	12.49 %
CH46	3.36	14.12 %
CH51	2.33	6.11 %
CH27	2.27	15.18 %
CH32	0.32	4.90 %
Total	258.12	21.64 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	226.69	16.45 %
Total	226.69	16.41 %

Branch *	MTD Sales L	Brand Share %
CH47	9.56	12.39 %
CH07	9.37	16.91 %
CH49	8.12	15.18 %
CH42	7.85	13.15 %
CH16	6.56	8.98 %
MRM1	6.50	16.76 %
CH22	5.15	11.65 %
GUD1	4.49	9.78 %
CH38	3.89	13.27 %
CH39	3.46	12.79 %
KNR1	3.33	10.26 %
CZWH	2.97	4.10 %
CH37	2.87	12.48 %
CH26	0.88	8.79 %
CH40	0.32	7.28 %
CH29		0.00 %
MC10		0.00 %
Total	226.69	16.41 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	223.01	18.95 %
Total	223.01	18.88 %

Branch *	MTD Sales L	Brand Share %
RND1	5.99	10.26 %
TKS2	5.58	15.91 %
PKD1	4.97	15.11 %
TKS1	3.59	13.67 %
UDN1	2.86	16.23 %
SNL1	2.81	15.94 %
MAR1	2.45	9.08 %
VNR2	2.42	5.67 %
VNR1	2.32	11.56 %
ARM1	2.22	12.94 %
TYI1	2.18	9.88 %
ERL2	2.17	11.49 %
SDI1	2.04	13.19 %
SKD1	1.89	9.98 %
MMT1	1.88	9.37 %
KYR1	1.77	13.54 %
APK2	1.76	10.51 %
PDI1	1.66	13.44 %
TKY1	1.41	11.48 %
SVK1	1.27	3.37 %
VKM1	0.94	5.93 %
STU2	0.93	6.18 %
APK1	0.28	1.23 %
KSM1		0.00 %
Total	223.01	18.88 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	215.75	16.12 %
Total	215.75	16.08 %

Branch *	MTD Sales L	Brand Share %
MVM1	10.93	13.52 %
TVR2	10.55	13.79 %
PTK1	7.32	12.16 %
PBR2	6.03	7.91 %
TRY3	5.60	16.14 %
KIK1	5.08	12.36 %
KUM1	4.68	6.36 %
TRY4	4.22	11.17 %
TVR1	4.06	13.45 %
KUM2	2.96	10.46 %
MDI1	2.84	5.58 %
NMM1	2.39	12.10 %
TYR1	2.01	5.91 %
KRN1	1.54	10.44 %
AYR1	1.53	4.53 %
TTP1	1.52	5.61 %
NCK1	1.28	7.26 %
PBR1	1.21	3.78 %
WTRZ	-1.72	16.00 %
Total	215.75	16.08 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	212.79	20.12 %
D-Freez	0.29	7.99 %
Total	213.08	20.08 %

Branch *	MTD Sales L	Brand Share %
DGL1	24.08	14.84 %
MDU2	9.79	15.69 %
SVG1	4.64	16.44 %
KRR1	4.57	7.78 %
CMR1	4.51	13.77 %
PNV2	2.31	13.67 %
TMM1	2.20	9.81 %
PNI1	1.93	12.30 %
MDU4	1.68	11.86 %
TPT1	1.65	8.27 %
MLR1	1.58	11.26 %
USL1	1.34	10.53 %
MDU5	1.17	10.15 %
CBM1	1.04	9.07 %
TEN1	1.00	7.60 %
BTU1	0.97	12.78 %
TEN2	0.64	5.91 %
NKI1	0.63	7.67 %
PKM1	0.32	3.76 %
MNM1	0.01	0.11 %
ADP1		0.00 %
BNR1		0.00 %
Total	213.08	20.08 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	99.47	15.07 %
Total	99.47	15.02 %

Branch *	MTD Sales L	Brand Share %
VPM2	5.32	14.38 %
TRK1	4.92	14.97 %
KKI2	4.56	9.97 %
CDM1	3.84	6.96 %
ULP1	3.82	12.93 %
PRT1	3.47	13.35 %
SJI2	2.79	10.22 %
VCM2	2.18	10.02 %
TVM1	1.99	9.95 %
KML1	1.70	4.89 %
TDM1	1.61	8.09 %
MKM1	0.95	6.45 %
VCM1	0.30	2.71 %
VPM1	0.29	2.88 %
WHUT	-0.31	4.65 %
Total	99.47	15.02 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	94.19	15.18 %
Total	94.19	15.09 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.51	15.22 %
SBR1	8.14	16.12 %
TRT1	4.31	16.26 %
VSI1	3.68	15.11 %
VEL1	3.27	7.48 %
KPM1	2.85	11.85 %
ANI1	1.84	11.51 %
ABR1	1.21	4.80 %
TRR1	1.02	3.19 %
CYR1	0.91	5.81 %
CGM1	0.91	15.68 %
ARC2	0.66	3.12 %
WJP1	0.63	3.08 %
UGI1	0.59	8.09 %
GDM1	0.58	3.64 %
PLR1	0.40	3.73 %
BGR1	0.30	6.91 %
PTU1		0.00 %
Total	94.19	15.09 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	67.81	10.53 %
<b>Total</b>	<b>67.81</b>	<b>10.52 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	11.21	15.63 %
ERD2	9.38	13.65 %
SLM3	6.48	14.28 %
ATU1	4.28	15.55 %
NKL2	3.96	12.88 %
MTR1	2.18	8.95 %
TCG1	2.14	10.36 %
APN1	2.12	15.81 %
KMM1	1.77	14.50 %
SLM2	1.67	3.84 %
HSR2	1.26	8.97 %
RSP1	0.96	5.50 %
SGG1	0.88	13.19 %
PMP1	0.85	11.29 %
OML1	0.64	5.05 %
DPR1	0.64	7.40 %
VPD1	0.61	4.34 %
DPR2	0.59	5.60 %
EPI1	0.41	6.10 %
PLC1	0.34	5.02 %
EDP1	0.32	2.40 %
CMI1	0.31	3.37 %
HSR1	0.30	3.58 %
TRM1	0.30	2.20 %
KRI1	0.29	1.52 %
BMD1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.62	16.31 %
<b>Total</b>	<b>67.81</b>	<b>10.52 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	46.89	11.30 %
D-Freez	0.20	10.56 %
<b>Total</b>	<b>47.10</b>	<b>11.29 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	9.82	11.01 %
KMR1	2.70	11.77 %
TPR2	2.46	10.10 %
CBE1	2.28	9.85 %
PLI1	2.13	11.04 %
TPR4	1.83	13.26 %
SNR1	1.60	8.76 %
UMP1	1.33	9.41 %
CBE6	1.30	7.68 %
TPR3	1.20	11.21 %
PDM1	0.97	13.19 %
TPR1	0.63	2.40 %
MPM1	0.63	2.85 %
DPM2	0.34	3.53 %
PPI1	0.31	5.25 %
ANR1	0.31	5.69 %
CBE5	0.30	6.91 %
KMD1	0.28	3.39 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB	-0.29	2.46 %
<b>Total</b>	<b>47.10</b>	<b>11.29 %</b>