

MTD Sales
171.40 L

Brand Share %
13.43 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	169.90	13.48 %
D-Freez	1.50	9.32 %
Total	171.40	13.43 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	40.73	18.09 %
SOUTH-01	36.30	14.15 %
CHENNAI-02	28.95	18.88 %
SOUTH-03	20.75	13.89 %
TRICHY-01	17.05	8.97 %
SOUTH ARCOT	8.26	8.33 %
WEST-01	7.78	12.24 %
WEST-02	6.04	8.91 %
NORTH ARCOT	5.27	9.23 %
KL-SOUTH	0.28	1.98 %
Total	171.40	13.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.31	18.06 %
D-Freez	0.42	20.86 %
Total	40.73	18.09 %

Branch *	MTD Sales L	Brand Share %
CH16	1.96	10.52 %
CH42	1.72	11.51 %
CH22	0.82	11.54 %
AVD1	0.66	13.06 %
CH30	0.66	8.09 %
CH39	0.65	12.03 %
GUD2	0.36	7.75 %
KNR1	0.36	8.75 %
CH45	0.33	5.29 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	40.73	18.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.87	14.23 %
D-Freez	0.43	9.91 %
Total	36.30	14.15 %

Branch *	MTD Sales L	Brand Share %
PKD1	0.87	10.68 %
TUT2	0.83	6.48 %
TKS2	0.58	6.51 %
KGL1	0.36	10.81 %
APK1	0.34	7.45 %
UDN1	0.32	7.28 %
MAR1	0.31	8.90 %
TKS1	0.31	3.51 %
RND1	0.28	4.78 %
KYR1	0.21	9.63 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	36.30	14.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.95	18.96 %
Total	28.95	18.88 %

Branch *	MTD Sales L	Brand Share %
CH15	2.84	11.35 %
CH03	2.09	13.26 %
CH21	0.85	11.00 %
CH17	0.33	10.55 %
CH41	0.31	7.04 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	28.95	18.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.54	13.98 %
D-Freez	0.21	8.31 %
Total	20.75	13.89 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.94	9.59 %
MDU1	0.93	6.74 %
SVG1	0.88	13.15 %
PNV1	0.28	10.49 %
MDU6	0.27	6.89 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	20.75	13.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.81	8.91 %
D-Freez	0.24	15.32 %
Total	17.05	8.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.69	12.81 %
TNJ1	2.33	12.68 %
TRY3	0.65	4.01 %
PDK1	0.42	9.43 %
TVR2	0.31	4.31 %
TVR1	0.31	7.82 %
MVM1	0.30	3.90 %
TYR1	0.24	4.78 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TZSD		0.00 %
PTK1	-0.06	-0.84 %
Total	17.05	8.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.05	8.18 %
D-Freez	0.21	27.79 %
Total	8.26	8.33 %

Branch *	MTD Sales L	Brand Share %
POY1	1.88	12.60 %
NVL2	1.16	10.90 %
SJI2	0.66	6.03 %
POY2	0.59	4.50 %
TDM1	0.36	10.57 %
CUD1	0.33	3.64 %
PRT1	0.32	13.18 %
KLM1	0.29	5.98 %
CDM1		0.00 %
KKI2		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	8.26	8.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.78	12.52 %
Total	7.78	12.24 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	7.78	12.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.04	9.08 %
Total	6.04	8.91 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.73	7.62 %
ERD1	0.54	7.24 %
NKL2	0.31	4.09 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	6.04	8.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.27	9.41 %
Total	5.27	9.23 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.61	9.33 %
SBR1	0.36	7.91 %
VEL2	0.32	5.86 %
UGI1	0.02	5.89 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	5.27	9.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.28	2.07 %
Total	0.28	1.98 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.28	1.98 %