



TN : DAIKIN Sales Performance 10/09/2025 9:20 AM

MTD Sales
138.40 L

Brand Share %
13.30 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	137.44	13.43 %
D-Freez	0.96	5.59 %
Total	138.40	13.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.42	15.58 %
CHENNAI-01	27.48	13.94 %
TRICHY-01	24.99	15.71 %
CHENNAI-02	18.62	13.26 %
SOUTH-03	11.44	10.89 %
SOUTH ARCOT	7.74	10.37 %
NORTH ARCOT	5.69	10.96 %
WEST-01	4.64	12.09 %
WEST-02	2.32	5.62 %
KL-SOUTH	1.06	8.94 %
Total	138.40	13.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.93	15.73 %
D-Freez	0.49	9.29 %
Total	34.42	15.58 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.26	8.74 %
NGR1	1.17	11.67 %
KVT1	0.86	8.76 %
MAR1	0.82	7.88 %
SNL1	0.39	12.41 %
TCN1	0.39	10.28 %
SVK1	0.30	4.29 %
APK1	0.29	11.22 %
SKD1	0.28	9.87 %
TYI1	0.27	6.57 %
ERL2	0.27	4.71 %
RND1	0.27	3.01 %
VNR2	0.24	3.94 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	34.42	15.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.48	14.12 %
Total	27.48	13.94 %

Branch *	MTD Sales L	Brand Share %
CH16	1.20	9.50 %
CH19	1.19	7.90 %
CH45	0.93	9.85 %
CH28	0.71	11.73 %
CH11	0.59	7.37 %
GUD1	0.58	9.37 %
CH35	0.29	10.16 %
GUD2	0.28	4.87 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	27.48	13.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.99	15.81 %
Total	24.99	15.71 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.92	12.64 %
KIK1	0.88	12.62 %
TRY2	0.82	10.93 %
KUM1	0.59	8.23 %
NGT1	0.56	8.27 %
MDI1	0.30	9.81 %
TYR1	0.29	7.35 %
TTP1	0.27	13.17 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	24.99	15.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.62	13.41 %
Total	18.62	13.26 %

Branch *	MTD Sales L	Brand Share %
CH33	1.23	12.40 %
CH21	1.17	9.60 %
CH17	0.62	12.50 %
CH18	0.60	8.17 %
CH24	0.31	7.35 %
CH43	0.30	7.27 %
GPD1	0.29	12.91 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	18.62	13.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.21	10.86 %
D-Freez	0.23	12.52 %
Total	11.44	10.89 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.88	11.68 %
PNV1	0.59	12.03 %
DGL1	0.36	6.82 %
MDU6	0.30	5.11 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	11.44	10.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.51	10.33 %
D-Freez	0.23	11.72 %
Total	7.74	10.37 %

Branch *	MTD Sales L	Brand Share %
POY1	1.03	11.21 %
PRT1	0.37	8.42 %
KLM1	0.31	4.30 %
KML1	0.30	10.14 %
TRK1	0.23	6.71 %
CDM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	7.74	10.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.69	11.06 %
Total	5.69	10.96 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.27	6.57 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.69	10.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.64	12.30 %
Total	4.64	12.09 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.28	3.48 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
GBM1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	4.64	12.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.32	5.76 %
Total	2.32	5.62 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.32	7.62 %
SLM1	0.27	7.86 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.32	5.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.06	9.42 %
Total	1.06	8.94 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.80	10.64 %
PAS1	0.26	8.90 %
KLR1		0.00 %
Total	1.06	8.94 %