

MTD Sales
247.41 L

Brand Share %
15.76 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	244.41	15.74 %
D-Freez	3.01	17.38 %
Total	247.41	15.76 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	68.75	19.60 %
CHENNAI-02	50.10	22.14 %
TRICHY-01	34.29	13.92 %
SOUTH-01	25.01	11.00 %
SOUTH-03	24.28	15.12 %
SOUTH ARCOT	15.60	13.04 %
WEST-02	13.10	14.54 %
NORTH ARCOT	12.31	12.35 %
WEST-01	3.41	8.42 %
KL-SOUTH	0.55	6.39 %
Total	247.41	15.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	68.52	19.66 %
D-Freez	0.23	10.11 %
Total	68.75	19.60 %

Branch *	MTD Sales L	Brand Share %
CH16	3.17	14.47 %
CH48	3.14	13.18 %
CH05	2.63	11.13 %
CH19	2.40	11.12 %
CH45	1.81	14.75 %
CH22	1.28	12.80 %
CH30	1.22	13.34 %
CH39	1.01	13.89 %
CGL1	0.88	13.80 %
CH40	0.72	14.44 %
MRM1	0.62	8.74 %
CH38	0.58	14.97 %
CH26	0.31	11.12 %
CH35	0.27	5.34 %
CH29		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	68.75	19.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	50.10	22.20 %
Total	50.10	22.14 %

Branch *	MTD Sales L	Brand Share %
CH03	2.38	10.15 %
CH24	1.17	11.72 %
CH33	0.86	11.08 %
CH20	0.73	6.59 %
CH17	0.62	8.32 %
GPD1	0.59	12.13 %
PON1	0.31	5.83 %
CH32	0.31	13.63 %
CH44	0.30	4.02 %
CH36	0.26	9.97 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	50.10	22.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.84	13.81 %
D-Freez	0.45	34.23 %
Total	34.29	13.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.85	15.72 %
TVR2	1.22	13.30 %
JKM1	1.05	14.86 %
KUM1	0.91	4.88 %
TRY3	0.62	6.68 %
KIK1	0.58	5.12 %
PBR2	0.57	3.35 %
TYR1	0.30	6.76 %
APM1	0.30	11.31 %
TRY2	0.30	5.08 %
TVR1	0.30	3.73 %
TTP1	0.27	4.83 %
MSI1	0.25	7.77 %
AYR1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
Total	34.29	13.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.35	10.90 %
D-Freez	0.66	16.68 %
Total	25.01	11.00 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.40	15.16 %
TUT1	3.65	11.80 %
TCN1	1.43	13.93 %
SKD1	1.38	15.51 %
KVT1	1.18	8.36 %
MAR1	0.75	10.55 %
RND1	0.65	7.89 %
ASM1	0.62	12.46 %
TUT2	0.57	4.31 %
RPM1	0.57	6.81 %
TKY1	0.37	14.95 %
TKS1	0.35	7.68 %
S2SD	0.34	14.34 %
VNR1	0.31	10.29 %
VNR2	0.30	3.65 %
KYR1	0.23	12.63 %
APK1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	25.01	11.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	23.82	14.96 %
D-Freez	0.46	33.65 %
Total	24.28	15.12 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.59	10.46 %
PNV1	0.57	14.58 %
MDU6	0.37	3.39 %
MDU3	0.30	2.89 %
SVG1	0.30	7.97 %
TEN2	0.24	7.84 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	24.28	15.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.40	12.35 %
D-Freez	1.20	39.70 %
Total	15.60	13.04 %

Branch *	MTD Sales L	Brand Share %
POY1	2.12	12.14 %
CUD1	1.87	14.13 %
KML1	0.96	12.74 %
KLM1	0.93	12.40 %
VPM2	0.60	8.65 %
POY2	0.60	12.11 %
MKM1	0.31	8.67 %
CDM1	0.31	3.38 %
VCM1	0.31	7.36 %
KKI2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
ULP1		0.00 %
WHNV		0.00 %
Total	15.60	13.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.10	14.72 %
Total	13.10	14.54 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.88	10.58 %
SLM1	0.72	4.67 %
SLM3	0.62	11.92 %
MTR1	0.34	5.68 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	13.10	14.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.31	12.56 %
Total	12.31	12.35 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.07	14.44 %
SBR1	0.62	10.65 %
TRT1	0.37	7.98 %
WJD1	0.31	10.92 %
VEL1	0.25	5.72 %
VSI1		0.08 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	12.31	12.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.41	8.71 %
Total	3.41	8.42 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	3.41	8.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	6.78 %
Total	0.55	6.39 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.28	4.53 %
PAS1	0.27	11.08 %
Total	0.55	6.39 %