



# TN : DAIKIN Sales Performance 10/05/2026 9:20 AM

MTD Sales  
1,395.30 L

Brand Share %  
17.09 %

Information:

MTD : 01-05-2026 To 09-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,394.81	17.14 %
D-Freez	0.50	2.07 %
Total	1,395.30	17.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	244.72	21.85 %
CHENNAI-01	217.14	16.59 %
SOUTH-01	216.46	19.00 %
TRICHY-01	209.83	16.10 %
SOUTH-03	208.19	20.18 %
SOUTH ARCOT	96.55	15.03 %
NORTH ARCOT	90.34	15.22 %
WEST-02	65.31	10.52 %
WEST-01	46.76	11.63 %
Total	1,395.30	17.09 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	244.72	21.88 %
Total	244.72	21.85 %

Branch *	MTD Sales L	Brand Share %
CH03	17.47	16.86 %
CH15	15.61	14.29 %
CH17	8.00	14.18 %
CH33	5.19	12.98 %
CH34	3.52	10.52 %
CH46	2.71	12.37 %
CH27	2.27	15.72 %
CH51	2.01	6.07 %
CH32	0.32	5.10 %
Total	244.72	21.85 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	217.14	16.63 %
Total	217.14	16.59 %

Branch *	MTD Sales L	Brand Share %
CH07	8.77	16.90 %
CH47	8.54	12.00 %
CH49	7.45	15.03 %
CH42	7.23	13.57 %
CH16	6.24	8.72 %
MRM1	5.55	14.93 %
CH22	5.12	12.08 %
GUD1	4.49	10.33 %
CH38	3.57	12.57 %
CH39	3.46	13.10 %
KNR1	3.33	11.48 %
CZWH	2.97	4.10 %
CH37	2.87	13.62 %
CH26	0.88	9.03 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	217.14	16.59 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	216.46	19.06 %
Total	216.46	19.00 %

Branch *	MTD Sales L	Brand Share %
RND1	5.99	10.84 %
TKS2	5.58	16.72 %
PKD1	4.65	14.71 %
TKS1	3.32	12.91 %
SNL1	2.81	16.44 %
MAR1	2.45	9.28 %
VNR2	2.42	5.90 %
VNR1	2.32	11.72 %
ARM1	2.22	13.23 %
UDN1	2.21	13.61 %
TYI1	2.18	10.49 %
SKD1	1.89	10.60 %
MMT1	1.88	9.97 %
ERL2	1.86	10.27 %
KYR1	1.77	13.85 %
APK2	1.76	10.51 %
SDI1	1.76	11.57 %
PDI1	1.66	14.08 %
TKY1	1.41	11.48 %
SVK1	1.27	3.46 %
VKM1	0.94	6.27 %
STU2	0.93	6.68 %
KSM1		0.00 %
APK1	-0.04	-0.17 %
Total	216.46	19.00 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	209.83	16.15 %
<b>Total</b>	<b>209.83</b>	<b>16.10 %</b>

Branch *	MTD Sales L	Brand Share %
TVR2	10.55	14.03 %
MVM1	10.30	13.03 %
PTK1	7.32	12.46 %
TRY3	5.60	17.03 %
PBR2	5.41	7.40 %
KIK1	5.08	12.86 %
KUM1	4.36	6.05 %
TRY4	4.22	11.27 %
TVR1	4.06	13.92 %
MDI1	2.84	5.76 %
KUM2	2.69	9.70 %
NMM1	2.39	12.47 %
TYR1	2.01	6.08 %
KRN1	1.54	10.88 %
NCK1	1.28	7.50 %
TTP1	1.22	4.61 %
AYR1	1.22	3.67 %
PBR1	1.21	3.89 %
WTRZ	-1.72	16.50 %
<b>Total</b>	<b>209.83</b>	<b>16.10 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	207.90	20.22 %
D-Freez	0.29	7.99 %
<b>Total</b>	<b>208.19</b>	<b>20.18 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	24.08	15.07 %
MDU2	9.79	16.42 %
SVG1	4.64	16.44 %
KRR1	4.57	7.78 %
CMR1	4.51	13.77 %
PNV2	2.31	13.67 %
TMM1	2.20	9.94 %
PNI1	1.93	12.30 %
MDU4	1.68	12.71 %
TPT1	1.65	8.39 %
MLR1	1.58	11.85 %
USL1	1.34	10.53 %
MDU5	1.17	10.51 %
CBM1	1.04	9.07 %
TEN1	1.00	7.79 %
BTU1	0.97	13.43 %
TEN2	0.64	6.14 %
PKM1	0.32	3.88 %
MNM1	0.01	0.11 %
ADP1		0.00 %
BNR1		0.00 %
NKI1		0.00 %
<b>Total</b>	<b>208.19</b>	<b>20.18 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	96.55	15.08 %
<b>Total</b>	<b>96.55</b>	<b>15.03 %</b>

Branch *	MTD Sales L	Brand Share %
VPM2	5.00	14.09 %
TRK1	4.92	15.90 %
KKI2	4.25	9.70 %
ULP1	3.82	12.93 %
CDM1	3.49	6.60 %
PRT1	3.47	13.78 %
SJI2	2.79	10.72 %
VCM2	1.86	9.21 %
KML1	1.70	4.98 %
TVM1	1.67	8.76 %
TDM1	1.61	8.33 %
MKM1	0.95	6.89 %
VCM1	0.30	2.89 %
VPM1	0.29	2.97 %
WHUT		0.00 %
<b>Total</b>	<b>96.55</b>	<b>15.03 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	90.34	15.30 %
<b>Total</b>	<b>90.34</b>	<b>15.22 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	9.24	15.47 %
SBR1	7.81	16.08 %
TRT1	4.31	16.96 %
VSI1	3.68	15.99 %
VEL1	2.95	7.03 %
KPM1	2.85	12.34 %
ANI1	1.84	11.96 %
ABR1	1.21	5.19 %
TRR1	1.02	3.25 %
CYR1	0.91	6.49 %
CGM1	0.91	15.68 %
ARC2	0.66	3.18 %
WJP1	0.63	3.08 %
UGI1	0.59	8.09 %
GDM1	0.58	3.94 %
PLR1	0.40	3.94 %
BGR1	0.30	9.37 %
PTU1		0.00 %
<b>Total</b>	<b>90.34</b>	<b>15.22 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	65.31	10.54 %
Total	65.31	10.52 %

Branch *	MTD Sales L	Brand Share %
ERD1	11.21	15.93 %
ERD2	9.06	13.72 %
SLM3	5.52	12.82 %
ATU1	4.28	16.08 %
NKL2	3.96	13.17 %
MTR1	2.18	9.10 %
TCG1	2.14	10.79 %
APN1	1.80	14.47 %
KMM1	1.77	14.50 %
SLM2	1.67	3.92 %
HSR2	1.26	9.18 %
RSP1	0.96	5.88 %
SGG1	0.88	13.99 %
PMP1	0.85	11.29 %
OML1	0.64	5.32 %
DPR1	0.64	7.66 %
VPD1	0.61	4.57 %
DPR2	0.59	5.94 %
EPI1	0.41	6.40 %
PLC1	0.34	5.23 %
EDP1	0.32	2.45 %
CMI1	0.31	3.73 %
HSR1	0.30	3.69 %
TRM1	0.30	2.26 %
KRI1	0.29	1.66 %
BMD1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	65.31	10.52 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	46.55	11.63 %
D-Freez	0.20	11.40 %
<b>Total</b>	<b>46.76</b>	<b>11.63 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	9.82	11.43 %
KMR1	2.70	12.52 %
TPR2	2.46	10.85 %
PLI1	2.13	11.04 %
CBE1	1.94	8.87 %
TPR4	1.83	13.26 %
SNR1	1.60	9.21 %
UMP1	1.33	9.41 %
CBE6	1.30	8.26 %
TPR3	1.20	11.21 %
PDM1	0.97	13.19 %
TPR1	0.63	2.46 %
MPM1	0.63	3.01 %
DPM2	0.34	3.67 %
PPI1	0.31	5.25 %
ANR1	0.31	5.97 %
CBE5	0.30	7.94 %
KMD1	0.28	3.64 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB	-0.29	2.60 %
<b>Total</b>	<b>46.76</b>	<b>11.63 %</b>