

MTD Sales
80.47 L

Brand Share %
15.98 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	79.48	16.09 %
D-Freez	0.99	10.39 %
Total	80.47	15.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	26.95	41.16 %
CHENNAI-01	12.18	13.19 %
SOUTH-03	8.31	16.71 %
SOUTH-01	8.12	8.96 %
TRICHY-01	7.84	12.44 %
WEST-01	5.32	20.50 %
SOUTH ARCOT	4.07	10.34 %
WEST-02	3.68	9.78 %
NORTH ARCOT	2.76	8.94 %
KL-SOUTH	1.26	14.72 %
Total	80.47	15.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.95	41.32 %
Total	26.95	41.16 %

Branch *	MTD Sales L	Brand Share %
CH03	0.30	5.84 %
CH24	0.29	13.31 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	26.95	41.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.88	12.99 %
D-Freez	0.29	35.88 %
Total	12.18	13.19 %

Branch *	MTD Sales L	Brand Share %
CH19	0.81	6.75 %
CH08	0.60	7.33 %
CH05	0.57	12.30 %
CZWH	0.53	8.31 %
CH14	0.36	13.17 %
MRM1	0.32	7.30 %
CH16	0.32	8.49 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	12.18	13.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.09	16.67 %
D-Freez	0.22	18.45 %
Total	8.31	16.71 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.60	15.50 %
MPA1	0.54	15.42 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	8.31	16.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.12	9.26 %
Total	8.12	8.96 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.13	11.68 %
TVL1	0.86	7.62 %
KVT1	0.63	13.49 %
VNR2	0.31	10.14 %
ERL2	0.29	15.75 %
NGR1	0.27	3.69 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	8.12	8.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.84	12.52 %
Total	7.84	12.44 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.32	6.49 %
TRY3	0.32	12.70 %
NGT1	0.32	14.87 %
TNJ1	0.28	6.86 %
TVR2	0.26	8.40 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	7.84	12.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.32	21.83 %
Total	5.32	20.50 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.29	10.87 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	5.32	20.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.07	10.45 %
Total	4.07	10.34 %

Branch *	MTD Sales L	Brand Share %
POY2	0.60	7.66 %
VPM2	0.38	15.23 %
POY1	0.30	6.79 %
NVL2	0.25	12.34 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	4.07	10.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.68	9.96 %
Total	3.68	9.78 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	3.68	9.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.28	7.66 %
D-Freez	0.48	43.03 %
Total	2.76	8.94 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.37	10.78 %
TRT1	0.27	8.09 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.76	8.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.26	15.02 %
Total	1.26	14.72 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	1.26	14.72 %