

MTD Sales
154.43 L

Brand Share %
13.05 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	153.38	13.11 %
D-Freez	1.05	7.44 %
Total	154.43	13.05 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	35.57	17.34 %
SOUTH-01	33.11	13.91 %
CHENNAI-02	24.13	17.46 %
SOUTH-03	21.05	14.71 %
TRICHY-01	15.57	8.81 %
SOUTH ARCOT	7.68	8.11 %
WEST-01	6.61	11.37 %
WEST-02	5.74	9.21 %
NORTH ARCOT	4.96	8.98 %
KL-SOUTH		0.00 %
Total	154.43	13.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.37	17.37 %
D-Freez	0.21	13.14 %
Total	35.57	17.34 %

Branch *	MTD Sales L	Brand Share %
CH42	1.72	13.01 %
CH16	1.65	9.39 %
CH22	0.82	11.54 %
GUD2	0.36	8.97 %
KNR1	0.36	8.75 %
CH45	0.33	5.29 %
CH30	0.27	3.60 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	35.57	17.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.68	13.98 %
D-Freez	0.43	9.91 %
Total	33.11	13.91 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.83	7.27 %
KGL1	0.36	10.81 %
APK1	0.34	7.45 %
UDN1	0.32	7.28 %
MAR1	0.31	8.90 %
TKS1	0.31	3.74 %
RND1	0.28	5.26 %
KYR1	0.21	9.63 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	33.11	13.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.13	17.52 %
Total	24.13	17.46 %

Branch *	MTD Sales L	Brand Share %
CH15	2.84	12.53 %
CH20	0.67	13.00 %
CH21	0.59	9.50 %
CH17	0.33	10.55 %
CH41	0.31	7.93 %
CH31	0.27	9.35 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	24.13	17.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.84	14.77 %
D-Freez	0.21	10.63 %
Total	21.05	14.71 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.25	12.29 %
MDU1	0.93	6.74 %
PNV1	0.28	12.99 %
MDU6	0.27	7.39 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	21.05	14.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.57	8.86 %
Total	15.57	8.81 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.95	12.10 %
TRY3	0.65	4.54 %
PDK1	0.42	10.96 %
MDI1	0.36	8.86 %
TVR2	0.31	5.16 %
TVR1	0.31	7.82 %
MVM1	0.30	4.02 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
PTK1	-0.06	-0.87 %
Total	15.57	8.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.47	7.95 %
D-Freez	0.21	27.79 %
Total	7.68	8.11 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.66	6.20 %
NVL2	0.59	6.05 %
POY2	0.59	4.50 %
TDM1	0.36	11.61 %
CUD1	0.33	3.77 %
KLM1	0.29	5.98 %
CDM1		0.00 %
KKI2		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	7.68	8.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.61	11.66 %
Total	6.61	11.37 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	6.61	11.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.74	9.38 %
Total	5.74	9.21 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.73	8.10 %
ERD1	0.54	7.37 %
NKL2	0.31	4.68 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	5.74	9.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.96	9.12 %
Total	4.96	8.98 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.61	10.10 %
SBR1	0.36	7.91 %
VEL2	0.32	6.23 %
UGI1	0.02	5.89 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	4.96	8.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %