



TN : DAIKIN Sales Performance 09/09/2025 9:20 AM

MTD Sales
123.46 L

Brand Share %
12.90 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	122.75	13.04 %
D-Freez	0.71	4.54 %
Total	123.46	12.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.27	13.72 %
CHENNAI-01	25.52	14.02 %
TRICHY-01	23.57	15.74 %
CHENNAI-02	17.40	13.53 %
SOUTH-03	10.89	11.39 %
SOUTH ARCOT	6.53	9.27 %
NORTH ARCOT	5.09	10.75 %
WEST-01	4.37	11.87 %
WEST-02	2.01	5.43 %
KL-SOUTH	0.81	7.52 %
Total	123.46	12.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.03	13.93 %
D-Freez	0.24	5.06 %
Total	27.27	13.72 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.17	12.74 %
TUT2	0.90	6.66 %
KVT1	0.86	8.76 %
MAR1	0.82	9.87 %
SNL1	0.39	12.41 %
TCN1	0.39	11.31 %
SVK1	0.30	5.04 %
APK1	0.29	12.75 %
SKD1	0.28	9.87 %
TYI1	0.27	7.04 %
ERL2	0.27	4.91 %
RND1	0.27	3.43 %
VNR2	0.24	4.15 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	27.27	13.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.52	14.22 %
Total	25.52	14.02 %

Branch *	MTD Sales L	Brand Share %
CH19	1.19	9.31 %
CH45	0.93	10.91 %
CH16	0.91	7.70 %
CH11	0.59	8.85 %
GUD1	0.58	9.82 %
CH28	0.29	5.48 %
CH35	0.29	10.16 %
GUD2	0.28	4.87 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	25.52	14.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.57	15.85 %
Total	23.57	15.74 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.92	12.64 %
TRY2	0.82	12.10 %
KUM1	0.59	8.55 %
NGT1	0.56	8.27 %
MDI1	0.30	10.82 %
TYR1	0.29	7.35 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	23.57	15.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.40	13.68 %
Total	17.40	13.53 %

Branch *	MTD Sales L	Brand Share %
CH21	0.89	8.52 %
CH06	0.61	10.44 %
CH18	0.60	8.50 %
CH24	0.31	8.47 %
CH43	0.30	7.93 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	17.40	13.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.65	11.37 %
D-Freez	0.23	12.52 %
Total	10.89	11.39 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.88	11.68 %
PNV1	0.59	12.78 %
DGL1	0.36	7.40 %
MDU6	0.30	5.39 %
TDI1	0.29	9.94 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	10.89	11.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.30	9.12 %
D-Freez	0.23	16.37 %
Total	6.53	9.27 %

Branch *	MTD Sales L	Brand Share %
POY1	1.03	11.74 %
PRT1	0.37	8.42 %
KLM1	0.31	4.60 %
KML1	0.30	10.14 %
NVL2	0.30	9.01 %
TRK1	0.23	6.71 %
CDM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	6.53	9.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.09	10.86 %
Total	5.09	10.75 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.27	6.57 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.09	10.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.37	12.08 %
Total	4.37	11.87 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	4.37	11.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.01	5.58 %
Total	2.01	5.43 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.32	7.62 %
SLM1	0.27	9.68 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.01	5.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.81	7.80 %
Total	0.81	7.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	7.81 %
PAS1	0.26	11.32 %
KLR1		0.00 %
Total	0.81	7.52 %