



TN : DAIKIN Sales Performance 09/05/2026 9:20 AM

MTD Sales
1,326.21 L

Brand Share %
16.99 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,325.72	17.03 %
D-Freez	0.50	2.32 %
Total	1,326.21	16.99 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	226.40	21.30 %
CHENNAI-01	211.71	16.85 %
SOUTH-01	209.91	19.28 %
TRICHY-01	198.41	15.76 %
SOUTH-03	193.09	19.90 %
SOUTH ARCOT	92.12	14.99 %
NORTH ARCOT	87.46	15.38 %
WEST-02	62.80	10.48 %
WEST-01	44.31	11.42 %
Total	1,326.21	16.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	226.40	21.33 %
Total	226.40	21.30 %

Branch *	MTD Sales L	Brand Share %
CH15	15.30	14.65 %
CH17	7.33	13.60 %
CH23	4.31	16.90 %
CH33	4.24	11.44 %
CH34	3.20	10.11 %
CH46	2.71	13.13 %
CH51	2.01	6.40 %
CH44	1.27	4.21 %
CH32	0.32	5.35 %
Total	226.40	21.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	211.71	16.89 %
Total	211.71	16.85 %

Branch *	MTD Sales L	Brand Share %
CH47	8.54	12.25 %
CH42	6.94	15.02 %
CH49	6.77	14.81 %
CH16	6.24	9.15 %
MRM1	5.55	15.80 %
CH22	4.80	12.29 %
GUD1	4.49	10.86 %
CH38	3.57	12.83 %
CH39	3.46	13.42 %
KNR1	3.33	12.04 %
CZWH	2.97	4.10 %
CH37	2.87	14.57 %
CH26	0.88	9.03 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	211.71	16.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	209.91	19.34 %
Total	209.91	19.28 %

Branch *	MTD Sales L	Brand Share %
TKS2	5.58	16.90 %
RND1	5.39	10.51 %
PKD1	4.65	15.23 %
TKS1	3.02	12.35 %
SNL1	2.81	16.77 %
MAR1	2.45	9.38 %
VNR2	2.42	6.33 %
VNR1	2.32	12.08 %
ARM1	2.22	13.87 %
UDN1	2.21	14.67 %
TY11	2.18	12.37 %
SKD1	1.89	11.23 %
MMT1	1.88	10.94 %
KYR1	1.77	14.14 %
APK2	1.76	11.29 %
SDI1	1.76	11.57 %
PDI1	1.66	14.08 %
ERL2	1.57	9.33 %
TKY1	1.41	12.94 %
SVK1	1.27	3.50 %
VKM1	0.94	6.55 %
STU2	0.93	6.88 %
KSM1		0.00 %
APK1	-0.04	-0.18 %
Total	209.91	19.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	198.41	15.80 %
Total	198.41	15.76 %

Branch *	MTD Sales L	Brand Share %
TVR2	10.23	14.09 %
MVM1	9.67	12.71 %
PTK1	7.00	12.64 %
PBR2	5.41	7.63 %
KIK1	5.08	13.26 %
TRY4	4.22	11.65 %
KUM1	4.04	5.74 %
TVR1	3.74	12.97 %
MDI1	2.84	5.90 %
KUM2	2.69	9.82 %
NMM1	2.39	12.47 %
TYR1	2.01	6.39 %
KRN1	1.54	11.19 %
NCK1	1.28	7.50 %
TTP1	1.22	4.61 %
AYR1	1.22	3.70 %
PBR1	1.21	4.12 %
Total	198.41	15.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	192.79	19.94 %
D-Freez	0.29	8.38 %
Total	193.09	19.90 %

Branch *	MTD Sales L	Brand Share %
DGL1	24.08	15.48 %
MDU2	9.79	16.76 %
SVG1	4.64	16.80 %
KRR1	3.06	5.41 %
PNV2	2.31	14.73 %
TMM1	2.20	10.06 %
PNI1	1.93	12.57 %
MDU4	1.68	13.00 %
TPT1	1.65	8.79 %
MLR1	1.58	12.51 %
USL1	1.34	11.26 %
DGL2	1.31	5.30 %
CBM1	1.04	10.10 %
TEN1	1.00	7.79 %
BTU1	0.97	13.43 %
TEN2	0.64	6.79 %
MDU5	0.60	6.02 %
PKM1	0.32	4.51 %
CMR1	0.30	3.10 %
MNM1	0.01	0.11 %
ADP1		0.00 %
BNR1		0.00 %
NKI1		0.00 %
Total	193.09	19.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	92.12	15.04 %
Total	92.12	14.99 %

Branch *	MTD Sales L	Brand Share %
VPM2	5.00	14.32 %
TRK1	4.92	16.58 %
KKI2	4.25	10.66 %
ULP1	3.82	13.19 %
CDM1	3.18	6.43 %
PRT1	2.83	11.74 %
SJI2	2.48	9.74 %
VCM2	1.86	9.47 %
KML1	1.70	5.14 %
TVM1	1.67	9.57 %
TDM1	1.61	8.61 %
MKM1	0.95	6.89 %
VCM1	0.30	3.43 %
VPM1	0.29	3.06 %
WHUT		0.00 %
Total	92.12	14.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	87.46	15.45 %
Total	87.46	15.38 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.24	15.76 %
VSI1	3.34	14.80 %
KPM1	2.85	13.01 %
VEL1	2.29	5.71 %
ANI1	1.84	12.52 %
ABR1	1.21	5.58 %
TRR1	1.02	3.35 %
CYR1	0.91	6.68 %
CGM1	0.91	16.66 %
ARC2	0.66	3.32 %
WJP1	0.63	3.26 %
UGI1	0.59	8.55 %
GDM1	0.58	4.13 %
PLR1	0.40	4.17 %
BGR1	0.30	9.37 %
PTU1		0.00 %
Total	87.46	15.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	62.80	10.49 %
Total	62.80	10.48 %

Branch *	MTD Sales L	Brand Share %
ERD1	10.87	15.71 %
ERD2	8.44	13.27 %
SLM3	5.52	13.40 %
ATU1	4.28	16.08 %
NKL2	3.34	11.58 %
MTR1	2.18	9.52 %
APN1	1.80	14.47 %
TCG1	1.80	9.23 %
KMM1	1.77	14.50 %
SLM2	1.67	4.06 %
HSR2	1.26	9.65 %
RSP1	0.96	6.03 %
SGG1	0.88	13.99 %
OML1	0.64	5.48 %
DPR1	0.64	9.04 %
VPD1	0.61	4.67 %
DPR2	0.59	6.38 %
EPI1	0.41	6.68 %
PLC1	0.34	5.23 %
EDP1	0.32	2.45 %
CMI1	0.31	4.92 %
HSR1	0.30	3.69 %
TRM1	0.30	2.32 %
PMP1	0.29	4.10 %
KRI1	0.29	1.72 %
BMD1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	62.80	10.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.11	11.41 %
D-Freez	0.20	13.63 %
Total	44.31	11.42 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.19	11.21 %
KMR1	2.70	12.65 %
TPR2	2.46	11.61 %
PLI1	2.13	11.85 %
TPR4	1.83	13.91 %
CBE1	1.63	8.01 %
SNR1	1.60	9.71 %
UMP1	1.33	9.63 %
TPR3	1.20	11.21 %
PDM1	0.97	13.19 %
CBE6	0.96	6.24 %
TPR1	0.63	2.53 %
MPM1	0.63	3.01 %
DPM2	0.34	3.80 %
PPI1	0.31	5.59 %
ANR1	0.31	5.97 %
CBE5	0.30	8.79 %
SUL1	0.29	7.19 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB	-0.29	3.34 %
Total	44.31	11.42 %