

MTD Sales
110.00 L

Brand Share %
13.59 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	109.52	13.73 %
D-Freez	0.47	4.07 %
Total	110.00	13.59 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	22.98	21.29 %
CHENNAI-01	21.10	15.30 %
TRICHY-01	17.48	11.71 %
SOUTH-03	15.31	18.49 %
SOUTH-01	10.72	9.61 %
WEST-01	6.45	16.54 %
SOUTH ARCOT	6.42	7.32 %
NORTH ARCOT	6.13	13.95 %
WEST-02	3.40	8.21 %
KL-SOUTH		0.00 %
Total	110.00	13.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	22.98	21.43 %
Total	22.98	21.29 %

Branch *	MTD Sales L	Brand Share %
CH20	1.02	13.10 %
CH06	0.53	12.36 %
CH41	0.31	6.93 %
CH44	0.31	5.81 %
CH03	0.31	3.33 %
CH21	0.29	6.55 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH33	-0.01	-0.41 %
Total	22.98	21.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.10	15.44 %
Total	21.10	15.30 %

Branch *	MTD Sales L	Brand Share %
CH42	0.98	5.98 %
CH07	0.94	12.60 %
CH08	0.59	10.85 %
CZWH	0.44	7.56 %
CH11	0.33	5.65 %
CH19	0.33	4.39 %
CH45	0.32	5.82 %
CH39	0.27	8.14 %
CH26		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	21.10	15.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.48	11.76 %
Total	17.48	11.71 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.75	13.32 %
PBR2	0.68	6.85 %
PDK1	0.32	8.20 %
MDI1	0.28	7.03 %
APM1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	17.48	11.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.31	18.50 %
Total	15.31	18.49 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.59	12.67 %
ATG1	0.52	11.34 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	15.31	18.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.73	9.74 %
D-Freez	-0.01	-1.09 %
Total	10.72	9.61 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.62	9.17 %
TVL2	0.62	11.55 %
APK2	0.29	11.37 %
RND1	0.28	4.71 %
MMT1	0.27	11.01 %
TCN1	0.19	9.24 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
SNL1	-0.29	-9.40 %
APK1	-0.38	-10.22 %
KVT1	-0.61	-16.14 %
Total	10.72	9.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.96	15.87 %
D-Freez	0.49	33.85 %
Total	6.45	16.54 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.30	9.25 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	6.45	16.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.42	7.38 %
Total	6.42	7.32 %

Branch *	MTD Sales L	Brand Share %
POY1	0.97	9.81 %
CUD1	0.86	11.32 %
NVL2	0.57	9.93 %
VPM2	0.37	10.59 %
VCM1	0.32	4.84 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	6.42	7.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.13	14.74 %
Total	6.13	13.95 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.54	10.14 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.13	13.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.40	8.56 %
Total	3.40	8.21 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.29	11.09 %
SLM1	0.29	4.22 %
SLM2	0.28	12.07 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	3.40	8.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %