



# TN : DAIKIN Sales Performance 08/05/2026 9:20 AM

MTD Sales  
1,263.77 L

Brand Share %  
17.08 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,263.28	17.12 %
D-Freez	0.50	2.55 %
Total	1,263.77	17.08 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	207.89	21.15 %
SOUTH-01	201.65	19.64 %
CHENNAI-01	200.49	16.99 %
TRICHY-01	194.03	15.98 %
SOUTH-03	187.10	20.21 %
SOUTH ARCOT	88.98	15.22 %
NORTH ARCOT	82.73	15.46 %
WEST-02	59.46	10.33 %
WEST-01	41.45	11.10 %
Total	1,263.77	17.08 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	207.89	21.18 %
Total	207.89	21.15 %

Branch *	MTD Sales L	Brand Share %
CH15	13.99	14.22 %
CH17	6.99	13.92 %
CH33	4.24	12.02 %
CH23	3.75	16.20 %
CH34	3.20	11.78 %
CH46	2.37	11.98 %
CH51	2.01	7.02 %
CH44	1.27	4.32 %
CH32		0.00 %
Total	207.89	21.15 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	201.65	19.69 %
<b>Total</b>	<b>201.65</b>	<b>19.64 %</b>

Branch *	MTD Sales L	Brand Share %
RND1	4.79	10.15 %
TKS2	4.78	15.30 %
PKD1	4.08	14.88 %
TKS1	3.02	12.35 %
VNR2	2.42	6.84 %
UDN1	2.21	16.98 %
SNL1	2.19	14.14 %
TYI1	2.18	13.50 %
VNR1	2.01	10.81 %
ARM1	1.92	13.53 %
SKD1	1.89	12.24 %
MAR1	1.81	7.46 %
KYR1	1.77	14.84 %
APK2	1.76	11.95 %
SDI1	1.76	12.21 %
PDI1	1.66	14.89 %
MMT1	1.60	9.47 %
ERL2	1.57	10.60 %
TKY1	1.41	14.74 %
SVK1	1.27	3.71 %
VKM1	0.94	6.89 %
STU2	0.93	7.04 %
KSM1		0.00 %
APK1	-0.04	-0.19 %
<b>Total</b>	<b>201.65</b>	<b>19.64 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	200.49	17.03 %
<b>Total</b>	<b>200.49</b>	<b>16.99 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	13.95	16.12 %
CH47	8.54	13.26 %
CH42	6.60	15.79 %
CH49	6.43	15.73 %
CH16	5.56	8.56 %
MRM1	4.92	14.99 %
CH22	4.80	12.94 %
GUD1	4.49	11.77 %
CH38	3.57	13.56 %
CH39	3.46	13.59 %
KNR1	3.33	12.32 %
CH37	2.56	13.60 %
CZWH	1.11	1.72 %
CH26	0.58	6.31 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
<b>Total</b>	<b>200.49</b>	<b>16.99 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	194.03	16.02 %
Total	194.03	15.98 %

Branch *	MTD Sales L	Brand Share %
TVR2	9.90	13.88 %
MVM1	9.67	13.15 %
PTK1	6.68	12.63 %
PBR2	5.41	7.86 %
KIK1	5.08	14.16 %
TRY2	4.62	16.88 %
TRY4	4.22	12.18 %
TVR1	3.74	13.13 %
KUM1	3.70	5.51 %
MDI1	2.84	6.12 %
KUM2	2.69	9.94 %
NMM1	2.39	13.58 %
TYR1	2.01	6.64 %
NCK1	1.28	7.90 %
TTP1	1.22	4.61 %
KRN1	1.22	9.74 %
AYR1	1.22	3.87 %
PBR1	1.21	4.40 %
Total	194.03	15.98 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	186.81	20.25 %
D-Freez	0.29	8.38 %
Total	187.10	20.21 %

Branch *	MTD Sales L	Brand Share %
DGL1	24.08	15.58 %
MDU2	9.20	16.24 %
KRR1	3.06	5.44 %
PNV2	2.31	14.73 %
PNI1	1.95	13.18 %
TMM1	1.89	8.76 %
MDU4	1.68	13.29 %
TPT1	1.65	9.14 %
MLR1	1.58	12.51 %
USL1	1.34	11.26 %
DGL2	1.31	5.39 %
TEN1	1.00	8.12 %
BTU1	0.97	13.43 %
TEN2	0.64	6.79 %
CBM1	0.61	6.36 %
MDU5	0.60	6.22 %
PKM1	0.32	4.92 %
CMR1	0.30	3.10 %
MNM1	0.01	0.11 %
ADP1		0.00 %
BNR1		0.00 %
NKI1		0.00 %
Total	187.10	20.21 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	88.98	15.26 %
<b>Total</b>	<b>88.98</b>	<b>15.22 %</b>

Branch *	MTD Sales L	Brand Share %
VPM2	5.00	15.34 %
KKI2	3.94	11.03 %
ULP1	3.82	13.44 %
CDM1	2.81	6.19 %
PRT1	2.53	10.62 %
SJI2	2.16	8.73 %
VCM2	1.86	9.75 %
KML1	1.70	5.28 %
TVM1	1.67	10.36 %
TDM1	1.61	8.88 %
MKM1	0.95	6.89 %
VCM1	0.30	3.56 %
VPM1	0.29	3.25 %
WHUT		0.00 %
<b>Total</b>	<b>88.98</b>	<b>15.22 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	82.73	15.52 %
<b>Total</b>	<b>82.73</b>	<b>15.46 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	8.65	15.35 %
SBR1	7.17	16.17 %
VSI1	3.34	15.45 %
KPM1	2.85	14.45 %
VEL1	1.95	5.27 %
ANI1	1.84	12.88 %
ABR1	1.21	5.74 %
TRR1	1.02	3.51 %
CYR1	0.91	6.86 %
ARC2	0.66	3.49 %
WJP1	0.63	3.61 %
UGI1	0.59	8.99 %
GDM1	0.58	4.31 %
PLR1	0.40	4.69 %
BGR1	0.30	9.37 %
PTU1		0.00 %
<b>Total</b>	<b>82.73</b>	<b>15.46 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	59.46	10.34 %
<b>Total</b>	<b>59.46</b>	<b>10.33 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	10.87	16.45 %
ERD2	8.12	13.15 %
SLM3	5.22	13.44 %
ATU1	3.96	16.08 %
NKL2	2.73	10.23 %
MTR1	2.18	9.67 %
APN1	1.80	14.47 %
KMM1	1.77	14.99 %
SLM2	1.67	4.12 %
TCG1	1.50	8.46 %
HSR2	1.26	9.97 %
SGG1	0.88	13.99 %
RSP1	0.66	4.21 %
DPR1	0.64	9.04 %
DPR2	0.59	6.38 %
EPI1	0.41	7.03 %
PLC1	0.34	5.23 %
OML1	0.33	2.95 %
EDP1	0.32	2.58 %
CMI1	0.31	5.16 %
HSR1	0.30	3.69 %
TRM1	0.30	2.32 %
VPD1	0.30	2.53 %
BMD1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>59.46</b>	<b>10.33 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	41.25	11.09 %
D-Freez	0.20	13.63 %
<b>Total</b>	<b>41.45</b>	<b>11.10 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	8.54	11.17 %
KMR1	2.70	13.54 %
PLI1	2.13	12.52 %
TPR4	1.83	14.20 %
TPR2	1.81	8.97 %
SNR1	1.60	9.71 %
UMP1	1.33	9.63 %
TPR3	1.20	11.21 %
CBE1	0.98	5.04 %
PDM1	0.97	13.76 %
CBE6	0.96	6.24 %
TPR1	0.63	2.53 %
MPM1	0.63	3.05 %
DPM2	0.34	4.16 %
ANR1	0.31	5.97 %
CBE5	0.30	10.74 %
SUL1	0.29	7.19 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB	-0.29	3.81 %
<b>Total</b>	<b>41.45</b>	<b>11.10 %</b>