

MTD Sales
101.45 L

Brand Share %
13.34 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	101.25	13.50 %
D-Freez	0.20	2.00 %
Total	101.45	13.34 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	21.06	20.48 %
CHENNAI-01	19.71	15.23 %
TRICHY-01	17.16	12.18 %
SOUTH-03	13.98	17.67 %
SOUTH-01	9.44	9.21 %
WEST-01	6.17	17.48 %
SOUTH ARCOT	6.05	7.14 %
NORTH ARCOT	5.24	12.55 %
WEST-02	2.65	7.00 %
KL-SOUTH		0.00 %
Total	101.45	13.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.06	20.56 %
Total	21.06	20.48 %

Branch *	MTD Sales L	Brand Share %
CH20	1.02	13.10 %
CH06	0.53	12.36 %
CH41	0.31	6.93 %
CH44	0.31	6.22 %
CH03	0.31	3.33 %
CH21	0.29	6.99 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH33	-0.01	-0.46 %
Total	21.06	20.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.71	15.36 %
Total	19.71	15.23 %

Branch *	MTD Sales L	Brand Share %
CH42	0.98	6.11 %
CH07	0.94	13.08 %
CZWH	0.44	7.56 %
CH11	0.33	7.63 %
CH19	0.33	5.23 %
CH45	0.32	5.82 %
CH08	0.28	5.69 %
CH39	0.27	8.14 %
CH26		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	19.71	15.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.16	12.24 %
Total	17.16	12.18 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.68	7.04 %
PDK1	0.32	8.20 %
MDI1	0.28	7.03 %
APM1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	17.16	12.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	13.98	17.69 %
Total	13.98	17.67 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.59	12.67 %
ATG1	0.52	11.34 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	13.98	17.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.45	9.34 %
D-Freez	-0.01	-1.26 %
Total	9.44	9.21 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.68	12.67 %
TUT2	0.62	9.97 %
APK2	0.29	12.62 %
RND1	0.28	4.71 %
MMT1	0.27	11.01 %
TCN1	0.19	9.24 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
SNL1	-0.29	-9.40 %
APK1	-0.38	-10.22 %
KVT1	-0.61	-20.66 %
Total	9.44	9.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.96	17.45 %
D-Freez	0.22	18.38 %
Total	6.17	17.48 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.30	10.91 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	6.17	17.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.05	7.20 %
Total	6.05	7.14 %

Branch *	MTD Sales L	Brand Share %
POY1	0.97	10.93 %
CUD1	0.86	11.32 %
NVL2	0.57	10.49 %
VCM1	0.32	4.84 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	6.05	7.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.24	13.23 %
Total	5.24	12.55 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.54	10.14 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.24	12.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.65	7.28 %
Total	2.65	7.00 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.29	11.09 %
SLM1	0.29	5.15 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	2.65	7.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %