

MTD Sales
129.55 L

Brand Share %
12.48 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	128.50	12.51 %
D-Freez	1.05	9.24 %
Total	129.55	12.48 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	30.41	16.56 %
SOUTH-01	27.69	13.96 %
CHENNAI-02	20.08	16.81 %
SOUTH-03	18.47	14.48 %
TRICHY-01	13.12	8.34 %
SOUTH ARCOT	7.38	8.55 %
WEST-01	5.16	10.02 %
NORTH ARCOT	4.03	8.32 %
WEST-02	3.21	5.83 %
KL-SOUTH		0.00 %
Total	129.55	12.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.21	16.58 %
D-Freez	0.21	15.06 %
Total	30.41	16.56 %

Branch *	MTD Sales L	Brand Share %
CH16	1.26	7.60 %
GUD2	0.36	9.69 %
KNR1	0.36	8.75 %
CH45	0.33	6.30 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	30.41	16.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.26	14.03 %
D-Freez	0.43	10.33 %
Total	27.69	13.96 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.83	7.49 %
APK1	0.34	7.45 %
UDN1	0.32	7.28 %
MAR1	0.31	11.99 %
TKS1	0.31	4.22 %
TCN1	0.29	6.67 %
RND1	0.28	5.54 %
KYR1	0.21	11.46 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	27.69	13.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.08	16.83 %
Total	20.08	16.81 %

Branch *	MTD Sales L	Brand Share %
CH15	2.55	12.38 %
CH33	0.63	10.43 %
CH21	0.59	11.74 %
MJR1	0.33	11.77 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	20.08	16.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	18.26	14.47 %
D-Freez	0.21	15.09 %
Total	18.47	14.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.93	6.87 %
MDU6	0.27	8.80 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	18.47	14.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.12	8.40 %
Total	13.12	8.34 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.51	12.16 %
TNJ1	1.95	12.33 %
TRY3	0.65	4.73 %
MDI1	0.36	9.49 %
TVR2	0.31	6.07 %
MVM1	0.30	4.18 %
NGT1	0.29	5.84 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
PTK1	-0.06	-1.07 %
Total	13.12	8.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.17	8.36 %
D-Freez	0.21	45.17 %
Total	7.38	8.55 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.66	7.49 %
NVL2	0.59	6.66 %
POY2	0.59	4.93 %
TDM1	0.36	11.61 %
CUD1	0.33	4.43 %
KLM1	0.29	6.91 %
CDM1		0.00 %
KKI2		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	7.38	8.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.16	10.18 %
Total	5.16	10.02 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	5.16	10.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.03	8.42 %
Total	4.03	8.32 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.36	9.79 %
UGI1	0.02	5.89 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	4.03	8.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.21	5.93 %
Total	3.21	5.83 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.36	4.39 %
NKL2	0.31	5.72 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	3.21	5.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %