

MTD Sales
72.91 L

Brand Share %
15.50 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	72.67	15.82 %
D-Freez	0.23	2.11 %
Total	72.91	15.50 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	16.12	17.51 %
CHENNAI-01	14.15	17.44 %
SOUTH-01	13.08	13.37 %
CHENNAI-02	11.42	24.82 %
SOUTH-03	9.18	13.93 %
WEST-01	4.37	22.65 %
SOUTH ARCOT	1.87	7.28 %
NORTH ARCOT	1.83	9.64 %
KL-SOUTH	0.55	6.55 %
WEST-02	0.32	2.16 %
Total	72.91	15.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.12	17.65 %
Total	16.12	17.51 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.64	15.37 %
NGT1	0.28	10.97 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	16.12	17.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.15	17.75 %
Total	14.15	17.44 %

Branch *	MTD Sales L	Brand Share %
CH19	0.92	11.22 %
CH16	0.61	10.67 %
CH48	0.29	8.57 %
CH11	0.28	12.35 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	14.15	17.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.08	13.80 %
Total	13.08	13.37 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.89	11.17 %
MAR1	0.82	14.19 %
TUT2	0.60	11.65 %
RPM1	0.59	12.20 %
KVT1	0.58	11.51 %
APK2	0.29	13.80 %
SKD1	0.28	10.94 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	13.08	13.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.42	25.61 %
Total	11.42	24.82 %

Branch *	MTD Sales L	Brand Share %
CH18	0.30	10.07 %
CH12	0.30	15.10 %
CH21	0.30	6.64 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	11.42	24.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.95	13.88 %
D-Freez	0.23	16.58 %
Total	9.18	13.93 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.36	9.96 %
MDU6	0.30	7.08 %
TMM1	0.29	15.35 %
TDI1	0.29	14.35 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	9.18	13.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.37	23.42 %
Total	4.37	22.65 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE4		0.00 %
GBM1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	4.37	22.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.87	7.63 %
Total	1.87	7.28 %

Branch *	MTD Sales L	Brand Share %
POY2	0.30	8.32 %
NVL2	0.30	13.17 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.87	7.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.83	9.64 %
Total	1.83	9.64 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.30	14.88 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.83	9.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	6.87 %
Total	0.55	6.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	9.39 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.55	6.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.32	2.29 %
Total	0.32	2.16 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.32	14.56 %
APN1		0.00 %
ATU1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	0.32	2.16 %