



TN : DAIKIN Sales Performance 07/05/2026 9:20 AM

MTD Sales
1,172.85 L

Brand Share %
16.99 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,172.36	17.02 %
D-Freez	0.50	2.98 %
Total	1,172.85	16.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	192.68	20.13 %
CHENNAI-02	187.70	20.87 %
TRICHY-01	184.30	16.03 %
CHENNAI-01	183.92	16.90 %
SOUTH-03	168.91	19.51 %
SOUTH ARCOT	84.49	15.55 %
NORTH ARCOT	75.32	15.25 %
WEST-02	56.31	10.24 %
WEST-01	39.23	10.97 %
Total	1,172.85	16.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	192.68	20.17 %
Total	192.68	20.13 %

Branch *	MTD Sales L	Brand Share %
TKS2	4.79	16.64 %
RND1	4.18	9.85 %
PKD1	3.74	14.70 %
TKS1	3.02	12.87 %
VNR2	2.42	7.49 %
SNL1	2.19	15.08 %
TYI1	2.18	14.40 %
APK2	2.17	15.90 %
VNR1	2.01	12.00 %
ARM1	1.92	14.26 %
UDN1	1.88	16.12 %
KYR1	1.77	15.65 %
SDI1	1.76	12.55 %
PDI1	1.66	16.23 %
MMT1	1.60	10.42 %
ERL2	1.57	11.13 %
MAR1	1.48	6.68 %
SKD1	1.29	8.71 %
SVK1	1.27	3.83 %
TKY1	1.12	12.52 %
VKM1	0.94	7.78 %
STU2	0.93	7.36 %
KSM1		0.00 %
APK1	-0.04	-0.20 %
Total	192.68	20.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	187.70	20.90 %
Total	187.70	20.87 %

Branch *	MTD Sales L	Brand Share %
CH15	13.67	14.55 %
CH17	6.05	13.21 %
CH33	2.96	9.55 %
CH34	2.50	10.17 %
CH46	2.02	11.06 %
CH51	1.69	6.51 %
CH27	1.62	13.90 %
CH44	1.27	4.62 %
CH32		0.00 %
Total	187.70	20.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	184.30	16.07 %
Total	184.30	16.03 %

Branch *	MTD Sales L	Brand Share %
TVR2	9.61	13.79 %
MVM1	9.04	13.25 %
PTK1	6.33	13.26 %
TRY3	4.95	16.81 %
PBR2	4.76	7.33 %
KIK1	4.74	14.07 %
TRY2	4.30	16.82 %
TRY4	4.22	12.65 %
TVR1	3.74	14.21 %
KUM1	3.39	5.44 %
MDI1	2.84	6.25 %
KUM2	2.41	9.67 %
NMM1	2.39	13.58 %
TYR1	2.01	6.93 %
TTP1	1.22	4.66 %
AYR1	1.22	4.34 %
PBR1	1.21	4.61 %
NCK1	0.96	6.38 %
KRN1	0.94	8.21 %
Total	184.30	16.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	183.92	16.94 %
Total	183.92	16.90 %

Branch *	MTD Sales L	Brand Share %
CH05	13.00	16.28 %
CH47	8.20	13.55 %
CH42	6.25	16.52 %
CH16	4.92	8.68 %
CH22	4.80	14.11 %
MRM1	4.61	14.90 %
GUD1	4.15	11.93 %
CH38	3.23	14.05 %
CH39	2.86	12.46 %
KNR1	2.67	10.26 %
CH37	1.96	10.75 %
CH26	0.58	7.27 %
CZWH	0.55	0.86 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	183.92	16.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	168.62	19.55 %
D-Freez	0.29	9.64 %
Total	168.91	19.51 %

Branch *	MTD Sales L	Brand Share %
DGL1	24.08	15.96 %
MDU2	9.20	16.41 %
KRR1	3.06	6.12 %
PNV2	2.31	15.11 %
PNI1	1.95	14.80 %
MDU4	1.68	14.55 %
TPT1	1.65	9.46 %
TMM1	1.60	7.63 %
USL1	1.34	11.99 %
DGL2	1.31	5.60 %
MLR1	1.27	10.96 %
MDU3	1.22	5.80 %
TEN1	1.00	8.33 %
BTU1	0.97	14.55 %
TEN2	0.64	6.79 %
MDU5	0.60	6.72 %
PKM1	0.32	5.18 %
CBM1	0.30	3.43 %
CMR1	0.30	3.10 %
MNM1	0.01	0.12 %
ADP1		0.00 %
BNR1		0.00 %
NKI1		0.00 %
Total	168.91	19.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	84.49	15.58 %
Total	84.49	15.55 %

Branch *	MTD Sales L	Brand Share %
VPM2	5.00	16.40 %
TRK1	4.60	16.94 %
KKI2	3.94	11.51 %
ULP1	3.52	13.08 %
CDM1	2.81	6.53 %
PRT1	2.53	11.04 %
SJI2	2.16	9.56 %
VCM2	1.86	10.52 %
TVM1	1.67	13.79 %
TDM1	1.61	10.00 %
KML1	1.36	4.52 %
MKM1	0.63	4.89 %
VCM1	0.30	3.69 %
VPM1	0.29	3.25 %
WHUT		0.00 %
Total	84.49	15.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	75.32	15.31 %
Total	75.32	15.25 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.35	16.49 %
SBR1	6.57	15.92 %
VSI1	3.34	16.33 %
KPM1	2.52	15.41 %
ANI1	1.84	13.44 %
VEL1	1.65	4.64 %
TRR1	1.02	3.70 %
CYR1	0.91	7.99 %
ABR1	0.91	4.87 %
ARC2	0.66	3.62 %
WJP1	0.63	3.73 %
UGI1	0.59	8.99 %
GDM1	0.58	4.70 %
PLR1	0.40	5.23 %
BGR1	0.30	10.36 %
PTU1		0.00 %
Total	75.32	15.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	56.31	10.25 %
Total	56.31	10.24 %

Branch *	MTD Sales L	Brand Share %
ERD1	10.55	16.97 %
ERD2	8.12	13.93 %
SLM3	4.60	12.24 %
ATU1	3.64	15.44 %
NKL2	2.73	10.82 %
MTR1	1.84	8.97 %
APN1	1.80	15.67 %
TCG1	1.50	8.65 %
KMM1	1.48	12.83 %
SLM2	1.33	3.50 %
HSR2	0.95	7.88 %
RSP1	0.66	4.31 %
DPR1	0.64	9.43 %
DPR2	0.59	6.38 %
SGG1	0.59	10.44 %
EPI1	0.41	7.03 %
PLC1	0.34	5.77 %
OML1	0.33	3.12 %
EDP1	0.32	2.58 %
CMI1	0.31	5.41 %
HSR1	0.30	3.98 %
TRM1	0.30	2.32 %
VPD1	0.30	2.53 %
BMD1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	56.31	10.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.02	10.96 %
D-Freez	0.20	13.63 %
Total	39.23	10.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.22	11.25 %
KMR1	2.41	13.06 %
PLI1	2.13	13.19 %
TPR4	1.83	14.20 %
TPR2	1.50	7.91 %
UMP1	1.33	10.91 %
SNR1	1.29	8.76 %
TPR3	1.20	11.21 %
PDM1	0.97	13.76 %
CBE6	0.96	6.36 %
TPR1	0.63	2.66 %
CBE1	0.63	3.39 %
MPM1	0.63	3.11 %
DPM2	0.34	4.16 %
ANR1	0.31	6.76 %
CBE5	0.30	12.12 %
SUL1	0.29	7.22 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB	-0.29	4.55 %
Total	39.23	10.97 %