



TN : DAIKIN Sales Performance 07/04/2026 9:20 AM

MTD Sales
664.35 L

Brand Share %
12.00 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	663.70	12.02 %
D-Freez	0.66	3.64 %
Total	664.35	12.00 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	115.77	13.43 %
SOUTH-01	109.77	11.01 %
CHENNAI-01	109.20	16.10 %
CHENNAI-02	93.24	15.99 %
SOUTH-03	83.46	11.25 %
WEST-01	50.20	9.44 %
NORTH ARCOT	37.01	11.09 %
WEST-02	35.53	7.13 %
SOUTH ARCOT	30.19	9.69 %
Total	664.35	12.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	115.77	13.48 %
Total	115.77	13.43 %

Branch *	MTD Sales L	Brand Share %
PBR2	5.33	11.14 %
PTK1	4.35	11.96 %
TNJ1	4.11	10.90 %
TNJ2	3.08	9.45 %
MVM1	3.04	6.60 %
TRY4	2.21	9.81 %
MSI1	1.53	7.92 %
TRY2	1.51	6.08 %
AYR1	0.77	4.22 %
KUM1	0.57	1.22 %
TVR2	0.32	0.78 %
KIK1	0.31	1.35 %
KRN1	0.30	2.40 %
APM1	0.29	5.28 %
NCK1		0.00 %
NMM1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
Total	115.77	13.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	109.77	11.05 %
Total	109.77	11.01 %

Branch *	MTD Sales L	Brand Share %
TVL1	13.49	10.93 %
TKS1	3.03	11.55 %
PKD1	2.16	9.93 %
TKS2	1.91	4.13 %
RND1	1.70	6.76 %
MMT1	1.64	7.18 %
ASM1	1.40	10.15 %
TKY1	1.30	11.77 %
MAR1	1.23	3.26 %
TCN1	1.20	4.98 %
VNR1	1.20	10.36 %
APK1	1.00	6.57 %
SVK1	0.96	3.00 %
PDI1	0.93	6.68 %
VNR2	0.87	2.96 %
KGL1	0.69	3.37 %
VKM1	0.69	7.37 %
ARM1	0.67	5.17 %
TYI1	0.65	3.99 %
SNL1	0.64	4.64 %
STU2	0.38	2.79 %
APK2	0.32	3.36 %
SGT1	0.31	6.38 %
KSM1	0.30	5.67 %
SKD1		0.00 %
Total	109.77	11.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	109.20	16.11 %
Total	109.20	16.10 %

Branch *	MTD Sales L	Brand Share %
CH47	6.47	10.33 %
CH05	4.70	10.28 %
CH22	1.65	8.64 %
MRM1	1.59	9.35 %
AVD1	1.51	6.84 %
CH37	1.34	9.70 %
CH39	0.99	6.92 %
GUD2	0.60	6.16 %
CH40	0.41	11.41 %
CH29		0.00 %
MC09		0.00 %
Total	109.20	16.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	93.24	16.02 %
Total	93.24	15.99 %

Branch *	MTD Sales L	Brand Share %
CH03	6.17	10.66 %
CH15	6.13	10.95 %
CH17	2.61	9.39 %
CH18	2.47	9.94 %
CH34	1.95	9.42 %
CH33	1.93	9.33 %
CH51	1.72	9.26 %
CH46	1.51	10.51 %
CH44	1.47	9.80 %
CH23	1.33	10.61 %
CH27	0.97	11.79 %
CH31	0.59	5.93 %
UKI1	0.28	3.45 %
Total	93.24	15.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	83.23	11.26 %
D-Freez	0.22	8.63 %
Total	83.46	11.25 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.15	8.83 %
DGL1	4.17	10.85 %
KKD3	3.77	11.15 %
MDU6	3.02	8.89 %
MDU7	2.16	8.34 %
ATG1	1.99	10.91 %
SVG1	1.64	10.96 %
PNI1	1.26	9.51 %
MDU4	1.07	5.16 %
KRR1	1.07	2.78 %
TMM1	0.95	5.35 %
TPT1	0.92	8.92 %
TDI1	0.89	9.69 %
TEN1	0.66	7.07 %
USL1	0.64	4.75 %
TEN2	0.63	4.65 %
MDU5	0.61	6.25 %
BTU1	0.36	4.12 %
BNR1	0.30	4.91 %
MDU3	0.30	1.51 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
Total	83.46	11.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.98	9.43 %
D-Freez	0.22	15.75 %
Total	50.20	9.44 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.67	4.17 %
CBE6	1.61	6.46 %
CBE1	1.40	5.57 %
KMR1	1.26	4.01 %
CBE4	1.16	2.91 %
SUL1	1.10	9.30 %
UMP1	1.08	9.25 %
TPR1	0.97	3.45 %
CBE3	0.33	5.17 %
KGM1	0.31	4.38 %
PDM1	0.30	2.75 %
PPI1	0.29	5.20 %
ANR1	0.25	4.58 %
AVI1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB	-0.30	4.44 %
Total	50.20	9.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.01	11.16 %
Total	37.01	11.09 %

Branch *	MTD Sales L	Brand Share %
VNB1	1.49	9.47 %
GDM1	1.00	9.56 %
SLG1	0.94	11.20 %
TRR1	0.89	4.13 %
VEL1	0.67	4.06 %
WJD1	0.59	5.02 %
ANI1	0.41	5.91 %
WJP1	0.38	3.07 %
ARC2	0.32	2.53 %
CYR1	0.30	3.20 %
ABR1	0.29	1.95 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	37.01	11.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.53	7.15 %
Total	35.53	7.13 %

Branch *	MTD Sales L	Brand Share %
ERD1	5.18	7.68 %
WHKP	2.57	9.45 %
ERD2	1.95	3.65 %
ATU1	1.47	10.43 %
NKL2	1.44	5.43 %
SLM3	1.44	8.12 %
HSR1	1.08	9.24 %
SLM2	0.93	3.54 %
DPR2	0.80	8.55 %
MCR1	0.61	5.00 %
EDP1	0.39	7.15 %
TRM1	0.38	3.75 %
KMM1	0.38	3.43 %
APN1	0.38	8.05 %
HRR1	0.36	9.65 %
KRI1	0.32	2.70 %
CMI1	0.31	2.83 %
OML1	0.31	3.93 %
PDR1	0.30	4.95 %
KAM1	0.30	5.56 %
RSP1	0.30	2.39 %
TCG1	0.29	1.75 %
VKL1	0.29	3.99 %
BMD1	0.29	5.65 %
SGI1	0.27	4.39 %
DPR1		0.00 %
EPI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	35.53	7.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.98	9.68 %
D-Freez	0.22	10.96 %
Total	30.19	9.69 %

Branch *	MTD Sales L	Brand Share %
POY1	3.67	11.99 %
NVL2	1.31	8.28 %
TVM1	1.25	11.61 %
MKM1	1.04	11.29 %
KKI2	0.68	4.52 %
PRT1	0.58	4.01 %
STP1	0.31	5.85 %
KML1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	30.19	9.69 %