

MTD Sales
92.13 L

Brand Share %
13.21 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	91.93	13.35 %
D-Freez	0.20	2.28 %
Total	92.13	13.21 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	20.06	22.07 %
CHENNAI-01	18.95	16.17 %
TRICHY-01	14.34	11.12 %
SOUTH-03	12.50	16.50 %
SOUTH-01	7.70	8.45 %
SOUTH ARCOT	5.73	7.06 %
WEST-01	5.60	17.65 %
NORTH ARCOT	4.91	12.49 %
WEST-02	2.34	6.59 %
KL-SOUTH		0.00 %
Total	92.13	13.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.06	22.17 %
Total	20.06	22.07 %

Branch *	MTD Sales L	Brand Share %
CH20	0.69	9.30 %
CH06	0.53	12.36 %
CH41	0.31	7.44 %
CH03	0.31	4.07 %
CH21	0.29	7.44 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH33	-0.01	-0.46 %
Total	20.06	22.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.95	16.23 %
Total	18.95	16.17 %

Branch *	MTD Sales L	Brand Share %
CH42	0.98	6.11 %
CH07	0.57	8.54 %
CH11	0.33	8.11 %
CH19	0.33	5.85 %
CH45	0.32	6.19 %
GUD1	0.32	10.87 %
CH08	0.28	5.38 %
CH39	0.27	8.14 %
CH26		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	18.95	16.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.34	11.17 %
Total	14.34	11.12 %

Branch *	MTD Sales L	Brand Share %
PDK1	0.32	9.87 %
PBR2	0.31	3.68 %
MDI1	0.28	7.03 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	14.34	11.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	12.50	16.52 %
Total	12.50	16.50 %

Branch *	MTD Sales L	Brand Share %
ATG1	0.27	6.20 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	12.50	16.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.72	8.58 %
D-Freez	-0.01	-1.26 %
Total	7.70	8.45 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.83	12.78 %
NGR1	0.68	12.67 %
TUT2	0.31	6.15 %
APK2	0.29	12.62 %
RND1	0.28	5.48 %
SVK1	0.27	12.46 %
TCN1	0.19	10.65 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
SNL1	-0.29	-9.40 %
APK1	-0.38	-9.51 %
KVT1	-0.61	-25.81 %
Total	7.70	8.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.73	7.10 %
Total	5.73	7.06 %

Branch *	MTD Sales L	Brand Share %
POY1	0.97	10.93 %
CUD1	0.86	12.23 %
NVL2	0.57	12.41 %
VCM1	0.32	4.84 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	5.73	7.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.39	17.40 %
D-Freez	0.22	27.86 %
Total	5.60	17.65 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	5.60	17.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.91	13.21 %
Total	4.91	12.49 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.54	10.14 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.91	12.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.34	6.87 %
Total	2.34	6.59 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.29	11.09 %
SLM1	0.29	5.42 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	2.34	6.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %