

MTD Sales
91.60 L

Brand Share %
14.09 %

Information:

MTD : 01-10-2025 To 05-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	90.77	14.11 %
D-Freez	0.83	11.82 %
Total	91.60	14.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	22.28	17.78 %
SOUTH-01	19.45	15.12 %
CHENNAI-02	16.21	19.59 %
SOUTH-03	15.07	16.71 %
TRICHY-01	8.92	9.40 %
SOUTH ARCOT	3.59	9.06 %
NORTH ARCOT	3.41	10.14 %
WEST-01	1.34	5.53 %
WEST-02	1.32	4.69 %
KL-SOUTH		0.00 %
Total	91.60	14.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.07	17.81 %
D-Freez	0.21	15.06 %
Total	22.28	17.78 %

Branch *	MTD Sales L	Brand Share %
CH16	0.64	5.94 %
GUD2	0.36	12.78 %
KNR1	0.36	11.22 %
CH42	0.31	4.54 %
CH22	0.26	6.42 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	22.28	17.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.24	15.28 %
D-Freez	0.21	7.82 %
Total	19.45	15.12 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.87	13.20 %
TUT2	0.83	12.09 %
APK1	0.34	12.84 %
TKS1	0.31	5.63 %
TVL2	0.29	12.08 %
RND1	0.28	9.07 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	19.45	15.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.21	19.59 %
Total	16.21	19.59 %

Branch *	MTD Sales L	Brand Share %
CH09	0.63	13.65 %
CH21	0.59	12.26 %
CH31	0.27	13.14 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	16.21	19.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	14.87	16.58 %
D-Freez	0.21	36.81 %
Total	15.07	16.71 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.57	5.18 %
MDU6	0.27	10.33 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	15.07	16.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.92	9.45 %
Total	8.92	9.40 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.67	11.90 %
TRY3	0.65	10.90 %
PBR2	0.36	10.88 %
TVR2	0.31	7.75 %
MVM1	0.30	8.08 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
PTK1	-0.73	-23.39 %
Total	8.92	9.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.38	8.63 %
D-Freez	0.21	45.17 %
Total	3.59	9.06 %

Branch *	MTD Sales L	Brand Share %
POY1	0.90	13.21 %
CUD1	0.33	8.34 %
POY2	0.26	4.31 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	3.59	9.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.41	10.26 %
Total	3.41	10.14 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.36	12.81 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	3.41	10.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.34	5.63 %
Total	1.34	5.53 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.34	5.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.32	4.77 %
Total	1.32	4.69 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.31	9.05 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	1.32	4.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total		0.00 %