

MTD Sales
65.70 L

Brand Share %
15.62 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	65.70	15.62 %
Total	65.70	15.62 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	15.57	17.48 %
CHENNAI-01	12.69	18.26 %
SOUTH-01	11.96	13.70 %
CHENNAI-02	11.05	26.56 %
SOUTH-03	6.61	12.19 %
WEST-01	3.53	21.44 %
NORTH ARCOT	1.83	10.69 %
SOUTH ARCOT	1.58	6.51 %
KL-SOUTH	0.55	7.10 %
WEST-02	0.32	2.42 %
Total	65.70	15.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.57	17.48 %
Total	15.57	17.48 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.64	15.37 %
NGT1	0.28	10.97 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	15.57	17.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.69	18.26 %
Total	12.69	18.26 %

Branch *	MTD Sales L	Brand Share %
CH16	0.61	11.88 %
CH19	0.60	8.80 %
CH48	0.29	8.57 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	12.69	18.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.96	13.70 %
Total	11.96	13.70 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.61	11.37 %
TUT2	0.60	13.11 %
RPM1	0.59	13.69 %
KVT1	0.58	12.09 %
MAR1	0.27	5.25 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	11.96	13.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.05	26.56 %
Total	11.05	26.56 %

Branch *	MTD Sales L	Brand Share %
CH18	0.30	11.09 %
CH21	0.30	7.09 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	11.05	26.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	6.61	12.19 %
Total	6.61	12.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.88	14.21 %
DGL1	0.36	10.47 %
MDU6	0.30	9.57 %
TDI1	0.29	14.35 %
PNV1	0.29	9.62 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	6.61	12.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.53	21.44 %
Total	3.53	21.44 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE4		0.00 %
GBM1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	3.53	21.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.83	10.69 %
Total	1.83	10.69 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.30	14.88 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.83	10.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.58	6.51 %
Total	1.58	6.51 %

Branch *	MTD Sales L	Brand Share %
POY2	0.30	8.32 %
NVL2	0.30	14.61 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.58	6.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	7.10 %
Total	0.55	7.10 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	10.15 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.55	7.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.32	2.42 %
Total	0.32	2.42 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR2		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	0.32	2.42 %