



# TN : DAIKIN Sales Performance 06/05/2026 9:20 AM

MTD Sales  
1,096.99 L

Brand Share %  
17.17 %

Information:

MTD : 01-05-2026 To 05-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,096.49	17.20 %
D-Freez	0.50	3.63 %
Total	1,096.99	17.17 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	176.79	20.54 %
TRICHY-01	176.14	16.52 %
CHENNAI-02	174.46	20.91 %
CHENNAI-01	172.32	17.16 %
SOUTH-03	158.75	19.68 %
SOUTH ARCOT	79.66	15.76 %
NORTH ARCOT	69.83	15.35 %
WEST-02	51.27	9.97 %
WEST-01	37.77	11.00 %
Total	1,096.99	17.17 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	176.79	20.59 %
Total	176.79	20.54 %

Branch *	MTD Sales L	Brand Share %
TUT2	8.43	16.96 %
PKD1	3.74	16.26 %
TKS1	3.02	13.96 %
VNR2	2.42	9.01 %
SNL1	2.19	15.39 %
TYI1	2.18	16.36 %
APK2	2.17	16.26 %
ARM1	1.92	16.01 %
KYR1	1.77	16.99 %
VNR1	1.70	10.34 %
MMT1	1.60	12.28 %
ERL2	1.57	12.88 %
SDI1	1.47	11.52 %
PDI1	1.37	16.02 %
SVK1	1.27	4.03 %
MAR1	1.21	6.43 %
TKY1	1.12	13.44 %
SKD1	0.97	7.06 %
VKM1	0.94	8.34 %
STU2	0.93	8.10 %
RND1	0.92	2.74 %
KSM1		0.00 %
APK1	-0.04	-0.21 %
Total	176.79	20.54 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	176.14	16.55 %
Total	176.14	16.52 %

Branch *	MTD Sales L	Brand Share %
TVR2	9.29	14.05 %
MVM1	8.39	13.50 %
PTK1	6.33	14.80 %
PBR2	4.76	8.12 %
TRY3	4.63	17.12 %
KIK1	4.42	14.56 %
TRY4	4.22	13.03 %
TVR1	3.74	14.96 %
KUM1	3.39	6.00 %
MDI1	2.55	6.05 %
KUM2	2.41	10.47 %
NMM1	2.39	14.85 %
TYR1	2.01	7.09 %
TTP1	1.22	4.82 %
AYR1	1.22	5.04 %
PBR1	1.21	5.06 %
KRN1	0.94	8.69 %
NCK1	0.63	4.41 %
Total	176.14	16.52 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	174.46	20.95 %
Total	174.46	20.91 %

Branch *	MTD Sales L	Brand Share %
CH15	13.40	15.16 %
CH17	5.69	13.28 %
CH23	3.43	16.57 %
CH34	2.50	10.97 %
CH46	2.02	11.97 %
CH33	1.78	6.68 %
CH51	1.69	7.11 %
CH27	1.62	15.14 %
CH44	0.96	3.65 %
CH32		0.00 %
Total	174.46	20.91 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	172.32	17.19 %
Total	172.32	17.16 %

Branch *	MTD Sales L	Brand Share %
CH05	12.06	16.84 %
CH47	7.89	13.85 %
CH42	5.63	15.22 %
CH16	4.92	9.11 %
CH22	4.48	14.41 %
GUD1	4.15	13.26 %
MRM1	3.98	14.15 %
CH38	3.23	15.24 %
CH39	2.86	12.88 %
KNR1	2.67	11.45 %
CH37	1.96	11.46 %
CH26	0.58	7.27 %
CZWH	0.55	1.17 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	172.32	17.16 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	158.45	19.70 %
D-Freez	0.29	14.43 %
Total	158.75	19.68 %

Branch *	MTD Sales L	Brand Share %
DGL1	22.57	15.65 %
MDU2	8.89	16.38 %
KRR1	2.75	5.92 %
PNV2	2.31	16.08 %
TDI1	2.12	15.05 %
MDU4	1.68	14.37 %
TMM1	1.60	7.84 %
PNI1	1.40	11.10 %
USL1	1.34	12.30 %
TPT1	1.33	7.94 %
DGL2	1.31	5.75 %
MLR1	1.27	11.95 %
MDU3	1.22	6.22 %
TEN1	1.00	8.85 %
BTU1	0.97	14.55 %
MDU5	0.60	7.32 %
TEN2	0.34	3.68 %
PKM1	0.32	5.42 %
CBM1	0.30	3.43 %
CMR1	0.30	3.20 %
MNM1	0.01	0.13 %
ADP1		0.00 %
BNR1		0.00 %
NKI1		0.00 %
Total	158.75	19.68 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	79.66	15.79 %
Total	79.66	15.76 %

Branch *	MTD Sales L	Brand Share %
TRK1	3.97	15.70 %
KKI2	3.94	12.22 %
ULP1	3.52	13.42 %
VPM2	2.99	10.93 %
PRT1	2.53	12.34 %
CDM1	2.50	6.03 %
SJI2	2.16	9.93 %
VCM2	1.86	11.69 %
TVM1	1.67	15.31 %
KML1	1.36	4.93 %
TDM1	1.27	8.25 %
MKM1	0.63	5.05 %
VCM1	0.30	3.69 %
VPM1	0.29	3.51 %
WHUT		0.00 %
Total	79.66	15.76 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	69.83	15.41 %
Total	69.83	15.35 %

Branch *	MTD Sales L	Brand Share %
SBR1	5.75	16.16 %
KPM1	1.60	10.61 %
ANI1	1.52	11.99 %
VEL1	1.35	4.09 %
TRR1	1.02	3.99 %
CYR1	0.91	8.72 %
ARC2	0.66	3.84 %
WJP1	0.63	3.90 %
UGI1	0.59	8.99 %
ABR1	0.59	3.52 %
GDM1	0.58	4.96 %
PLR1	0.40	6.87 %
BGR1	0.30	10.36 %
PTU1		0.00 %
Total	69.83	15.35 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	51.27	9.97 %
<b>Total</b>	<b>51.27</b>	<b>9.97 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	9.93	16.79 %
ERD2	8.12	15.00 %
SLM3	3.94	10.95 %
ATU1	3.02	13.90 %
MTR1	1.84	9.25 %
APN1	1.80	16.59 %
NKL2	1.77	8.04 %
TCG1	1.50	9.65 %
SLM2	1.33	4.01 %
HRR1	1.33	16.06 %
KMM1	1.17	10.39 %
HSR2	0.95	9.47 %
DPR1	0.64	9.43 %
DPR2	0.59	6.95 %
SGG1	0.59	11.18 %
EPI1	0.41	7.38 %
PLC1	0.34	6.08 %
RSP1	0.33	2.26 %
EDP1	0.32	2.58 %
CMI1	0.31	6.46 %
TRM1	0.30	2.63 %
VPD1	0.30	2.60 %
BMD1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>51.27</b>	<b>9.97 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	37.57	10.99 %
D-Freez	0.20	13.63 %
<b>Total</b>	<b>37.77</b>	<b>11.00 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	7.92	11.88 %
KMR1	2.41	13.28 %
PLI1	2.13	13.51 %
TPR4	1.52	12.42 %
UMP1	1.33	11.16 %
SNR1	1.29	8.95 %
TPR3	1.20	11.21 %
PDM1	0.97	13.76 %
CBE6	0.96	6.69 %
TPR2	0.66	3.75 %
TPR1	0.63	2.70 %
CBE1	0.63	3.59 %
MPM1	0.63	3.11 %
DPM2	0.34	4.73 %
ANR1	0.31	6.76 %
CBE5	0.30	13.96 %
SUL1	0.29	9.20 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB	-0.29	6.68 %
<b>Total</b>	<b>37.77</b>	<b>11.00 %</b>