



TN : DAIKIN Sales Performance 06/04/2026 9:20 AM

MTD Sales
577.79 L

Brand Share %
12.02 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	577.14	12.05 %
D-Freez	0.66	3.96 %
Total	577.79	12.02 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	101.88	13.54 %
SOUTH-01	97.42	11.09 %
CHENNAI-01	90.68	16.98 %
CHENNAI-02	79.20	15.73 %
SOUTH-03	76.68	11.19 %
WEST-01	47.94	9.81 %
NORTH ARCOT	32.06	11.53 %
WEST-02	28.43	6.64 %
SOUTH ARCOT	23.50	9.10 %
Total	577.79	12.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.88	13.59 %
Total	101.88	13.54 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.94	11.02 %
TNJ1	3.80	10.94 %
PTK1	3.73	11.49 %
TNJ2	2.78	9.04 %
MVM1	2.76	6.70 %
TRY4	2.21	10.23 %
MSI1	1.53	8.51 %
TRY2	1.19	7.44 %
AYR1	0.77	4.61 %
KUM1	0.57	1.94 %
KIK1	0.31	1.77 %
KRN1	0.30	2.54 %
APM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	101.88	13.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	97.42	11.13 %
Total	97.42	11.09 %

Branch *	MTD Sales L	Brand Share %
TUT2	4.31	11.18 %
TKS1	2.15	9.16 %
SDI1	1.99	11.33 %
PKD1	1.85	9.01 %
RND1	1.70	7.30 %
MMT1	1.64	8.26 %
TKS2	1.59	3.87 %
TCN1	1.20	6.05 %
APK1	1.00	7.62 %
ASM1	0.98	8.24 %
SVK1	0.96	3.23 %
MAR1	0.93	2.90 %
PDI1	0.93	7.33 %
VNR1	0.89	7.90 %
VNR2	0.87	3.02 %
KGL1	0.69	3.83 %
VKM1	0.69	7.66 %
SNL1	0.64	5.14 %
TYI1	0.38	2.71 %
STU2	0.38	2.79 %
ARM1	0.35	3.02 %
APK2	0.32	3.71 %
SGT1	0.31	7.30 %
KSM1	0.30	6.42 %
SKD1		0.00 %
Total	97.42	11.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.68	16.99 %
Total	90.68	16.98 %

Branch *	MTD Sales L	Brand Share %
CH05	3.39	8.70 %
CH49	2.66	11.16 %
CH22	1.65	9.02 %
AVD1	1.51	8.10 %
CH37	1.34	10.90 %
MRM1	1.26	8.79 %
CH25	1.23	5.36 %
CH39	0.99	7.38 %
GUD2	0.60	7.76 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	90.68	16.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	79.20	15.76 %
Total	79.20	15.73 %

Branch *	MTD Sales L	Brand Share %
CH03	4.84	10.15 %
CH41	3.54	12.00 %
CH17	2.02	8.91 %
CH33	1.93	11.34 %
CH51	1.72	10.33 %
CH46	1.17	9.22 %
CH18	1.17	6.06 %
PON1	1.12	11.78 %
CH34	1.05	6.17 %
CH23	1.01	9.02 %
CH44	0.64	5.39 %
CH31	0.59	6.30 %
UKI1	0.28	3.78 %
Total	79.20	15.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	76.46	11.20 %
D-Freez	0.22	8.63 %
Total	76.68	11.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.00	8.10 %
DGL1	3.86	10.67 %
KKD3	3.14	10.32 %
MDU6	3.02	9.50 %
MDU7	2.16	8.53 %
ATG1	1.62	10.57 %
SVG1	1.35	10.25 %
TMM1	1.33	7.86 %
MDU4	1.07	5.74 %
KRR1	1.07	3.31 %
TPT1	0.92	8.92 %
TEN1	0.66	7.56 %
PNI1	0.64	5.62 %
TEN2	0.63	5.24 %
MDU5	0.61	6.93 %
TDI1	0.60	8.07 %
USL1	0.37	3.30 %
BTU1	0.36	4.54 %
MDU3	0.30	1.69 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
Total	76.68	11.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.72	9.79 %
D-Freez	0.22	15.75 %
Total	47.94	9.81 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.40	6.15 %
TPR2	1.37	3.61 %
CBE6	1.30	5.87 %
KMR1	1.26	4.22 %
CBE4	1.16	3.13 %
UMP1	1.08	11.67 %
SUL1	0.75	7.55 %
TPR1	0.61	2.38 %
CBE3	0.33	5.39 %
PDM1	0.30	2.93 %
PPI1	0.29	5.20 %
ANR1	0.25	4.58 %
AVI1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB	-0.30	4.94 %
Total	47.94	9.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.06	11.62 %
Total	32.06	11.53 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.76	10.54 %
TRR1	0.89	4.56 %
VEL1	0.67	4.30 %
GDM1	0.63	7.32 %
WJD1	0.59	7.17 %
ANI1	0.41	6.58 %
WJP1	0.38	3.81 %
ARC2	0.32	3.09 %
UGI1	0.30	10.66 %
CYR1	0.30	5.29 %
SLG1	0.30	5.43 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	32.06	11.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.43	6.66 %
Total	28.43	6.64 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.51	7.89 %
WHKP	2.57	9.45 %
ERD2	1.64	3.65 %
ATU1	1.16	8.76 %
NKL2	1.13	5.04 %
SLM2	0.93	3.72 %
SLM3	0.89	5.72 %
DPR2	0.40	6.30 %
EDP1	0.39	9.98 %
KMM1	0.38	4.18 %
APN1	0.38	9.80 %
KRI1	0.32	3.16 %
CMI1	0.31	3.04 %
MCR1	0.31	2.65 %
OML1	0.31	4.61 %
PDR1	0.30	4.95 %
KAM1	0.30	6.30 %
RSP1	0.30	2.89 %
TCG1	0.29	1.98 %
VKL1	0.29	4.77 %
BMD1	0.29	6.84 %
SGI1	0.27	5.04 %
HRR1	0.02	1.10 %
DPR1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	28.43	6.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.28	9.08 %
D-Freez	0.22	10.96 %
Total	23.50	9.10 %

Branch *	MTD Sales L	Brand Share %
VPM2	2.02	10.91 %
CDM1	1.68	11.44 %
NVL2	1.01	7.04 %
KKI2	0.68	4.96 %
STP1	0.31	5.85 %
PRT1	0.26	2.17 %
KML1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	23.50	9.10 %