

MTD Sales
38.43 L

Brand Share %
19.13 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	37.94	19.48 %
D-Freez	0.50	8.15 %
Total	38.43	19.13 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.49	22.31 %
CHENNAI-02	9.00	33.26 %
TRICHY-01	4.57	14.02 %
SOUTH-03	4.31	22.36 %
SOUTH-01	3.86	13.73 %
SOUTH ARCOT	2.47	16.87 %
WEST-01	2.00	20.84 %
NORTH ARCOT	1.13	9.75 %
WEST-02	0.61	7.20 %
KL-SOUTH		0.00 %
Total	38.43	19.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.49	22.52 %
Total	10.49	22.31 %

Branch *	MTD Sales L	Brand Share %
CH19	0.33	10.63 %
CH45	0.32	9.23 %
GUD1	0.32	18.11 %
CH08	0.28	10.77 %
CH11		0.00 %
CH22		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	10.49	22.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.00	33.54 %
Total	9.00	33.26 %

Branch *	MTD Sales L	Brand Share %
CH15	0.58	18.68 %
CH06	0.26	18.14 %
CH12		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
CH33	-0.01	-2.06 %
CH21	-0.02	-9.63 %
CH03	-0.06	-3.78 %
CH23	-0.28	-43.89 %
Total	9.00	33.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.57	14.23 %
Total	4.57	14.02 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.55	14.67 %
APM1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	4.57	14.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	4.31	22.46 %
Total	4.31	22.36 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	4.31	22.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.58	12.95 %
D-Freez	0.28	59.55 %
Total	3.86	13.73 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.32	18.93 %
RND1	0.28	9.98 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
TCN1	-0.18	-191.88 %
APK1	-0.71	-104.42 %
Total	3.86	13.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.47	17.21 %
Total	2.47	16.87 %

Branch *	MTD Sales L	Brand Share %
VCM1	0.32	11.56 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	2.47	16.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.79	19.70 %
D-Freez	0.22	40.10 %
Total	2.00	20.84 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KMR1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
Total	2.00	20.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.13	11.18 %
Total	1.13	9.75 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.13	9.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.61	8.16 %
Total	0.61	7.20 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.61	7.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %