

MTD Sales
83.37 L

Brand Share %
14.23 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	82.96	14.28 %
D-Freez	0.42	8.40 %
Total	83.37	14.23 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	19.84	17.96 %
SOUTH-01	19.16	15.68 %
CHENNAI-02	14.43	20.03 %
SOUTH-03	12.65	16.02 %
TRICHY-01	8.88	10.48 %
NORTH ARCOT	3.05	9.76 %
SOUTH ARCOT	3.02	8.02 %
WEST-01	1.34	5.99 %
WEST-02	1.01	4.25 %
KL-SOUTH		0.00 %
Total	83.37	14.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.64	17.91 %
D-Freez	0.21	25.06 %
Total	19.84	17.96 %

Branch *	MTD Sales L	Brand Share %
CH16	0.64	7.59 %
KNR1	0.36	12.17 %
CH42	0.31	4.78 %
CH22	0.26	8.21 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	19.84	17.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.95	15.79 %
D-Freez	0.21	9.47 %
Total	19.16	15.68 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.83	12.72 %
TKS1	0.31	5.94 %
TVL2	0.29	13.81 %
RND1	0.28	9.81 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	19.16	15.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.43	20.03 %
Total	14.43	20.03 %

Branch *	MTD Sales L	Brand Share %
CH31	0.27	13.14 %
CH17		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	14.43	20.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	12.65	16.10 %
Total	12.65	16.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.01	0.07 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	12.65	16.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.88	10.48 %
Total	8.88	10.48 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.67	12.99 %
TRY3	0.65	12.07 %
PBR2	0.36	10.88 %
TVR2	0.31	8.98 %
MVM1	0.30	8.67 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	8.88	10.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.05	9.89 %
Total	3.05	9.76 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.29	-1552.51 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	3.05	9.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.02	8.08 %
Total	3.02	8.02 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.33	8.34 %
POY2	0.26	4.31 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	3.02	8.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.34	6.06 %
Total	1.34	5.99 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.34	5.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.01	4.33 %
Total	1.01	4.25 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	1.01	4.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total		0.00 %