



TN : DAIKIN Sales Performance 05/05/2026 9:20 AM

MTD Sales
1,010.78 L

Brand Share %
17.20 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,010.57	17.23 %
D-Freez	0.20	1.99 %
Total	1,010.78	17.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	164.61	20.90 %
TRICHY-01	164.08	16.65 %
CHENNAI-01	161.03	17.57 %
CHENNAI-02	157.23	20.83 %
SOUTH-03	139.07	18.85 %
SOUTH ARCOT	72.59	15.68 %
NORTH ARCOT	65.59	15.60 %
WEST-02	50.09	10.24 %
WEST-01	36.48	11.39 %
Total	1,010.78	17.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	164.61	20.94 %
Total	164.61	20.90 %

Branch *	MTD Sales L	Brand Share %
PKD1	3.09	16.03 %
TKS1	3.02	14.56 %
TKS2	2.96	14.57 %
SNL1	2.18	15.73 %
VNR2	2.13	8.40 %
VNR1	1.70	10.51 %
APK2	1.61	13.83 %
ARM1	1.60	15.90 %
ERL2	1.57	14.60 %
SDI1	1.47	12.77 %
PDI1	1.37	16.06 %
MMT1	1.27	10.55 %
SVK1	1.27	4.29 %
TKY1	1.12	14.44 %
SKD1	0.97	7.27 %
STU2	0.93	8.81 %
MAR1	0.90	5.07 %
RND1	0.61	2.16 %
VKM1	0.34	3.14 %
APK1	0.32	2.22 %
KSM1		0.00 %
Total	164.61	20.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	164.08	16.68 %
Total	164.08	16.65 %

Branch *	MTD Sales L	Brand Share %
MVM1	8.39	13.78 %
TVR2	8.00	13.12 %
PTK1	5.70	14.34 %
KIK1	4.42	15.35 %
TVR1	3.74	16.86 %
TRY4	3.62	11.90 %
PBR2	3.48	6.63 %
KUM1	3.07	6.08 %
KUM2	2.41	11.15 %
NMM1	2.39	16.58 %
MDI1	2.24	5.58 %
TYR1	2.01	7.83 %
TTP1	1.22	5.19 %
PBR1	1.21	6.19 %
AYR1	0.90	4.26 %
NCK1	0.63	5.16 %
KRN1	0.59	6.09 %
Total	164.08	16.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	161.03	17.61 %
Total	161.03	17.57 %

Branch *	MTD Sales L	Brand Share %
CH05	10.81	16.54 %
CH47	6.32	13.23 %
CH42	5.29	16.59 %
CH16	4.92	9.41 %
CH22	4.15	14.07 %
MRM1	3.67	13.92 %
CH38	3.23	17.04 %
GUD1	3.21	10.96 %
CH39	2.55	12.65 %
KNR1	2.35	11.75 %
CH37	1.33	8.90 %
CH26	0.58	7.66 %
CZWH	0.55	1.17 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	161.03	17.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	157.23	20.85 %
Total	157.23	20.83 %

Branch *	MTD Sales L	Brand Share %
CH15	13.07	15.35 %
CH03	11.48	17.15 %
CH24	8.17	16.88 %
CH17	5.69	14.70 %
CH46	2.33	15.76 %
CH33	1.78	7.25 %
CH51	1.69	7.62 %
CH34	1.58	7.68 %
CH27	1.31	13.03 %
CH44	0.98	4.27 %
CH32		0.00 %
Total	157.23	20.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	139.07	18.87 %
Total	139.07	18.85 %

Branch *	MTD Sales L	Brand Share %
DGL1	21.94	15.63 %
MDU2	8.26	15.74 %
PNV2	2.00	15.44 %
KRR1	1.89	4.54 %
TDI1	1.79	13.23 %
MDU4	1.68	16.13 %
TMM1	1.60	8.39 %
PNI1	1.40	11.55 %
TPT1	1.33	8.35 %
MDU3	1.22	6.74 %
USL1	1.05	10.86 %
DGL2	1.02	7.58 %
TEN1	1.00	9.41 %
BTU1	0.97	15.17 %
MLR1	0.93	9.91 %
PKM1	0.32	5.42 %
CBM1	0.30	3.43 %
CMR1	0.30	3.20 %
MDU5	0.30	4.48 %
MNM1	0.01	0.13 %
ADP1		0.00 %
BNR1		0.00 %
NKI1		0.00 %
TEN2		0.00 %
Total	139.07	18.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	72.59	15.71 %
Total	72.59	15.68 %

Branch *	MTD Sales L	Brand Share %
ULP1	3.52	13.79 %
TRK1	3.35	14.56 %
KKI2	3.33	11.31 %
VPM2	2.99	12.24 %
PRT1	2.53	12.89 %
CDM1	2.50	6.71 %
SJI2	2.16	10.37 %
KML1	1.36	5.62 %
TVM1	1.35	13.74 %
TDM1	0.93	6.51 %
MKM1	0.63	5.65 %
VCM2	0.61	4.90 %
VCM1	0.30	4.20 %
VPM1	0.29	3.51 %
WHUT		0.00 %
Total	72.59	15.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	65.59	15.65 %
Total	65.59	15.60 %

Branch *	MTD Sales L	Brand Share %
SBR1	4.83	15.47 %
KPM1	1.60	11.38 %
ANI1	1.52	12.87 %
VEL1	1.35	4.36 %
TRR1	1.02	4.36 %
ARC2	0.66	3.92 %
CYR1	0.63	6.20 %
UGI1	0.59	8.99 %
GDM1	0.58	5.18 %
PLR1	0.40	8.11 %
WJP1	0.34	2.35 %
ABR1	0.30	1.83 %
BGR1	0.30	9.17 %
PTU1		0.00 %
Total	65.59	15.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	50.09	10.24 %
Total	50.09	10.24 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.81	15.36 %
SLM3	3.61	11.34 %
ATU1	2.41	11.93 %
MTR1	1.84	9.61 %
APN1	1.80	16.59 %
NKL2	1.77	8.04 %
TCG1	1.50	10.32 %
SLM2	1.33	4.39 %
HRR1	1.33	16.06 %
KMM1	1.17	11.51 %
HSR2	0.95	10.87 %
DPR1	0.64	9.43 %
DPR2	0.59	7.21 %
SGG1	0.59	11.18 %
EPI1	0.41	7.87 %
PLC1	0.34	6.39 %
RSP1	0.33	2.32 %
EDP1	0.32	2.70 %
CMI1	0.31	6.89 %
TRM1	0.30	2.73 %
VPD1	0.30	2.74 %
BMD1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	50.09	10.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.27	11.37 %
D-Freez	0.20	17.20 %
Total	36.48	11.39 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.63	12.18 %
KMR1	2.41	14.32 %
PLI1	1.79	13.10 %
UMP1	1.33	11.16 %
SNR1	1.29	9.39 %
TPR4	1.20	10.79 %
TPR3	1.20	11.52 %
CBE6	0.96	7.20 %
TPR2	0.66	4.18 %
TPR1	0.63	2.79 %
CBE1	0.63	3.86 %
MPM1	0.63	3.21 %
PDM1	0.63	10.92 %
DPM2	0.34	5.18 %
CBE5	0.30	13.96 %
SUL1	0.29	10.76 %
ANR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	36.48	11.39 %