



TN : DAIKIN Sales Performance 05/04/2026 9:20 AM

MTD Sales
489.01 L

Brand Share %
12.16 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	488.36	12.19 %
D-Freez	0.66	4.53 %
Total	489.01	12.16 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	94.55	14.12 %
SOUTH-01	86.67	11.49 %
SOUTH-03	70.26	11.61 %
CHENNAI-01	69.65	17.35 %
CHENNAI-02	59.11	15.72 %
WEST-01	42.29	9.91 %
WEST-02	24.10	6.61 %
NORTH ARCOT	23.57	10.88 %
SOUTH ARCOT	18.81	9.08 %
Total	489.01	12.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.55	14.18 %
Total	94.55	14.12 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.64	11.52 %
PTK1	3.11	11.00 %
TNJ2	2.47	8.89 %
TRY4	1.92	10.00 %
MVM1	1.85	5.08 %
MDI1	1.83	9.42 %
MSI1	1.53	9.56 %
PBR1	1.25	9.96 %
AYR1	0.77	5.54 %
TRY2	0.61	4.39 %
KUM1	0.57	2.19 %
KRN1	0.30	2.84 %
APM1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	94.55	14.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.67	11.53 %
Total	86.67	11.49 %

Branch *	MTD Sales L	Brand Share %
TKS1	1.84	9.13 %
SDI1	1.71	11.82 %
MMT1	1.64	9.36 %
TKS2	1.59	4.19 %
PKD1	1.55	10.20 %
RND1	1.37	6.96 %
APK1	1.00	8.67 %
ASM1	0.98	9.19 %
SVK1	0.96	3.84 %
MAR1	0.93	3.51 %
PDI1	0.93	8.58 %
TCN1	0.90	4.72 %
VNR1	0.89	9.18 %
VKM1	0.69	9.81 %
VNR2	0.57	2.29 %
TYI1	0.38	3.06 %
KGL1	0.38	2.20 %
STU2	0.38	2.86 %
ARM1	0.35	5.33 %
APK2	0.32	3.97 %
SGT1	0.31	7.30 %
SNL1	0.31	2.95 %
KSM1	0.30	6.86 %
SKD1		0.00 %
Total	86.67	11.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	70.03	11.61 %
D-Freez	0.22	10.99 %
Total	70.26	11.61 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.45	8.38 %
DGL1	3.86	11.38 %
KKD3	2.86	10.32 %
MDU6	2.74	9.52 %
MDU7	2.16	9.33 %
SVG1	1.35	11.65 %
TMM1	1.33	9.46 %
ATG1	1.20	9.25 %
KRR1	1.07	3.79 %
TPT1	0.92	9.16 %
MDU4	0.67	4.37 %
TEN2	0.63	5.81 %
MDU5	0.61	7.70 %
TDI1	0.60	9.17 %
TEN1	0.37	4.75 %
USL1	0.37	4.00 %
BTU1	0.36	4.87 %
MDU3	0.30	2.02 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
Total	70.26	11.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	69.65	17.36 %
Total	69.65	17.35 %

Branch *	MTD Sales L	Brand Share %
CH49	2.25	11.54 %
CH05	2.23	7.85 %
CH30	1.99	11.86 %
CH25	1.23	7.19 %
AVD1	1.23	9.17 %
CH22	0.99	7.49 %
MRM1	0.95	9.12 %
CH37	0.63	7.75 %
CH39	0.61	5.69 %
KNR1	0.61	8.66 %
GUD2	0.60	9.28 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	69.65	17.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	59.11	15.75 %
Total	59.11	15.72 %

Branch *	MTD Sales L	Brand Share %
CH03	3.44	10.10 %
CH21	2.76	11.82 %
CH41	1.90	7.55 %
CH33	1.34	9.80 %
CH18	1.17	8.07 %
CH17	1.01	5.63 %
CH34	0.71	5.88 %
CH23	0.68	8.49 %
CH44	0.64	9.37 %
CH46	0.63	6.77 %
CH31	0.31	4.43 %
UKI1	0.28	5.01 %
CH32	0.27	10.67 %
Total	59.11	15.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.08	9.89 %
D-Freez	0.22	15.75 %
Total	42.29	9.91 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.40	6.81 %
CBE4	0.86	2.63 %
GBM1	0.76	10.50 %
SUL1	0.75	8.90 %
TPR2	0.62	1.92 %
TPR1	0.61	2.89 %
KMR1	0.59	2.14 %
CBE6	0.57	2.91 %
PDM1	0.30	3.13 %
PPI1	0.29	6.62 %
ANR1	0.25	5.09 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB	-0.30	6.27 %
Total	42.29	9.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.10	6.63 %
Total	24.10	6.61 %

Branch *	MTD Sales L	Brand Share %
ERD1	3.07	6.31 %
WHKP	2.57	9.45 %
ATU1	1.16	9.84 %
ERD2	0.67	2.01 %
SLM2	0.66	3.11 %
DPR2	0.40	6.60 %
KMM1	0.38	5.44 %
APN1	0.38	10.76 %
NKL2	0.38	2.10 %
KRI1	0.32	3.36 %
CMI1	0.31	3.27 %
MCR1	0.31	2.82 %
PDR1	0.30	6.34 %
KAM1	0.30	7.90 %
RSP1	0.30	3.54 %
TCG1	0.29	2.57 %
VKL1	0.29	4.77 %
SLM3	0.29	2.29 %
BMD1	0.29	9.60 %
SGI1	0.27	5.90 %
HRR1	0.02	1.10 %
DPR1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	24.10	6.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.57	10.97 %
Total	23.57	10.88 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.36	10.12 %
TRL1	1.64	11.86 %
SBR1	1.15	8.52 %
KPM1	0.88	12.07 %
GDM1	0.63	8.50 %
WJP1	0.38	4.95 %
VEL1	0.34	2.63 %
ARC2	0.32	4.47 %
CYR1	0.30	8.03 %
SLG1	0.30	7.61 %
WJD1	0.30	4.66 %
TRR1	0.30	1.81 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	23.57	10.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.60	9.06 %
D-Freez	0.22	11.67 %
Total	18.81	9.08 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.01	7.29 %
VPM2	0.97	8.27 %
KKI2	0.68	5.79 %
KML1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	18.81	9.08 %