

MTD Sales
8.07 L

Brand Share %
17.37 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	7.86	18.35 %
D-Freez	0.22	5.93 %
Total	8.07	17.37 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	2.03	24.96 %
WEST-01	1.20	23.39 %
WEST-02	1.10	48.00 %
SOUTH-03	1.09	19.01 %
CHENNAI-02	0.82	27.31 %
SOUTH ARCOT	0.67	28.59 %
SOUTH-01	0.58	6.69 %
KL-SOUTH	0.29	22.78 %
CHENNAI-01	0.29	3.38 %
NORTH ARCOT		0.00 %
Total	8.07	17.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.03	25.54 %
Total	2.03	24.96 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	2.03	24.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.20	27.48 %
Total	1.20	23.39 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE4		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
WZSD		0.00 %
Total	1.20	23.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.10	48.00 %
Total	1.10	48.00 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
SLM3		0.00 %
Total	1.10	48.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.87	17.65 %
D-Freez	0.22	27.43 %
Total	1.09	19.01 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BNR1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MPA1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	1.09	19.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.82	27.31 %
Total	0.82	27.31 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH15		0.00 %
CH20		0.00 %
CH32		0.00 %
CH41		0.00 %
CH44		0.00 %
Total	0.82	27.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.67	28.59 %
Total	0.67	28.59 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
ULP1		0.00 %
Total	0.67	28.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.58	7.73 %
Total	0.58	6.69 %

Branch *	MTD Sales L	Brand Share %
COL1		0.00 %
ERL2		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
TVL1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	0.58	6.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.29	22.78 %
Total	0.29	22.78 %

Branch *	MTD Sales L	Brand Share %
Total	0.29	22.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.29	3.60 %
Total	0.29	3.38 %

Branch *	MTD Sales L	Brand Share %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH28		0.00 %
CH30		0.00 %
CH45		0.00 %
CZWH		0.00 %
Total	0.29	3.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KPM2		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
WJD1		0.00 %
Total		0.00 %