

MTD Sales
29.82 L

Brand Share %
17.22 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	29.32	17.49 %
D-Freez	0.50	8.94 %
Total	29.82	17.22 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	8.38	20.43 %
CHENNAI-02	7.76	33.42 %
TRICHY-01	3.93	13.58 %
SOUTH-03	3.09	20.55 %
SOUTH-01	2.49	10.50 %
SOUTH ARCOT	2.47	18.27 %
NORTH ARCOT	0.88	8.09 %
WEST-02	0.61	7.37 %
WEST-01	0.22	3.25 %
KL-SOUTH		0.00 %
Total	29.82	17.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.38	20.65 %
Total	8.38	20.43 %

Branch *	MTD Sales L	Brand Share %
CH42	0.67	16.12 %
CH19	0.33	13.13 %
CH45	0.32	10.19 %
CH08	0.28	12.38 %
CH14	0.25	8.41 %
CH11		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	8.38	20.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.76	33.75 %
Total	7.76	33.42 %

Branch *	MTD Sales L	Brand Share %
CH06	0.26	15.26 %
CH12		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
CH21	-0.02	-9.63 %
CH03	-0.06	-5.79 %
CH23	-0.28	-43.89 %
Total	7.76	33.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.93	13.75 %
Total	3.93	13.58 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
Total	3.93	13.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.09	20.55 %
Total	3.09	20.55 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.32	11.64 %
MDU1	0.29	15.53 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	3.09	20.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.21	9.51 %
D-Freez	0.28	59.55 %
Total	2.49	10.50 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.92	15.16 %
RND1	0.28	11.07 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
APK1	-0.71	-104.42 %
Total	2.49	10.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.47	18.66 %
Total	2.47	18.27 %

Branch *	MTD Sales L	Brand Share %
VCM1	0.32	11.56 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	2.47	18.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.88	9.22 %
Total	0.88	8.09 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.88	8.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.61	8.17 %
Total	0.61	7.37 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.61	7.37 %

WEST-01

Property	MTD Sales L	Brand Share %
D-Freez	0.22	40.10 %
Total	0.22	3.25 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
PLI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
Total	0.22	3.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %