

MTD Sales
48.51 L

Brand Share %
15.91 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	48.51	15.91 %
Total	48.51	15.91 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	13.89	18.91 %
SOUTH-01	9.78	16.67 %
CHENNAI-01	9.55	18.20 %
CHENNAI-02	5.55	19.57 %
SOUTH-03	5.12	13.94 %
NORTH ARCOT	1.53	12.34 %
SOUTH ARCOT	1.27	7.33 %
WEST-01	0.96	9.03 %
KL-SOUTH	0.55	9.09 %
WEST-02	0.32	3.68 %
Total	48.51	15.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.89	18.91 %
Total	13.89	18.91 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.28	13.83 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	13.89	18.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.78	16.67 %
Total	9.78	16.67 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.61	13.62 %
KVT1	0.30	10.28 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SKD1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	9.78	16.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.55	18.20 %
Total	9.55	18.20 %

Branch *	MTD Sales L	Brand Share %
CH19	0.60	14.39 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	9.55	18.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.55	19.57 %
Total	5.55	19.57 %

Branch *	MTD Sales L	Brand Share %
CH03	0.31	7.90 %
CH21	0.30	7.57 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	5.55	19.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	5.12	13.94 %
Total	5.12	13.94 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.58	11.40 %
DGL1	0.36	11.61 %
PNV1	0.29	11.77 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	5.12	13.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.53	12.34 %
Total	1.53	12.34 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.30	14.88 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	1.53	12.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.27	7.33 %
Total	1.27	7.33 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.27	7.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.96	9.03 %
Total	0.96	9.03 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
GBM1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	0.96	9.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	9.09 %
Total	0.55	9.09 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	12.59 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.55	9.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.32	3.68 %
Total	0.32	3.68 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.32	3.68 %